

The following table outlines how transfer credits will be applied to the Bachelor of Business Administration degree at University of Akron for students who completed an Associate of Arts or Associate of Science degree via the Ohio Guaranteed Business Transfer Pathway. The OGTP designation guarantees the transfer and applicability of credits, but does not guarantee admission to a program. Some bachelor-degree granting business programs may be competitive, and students should check with individual institutions for their program admission requirements.

COURSE EQUIVALENCIES FROM THE ASSOCIATE DEGREE	Course Number	Credit Hours
GENERAL EDUCATION REQUIREMENTS/OHIO TRANSFER 36		
First Writing (TME001) course	ENGL 111	3
Business Calculus (TMM013) or Calculus I (TMM005)	MATH 215 or MATH 221	4
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3
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Microeconomics (OSS004)	ECON 200	3
Any Ohio Transfer 36 approved Social and Behavioral Sciences course (except economics)	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course with lab	Ohio Transfer 36 Elective*	4
Macroeconomics (OSS005)	ECON 201	3
Public Speaking (OCM013), Oral Communication, or Second Writing (TME002) course	COMM 105 or COMM 106 or ENGL 112	3
Any Ohio Transfer 36 approved Electives	Ohio Transfer 36 Electives*	6
PRE-MAJOR/BEGINNING MAJOR		
Legal Environment of Business (OBU004)	BLAW 220	3
Business Communications (OBU005)	BUSN 230	3
Principles of Marketing (OBU006)	MKTG 205	3
Business Statistics (OBU013) ²	MGMT 304 (to be submitted) ¹	3
Introduction to Financial Accounting (OBU010)	ACCT 201	3
Introduction to Managerial Accounting (OBU011)	ACCT 202	3
Management and Organizational Behavior (OBU012)	MGMT 301	3
OTHER RECOMMENDATIONS		
Computer Applications/Introduction to Basic Software/Computer Course	n/a*	-
First Year Experience and/or Introduction to Business	BUSN 110*	1
TOTAL HOURS FROM ASSOCIATE DEGREE:		60-65

(*) Indicates that coursework will be evaluated for applicable equivalency upon transfer at the university. If a Transfer Assurance Guide (TAG) course is taken, the approved course equivalency will be awarded.

¹ "To be submitted" indicates that the course does not currently carry the statewide course equivalency guarantee. However, the institution is working toward this goal and will act in good faith to ensure the appropriate equivalency is given that counts toward the degree.

² Institutions with approved matches for OBU009 may continue to use that equivalency through the expiration of OBU009 at the end of fall 2020 while institutions prepare to submit a course match to the new Business Statistics (OBU013) TAG. If a community college does not offer a business statistics, TMM010 is accepted as a substitute for the intended match to OBU013 indicated above.

The following additional coursework will be required to complete the Bachelor of Business Administration degree at University of Akron after a student has completed their Associate of Arts or Associate of Science Ohio Guaranteed Business Transfer Pathway degree. Some bachelor-degree granting business programs may be competitive and admission into the program is not guaranteed. Students should check with individual institutions for their program admission requirements.

The University of Akron College of Business Administration offers the following majors: Accounting; International Business, Financial Planning; Financial Management, Risk Management and Insurance; Supply Chain/Operations Management; Information Systems; Human Resources Management; Integrated Marketing Communications; Marketing Management; and Sales Management. The College also offers a Bachelor of Arts in Economics.

REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE		Course Number	Credit Hours
Tier III General Education:	Complex Systems Affecting Individuals in Society	Elective	3
Tier III General Education:	Domestic Diversity	Elective	3
Tier III General Education:	Global Diversity	Elective	3
Tier III General Education:	Critical Thinking	Elective	3
CBA Core Curriculum:	Business Analytics	MGMT 305	3
CBA Core Curriculum:	Principles of Finance	FIN 301	3
CBA Core Curriculum:	International Business	INTB 205	3
CBA Core Curriculum:	Spreadsheet Modeling & Decision Analysis	ACCT 250	3
CBA Core Curriculum:	Principles of Supply Chain and Operations Management	SCM 330	3
CBA Core Curriculum:	Business Law I (required only for Accounting majors)	BLAW 321	0-3
CBA Core Curriculum:	Business Law II (required only for Accounting majors)	BLAW 322	0-3
CBA Core Curriculum:	Strategic Management	MGMT 490	3
Major Courses:	Work with advisor to select the appropriate major courses	Varies	27-33
Recommended:	Personal Leadership Skills	BUSN 200	1
Potential Minor:	Required for Business Administration and International Business majors. Approved minors: Financial Planning; Finance for Business Majors; Human Resources Management; Information Systems; Supply Chain/Operations Management; Database Marketing; Consumer Marketing; Professional Selling	Varies	0-9
REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE TOTAL:			63-69

COMPLETE BACHELOR'S DEGREE	Total Credit Hours
BACHELOR'S DEGREE TOTAL:	123

SPECIAL NOTES
For more information, please contact: College of Business Administration Academic Advising (330) 972-7042 https://www.uakron.edu/cba/

Business

Bachelor of Business Administration

Effective beginning Academic Year 2022-23 (Last revised November 23, 2022)

The following courses are examples of two majors at University of Akron. Students should work with their academic advisor in selecting courses for their major.

GENERAL BUSINESS COURSES		Course Number	Credit Hours
Business Systems Course:	Accounting Systems & Internal Control or Information Systems Security or Business Information Systems (fulfilled through other major requirements)	ACCT 320 or ACCT 454 or 6500:310	0 (fulfilled through other major requirements)
Business Elective:	Internship or Introduction to Entrepreneurship or Professional Selling	BUSN 495 or ENTRE 201 or 6600:275	3
Accounting Courses:	Two 300 or 400 level accounting courses. Recommendations: Accounting and Internal Control and Information Systems (also fulfills the Business Systems course requirement)	ACCT 320 or ACCT 454	6
Finance Courses:	Foundations of Personal Finance and one 300 or 400 level finance course. Recommendations: Financial Markets & Institutions or Investments	FPL 200 and FIN 338 or FIN 343	6
Management Courses:	Two 300 or 400 level management courses	MGMT 3xx or MGMT 4xx	6
Marketing courses:	Two 300 or 400 level marketing courses	MKTG 3xx or MKTG 4xx	6
GENERAL BUSINESS TOTAL:			27

MARKETING MANAGEMENT COURSES		Course Number	Credit Hours
Foundation Core:	Professional Selling	SALES 275	3
Foundation Core:	Marketing Research	MKTG 335	3
Foundation Core:	Buyer Behavior	MKTG 355	3
Foundation Core:	Marketing & Sales Analytics	MKTG 375	3
Core Competencies:	Integrated Marketing Communications	MKTG 432	3
Core Competencies:	Digital Marketing	MKTG 434	3
Core Competencies:	Brand Management	MKTG 440	3
Core Competencies:	Business to Business (B2B) Marketing	MKTG 460	3
Professional:	Marketing Capstone Project (Fall and Spring only)	MKTG 499	3
Professional:	Professional Insights: Marketing Management	MKTG 494	1
Professional:	Internship (permission) or Professional Workshops in Marketing	MKTG 486 or MKTG 491	3
MARKETING MANAGEMENT TOTAL:			31

The following degree map will differ based on the selected business major and its requirements.

SAMPLE DEGREE MAP

THIRD YEAR				
SEMESTER 5			SEMESTER 6	
Course Name & Number	Credit Hours		Course Name & Number	Credit Hours
ACCT 250 Spreadsheet Modeling and Decision Analysis	3		Complex Systems Affecting Individuals in Society Tier III General Education Course	3
INTB 205 International Business	3		SCM 330 Principles of Supply Chain and Operations Management	3
MGMT 305 Business Analytics	3		FIN 301 Principles of Finance	3
BUSN 200 Personal Leadership Skills (Recommended course)	1		Major Course	3
Major Course	3		Major Course	3
Major Course	3			
Total Semester 5 Credit Hours	16		Total Semester 6 Credit Hours	15

FOURTH YEAR				
SEMESTER 7			SEMESTER 8	
Course Name & Number	Credit Hours		Course Name & Number	Credit Hours
Critical Thinking Tier III General Education Course	3		MGMT 490 Strategic Management	3
Domestic Diversity Tier III General Education Course	3		Global Diversity Tier III General Education Course	3
Major Course	3		Major Course	3
Major Course	3		Major Course	3
Major Course	3		Major Course	3
Total Semester 7 Credit Hours	15		Total Semester 8 Credit Hours	15