

The following table outlines how transfer credits will be applied to the Bachelor of Arts in Communication Studies degree at Kent State University for students who completed an Associate of Arts degree via the Ohio Guaranteed Communication Studies Transfer Pathway. The OGTP designation guarantees the transfer and applicability of credits, but does not guarantee admission to a program. Some bachelor-degree granting programs may be competitive, and students should check with individual institutions for their program admission requirements.

COURSE EQUIVALENCIES FROM THE ASSOCIATE DEGREE	Course Number	Credit Hours
GENERAL EDUCATION REQUIREMENTS/OHIO TRANSFER 36¹		
Any Ohio Transfer 36 approved First Writing (TME001) or Second Writing (TME002) course depending on placement	ENG 11011 or ENG 21011	3
Any Ohio Transfer 36 approved Mathematics course (Recommended: Quantitative Reasoning (TMM011))	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Arts and Humanities course (Recommended: Arts related)	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Arts and Humanities course (Recommended: Literature course)	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Social and Behavioral Sciences course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Social and Behavioral Sciences course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course with lab	Ohio Transfer 36 Elective*	3-4
Any Ohio Transfer 36 approved Natural Sciences course	Ohio Transfer 36 Elective*	3
Up to 12 additional hours of Ohio Transfer 36 approved courses	Ohio Transfer 36 Electives*	12
PRE-MAJOR/BEGINNING MAJOR		
Intro to Communication Theory (OCM001)	COMM 35902 (to be submitted) ³	3
Interpersonal Communication (OCM002)	COMM 20001	3
Small Group Communication (OCM003)	COMM 35600	3
Public Speaking/Oral Communication (OCM013)	COMM 15000	3
OTHER RECOMMENDATIONS		
Foreign Language ²	Varies*	6-8
Electives	Varies*	6
TOTAL HOURS FROM ASSOCIATE DEGREE:		60-65
Advising Notes: (*) Indicates that coursework will be evaluated for applicable equivalency upon transfer at the university. If a Transfer Assurance Guide (TAG) course is taken, the approved course equivalency will be awarded. ¹ Completion of the Ohio Transfer 36 will satisfy the entire set of Kent Core requirements. ² The Bachelor of Arts in Communication Studies at Kent State University does not require foreign language, but these credits will count toward the bachelor's degree as general electives. ³ "To be submitted" indicates that the course does not currently carry the statewide course equivalency guarantee. However, the institution is working towards this goal and will act in good faith to ensure the appropriate equivalency is given that counts toward the degree.		

Kent State University
Communication Studies
Bachelor of Arts

Effective beginning Academic Year 2023-2024 (Last revised February 7, 2024)

The following additional coursework will be required to complete the Bachelor of Arts in Communication Studies degree at Kent State University after a student has completed an Associate of Arts Ohio Guaranteed Communication Studies Transfer Pathway degree. Some bachelor-degree granting programs may be competitive and admission into the program is not guaranteed. Students should check with individual institutions for their program admission requirements.

REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE		Course Number	Credit Hours
University Requirement:	College Writing II (if not already completed during the associate degree)	ENG 21011	0-3
Major Requirement:	Intercultural Communication, Gender and Communication, or Communication Across the Lifespan	COMM 35852, COMM 35912, or COMM 46695	3
Major Requirement:	Communication Ethics (WIC) or Communication and Influence (WIC)	COMM 34000 or COMM 45902	3
Major Requirement:	Internship in Communication Studies (ELR) or Senior Seminar (ELR)	COMM 45092 or COMM 46091	3
Major Requirement:	My Story on the Web	EMAT 10310	3
Major Requirement:	Communication Studies Upper-Division Electives	COMM 3/4xxxx	3
Major Requirement:	Concentration Courses (see next page for requirements)	Varies	12-18
College Requirement:	College of Communication and Information Core Electives	Varies	9
General Electives:	General Electives ¹	Varies	12-24
REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE TOTAL:²			55-60
Advising Notes: ¹ Kent State requires that students successfully complete a minimum of 39 upper-division credit hours as well as the Kent State diversity course requirement, which includes one course with a domestic diversity focus and one course with a global diversity focus from the approved list. The diversity course requirement can often be fulfilled as part of the associate degree or major courses with careful course selection. Please work with your advisor to identify appropriate courses. ² Kent State requires a total of 120 credits hours for bachelor's degree completion. The total number of hours to complete the bachelor's degree represents a range of hours that may be needed depending on the individual course selections made during the associate degree program.			

COMPLETE BACHELOR'S DEGREE	Total Credit Hours
BACHELOR'S DEGREE TOTAL:	120

SPECIAL NOTES
For more information, please contact: College of Communication and Information Dean's Office - Curriculum Services Director pathways@kent.edu www.kent.edu/cci

The Communication Studies major comprises the following concentrations:

- The **Applied Communication concentration** allows students to gain expertise in organizational communication, advanced presentational speaking, professional writing and visual design. Students combine theoretical knowledge with technical skills while mastering professional tasks such as conducting training seminars, creating web content, designing promotional materials, managing communication campaigns and writing press releases.
- The **Communication Studies–General concentration** features flexibility and choice. Students create a personalized plan of study tailored to their specific academic interests and career goals in areas such as global and intercultural communication, advocacy, social media, corporate communication and workplace consulting, presentational and motivational speaking, campaign design and more. This concentration is appropriate for those who have diverse academic interests. It permits students to take courses across the schools in the College of Communication and Information and provides space for electives that students could use to pursue a minor in another discipline.

APPLIED COMMUNICATION CONCENTRATION		Course Number	Credit Hours
Course 1:	Organizational Communication	COMM 35864	3
Course 2:	High Impact Professional Speaking	COMM 45807	3
Course 3:	Visual Design for Media	VCD 37000	3
Courses 4 and 5:	Communication and Information Interdisciplinary Electives	Varies	6
Course 6:	Additional Concentration Elective	Varies	3
APPLIED COMMUNICATION CONCENTRATION TOTAL:			18

COMMUNICATION STUDIES - GENERAL CONCENTRATION		Course Number	Credit Hours
Major Electives:	Communication Studies (COMM) Upper-Division Electives (30000 or 40000 level)	COMM 3/4xxxx	12
COMMUNICATION STUDIES - GENERAL CONCENTRATION TOTAL:			12

APPLIED COMMUNICATION CONCENTRATION SAMPLE DEGREE MAP

THIRD YEAR

SEMESTER 5		SEMESTER 6	
Course Name & Number	Credit Hours	Course Name & Number	Credit Hours
COMM 35852 Intercultural Communication or COMM 35912 Gender and Communication or COMM 46605 Communication Across the Lifespan	3	VCD 37000 Visual Design for Media	3
College of Communication and Information Core Elective	3	College of Communication and Information Core Elective	3
Communication and Information Interdisciplinary Elective	3	Communication and Information Interdisciplinary Elective	3
Additional Concentration Elective	3	EMAT 10310 My Story on the Web	3
General Elective	3	General Elective	3
Total Semester 5 Credit Hours	15	Total Semester 6 Credit Hours	15

FOURTH YEAR

SEMESTER 7		SEMESTER 8	
Course Name & Number	Credit Hours	Course Name & Number	Credit Hours
COMM 34000 Communication Ethics or COMM 45902 Communication and Influence	3	COMM 45092 Internship in Communication Studies or COMM 46091 Senior Seminar	3
Communication Studies Upper-Division Elective	3	College of Communication and Information Core Elective	3
COMM 35864 Organizational Communication	3	General Elective	3
COMM 45807 High Impact Professional Speaking	3	General Elective	3
General Elective	3	General Elective	3
Total Semester 7 Credit Hours	15	Total Semester 8 Credit Hours	15

GENERAL CONCENTRATION SAMPLE DEGREE MAP

THIRD YEAR

SEMESTER 5		SEMESTER 6	
Course Name & Number	Credit Hours	Course Name & Number	Credit Hours
COMM 35852 Intercultural Communication or COMM 35912 Gender and Communication or COMM 46605 Communication Across the Lifespan	3	EMAT 10310 My Story on the Web	3
Communication Studies Upper-Division Elective	3	College of Communication and Information Core Elective	3
College of Communication and Information Core Elective	3	Communication Studies Upper-Division Elective	3
General Elective	3	General Elective	3
General Elective	3	General Elective	3
Total Semester 5 Credit Hours	15	Total Semester 6 Credit Hours	15

FOURTH YEAR

SEMESTER 7		SEMESTER 8	
Course Name & Number	Credit Hours	Course Name & Number	Credit Hours
COMM 34000 Communication Ethics or COMM 45902 Communication and Influence	3	COMM 45092 Internship in Communication Studies or COMM 46091 Senior Seminar	3
Communication Studies Upper-Division Elective	3	Communication Studies Upper-Division Elective	3
Communication Studies Upper-Division Elective	3	College of Communication and Information Core Elective	3
General Elective	3	General Elective	3
General Elective	3	General Elective	3
Total Semester 7 Credit Hours	15	Total Semester 8 Credit Hours	15