

Business

Bachelor of Science in Business Administration

Effective beginning Academic Year 2018-19 (Last revised August 13, 2021)

The following table outlines how transfer credits will be applied to the Bachelor of Science in Business Administration degree at Shawnee State University for students who completed an Associate of Arts or Associate of Science degree via the Ohio Guaranteed Business Transfer Pathway. The OGTP designation guarantees the transfer and applicability of credits, but does not guarantee admission to a program. Some bachelor-degree granting business programs may be competitive, and students should check with individual institutions for their program admission requirements.

COURSE EQUIVALENCIES FROM THE ASSOCIATE DEGREE	Course Number	Credit Hours		
GENERAL EDUCATION REQUIREMENTS/OHIO TRANSFER 36				
First Writing (TME001) course	ENGL 1101	3		
Business Calculus (TMM013) or Calculus I (TMM005)	MATH 1900 or MATH 2110	4		
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3		
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3		
Microeconomics (OSS004)	ECON 2201	3		
Any Ohio Transfer 36 approved Social and Behavioral Sciences course (except economics)	Ohio Transfer 36 Elective*	3		
Any Ohio Transfer 36 approved Natural Sciences course	Ohio Transfer 36 Elective*	3		
Any Ohio Transfer 36 approved Natural Sciences course with lab	Ohio Transfer 36 Elective*	4		
Macroeconomics (OSS005)	ECON 2202	3		
Public Speaking (OCM013), Oral Communication, or Second Writing (TME002) course	ENGL 1105 or Ohio Transfer 36 Elective*	3		
Any Ohio Transfer 36 approved electives	Ohio Transfer 36 Electives*	6		
PRE-MAJOR/BEGINNING MAJOR				
Legal Environment of Business (OBU004)	BULW 2700	3		
Business Communications (OBU005)	BUMG 2900	3		
Principles of Marketing (OBU006)	BUMK 3100 (to be submitted) ²	3		
Business Statistics (OBU013) ¹	STAT 1800 (to be submitted) ²	5		
Introduction to Financial Accounting (OBU010)	BUAC 2010 (under review) ²	4		
Introduction to Managerial Accounting (OBU011)	BUAC 2030 (under review) ²	4		
Management and Organizational Behavior (OBU012)	BUMG 3100	3		
OTHER RECOMMENDATIONS				
Computer Applications/Introduction to Basic Software/Computer Course	BUIS1010*	3		
First Year Experience and/or Introduction to Business	UNIV110*	1		
TOTAL HOURS FROM ASSOCIATE DEGREE:		60-65		

^(*) Indicates that coursework will be evaluated for applicable equivalency upon transfer at the university. If a Transfer Assurance Guide (TAG) course is taken, the approved course equivalency will be awarded.

¹ Institutions with approved matches for OBU009 may continue to use that equivalency through the expiration of OBU009 at the end of fall 2020 while institutions prepare to submit a course match to the new Business Statistics (OBU013) TAG. If a community college does not offer a business statistics, TMM010 is accepted as a substitute for the intended match to OBU013 indicated above.

² "Under review" or "to be submitted" indicate that the course does not currently carry the statewide course equivalency guarantee. However, the institution is working towards this goal and will act in good faith to ensure the appropriate equivalency is given that counts toward the degree.



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The following additional coursework will be required to complete the Bachelor of Science in Business Administration degree at Shawnee State University after a student has completed their Associate of Arts or Associate of Science Ohio Guaranteed Business Transfer Pathway degree. Some bachelor-degree granting business programs may be competitive and admission into the program is not guaranteed. Students should check with individual institutions for their program admission requirements.

The Department of Business Administration offers the following majors: Accounting; Health Care Administration; Information Systems Management; Legal Assisting; Management; and Marketing.

REMAINING CO	URSEWORK TO COMPLETE BACHELOR'S DEGREE	Course Number	Credit Hours
General Education:	Composition Research (if not taken as part of the associate degree)	ENGL 1105	0-3
General Education:	General Education categories not already covered with transfer credits	Varies	9
Computer Course:	Computer Applications (if not taken as part of the associate degree)	BUIS 1010	0-3
Business Course 1:	Management Finance	BUFI 3450	3
Business Course 2:	Business Policy/Strategy	BUMG 4850	3
Business Course 3:	Production/Operation Management	BUMG 3850	3
Major Courses:	Major Courses	Varies	Varies
REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE TOTAL:			58-64

COMPLETE BACHELOR'S DEGREE	Total Credit Hours
BACHELOR'S DEGREE TOTAL:	120-124

The following are examples of majors at Shawnee State University. Students should work with their academic advisor in selecting courses for their major.

ACCOUNTING		Course Number	Credit Hours
Course 1:	Spreadsheet Applications	BUOA 1150	3
Course 2:	Cost Accounting	BUAC 2210	3
Course 3:	Intermediate Accounting 1	BUAC 2310	3
Course 4:	Taxation	BUAC 3150	3
Course 5:	Intermediate Accounting 2	BUAC 3320	3
BUAC Electives:	BUAC upper level electives	Varies	12
Electives:	General Electives	Varies	13
ACCOUNTING TOTAL:		40	

Advising Notes:

Ohio CPA exam requires 150 semester hours; this degree is 120 semester hours. If a student plans to take the exam, the additional 30 semester hours are non-specified so general electives, general business courses, or additional accounting courses qualify. Extra hours in semesters can allow a student to acquire the 150 hours necessary in a timely manner.



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The following are examples of majors at Shawnee State University. Students should work with their academic advisor in selecting courses for their major.

MANAGEMEN	T	Course Number	Credit Hours
Course 1:	Spreadsheet Applications	BUOA 1150	3
Course 2:	Data Analysis	BUMG 3200	3
Course 3:	Business Ethics	BUMG 3310	3
Course 4:	Human Resource Management	BUMG 3350	3
Course 5:	Accounting Applications for Management Decisions	BUAC 3030	3
Course 6:	International Business	BUMG 3400	3
Course 7:	Organizational Behavior	BUMG 4100	3
Course 8:	Enterprise Management	BUMG 2850	3
Course 9:	Business Internship	BUBA 4985	3
Electives:	General electives	Varies	15
MANAGEMENT TOTAL:		42	

MARKETING		Course Number	Credit Hours
Course 1:	Spreadsheet Applications	BUOA 1150	3
Course 2:	Consumer Behavior	BUMK 3300	3
Course 3:	Marketing Communications	BUMK 3400	3
Course 4:	Marketing Management	BUMK 4000	3
Course 5:	Marketing Research	BUMK 4250	3
Course 6:	Entrepreneurial Marketing	BUMK 4400	3
Course 7:	Sales Management	BUMK 3200	3
Course 8:	International Marketing	BUMK 4150	3
Course 9:	Special Topics in Marketing	BUMK 4999	3
Course 10:	Marketing Practicum	BUMK 4995	3
Electives:	General electives	Varies	12
MARKETINGT	OTAL:		42

SPECIAL NOTES

For more information, please contact:

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The following degree map will differ based on the selected business major and its requirements.

SAMPLE DEGREE MAP

THIRD YEAR

SEMESTER 5		
Course Name & Number	Credit Hours	
Major Course	3	
General Education	3	
Total Semester 5 Credit Hours	15	

SEMESTER 6		
Course Name & Number	Credit Hours	
BUMG 3850 Production/Operation Management	3	
Major Course	3	
General Education	3	
General Electives	6	
Total Semester 6 Credit Hours	15	

FOURTH YEAR

SEMESTER 7		
Course Name & Number	Credit Hours	
BUFI 3450 Managerial Finance	3	
Major Electives	6	
General Education	3	
General Electives	3	
Total Semester 7 Credit Hours	15	

SEMESTER 8		
Course Name & Number	Credit Hours	
BUMG 4850 Business Policy/Strategy	3	
Major Electives	6	
General Electives	6	
Total Semester 8 Credit Hours	15	