

Business

Bachelor of Science in Business Administration

Effective beginning Academic Year 2024-25 (Last revised December 5, 2023)

The following table outlines how transfer credits will be applied to the Bachelor of Science in Business Administration degree at Youngstown State University for students who completed an Associate of Arts or Associate of Science degree via the Ohio Guaranteed Business Transfer Pathway. The OGTP designation guarantees the transfer and applicability of credits, but does not guarantee admission to a program. Some bachelor-degree granting business programs may be competitive, and students should check with individual institutions for their program admission requirements.

COURSE EQUIVALENCIES FROM THE ASSOCIATE DEGREE	Course Number	Credit Hours
GENERAL EDUCATION REQUIREMENTS/OHIO TRANSFER 36		
First Writing (TME001) course	ENGL 1550	3
Business Calculus (TMM013) or Calculus I (TMM005) ²	MATH 1552 or MATH 1571	4
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3
Microeconomics (OSS004)	ECON 2610	3
Any Ohio Transfer 36 approved Social and Behavioral Sciences course (except economics)	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course with lab	Ohio Transfer 36 Elective*	4
Macroeconomics (OSS005)	ECON 2630	3
Public Speaking (OCM013), Oral Communication, or Second Writing (TME002) course	CMST 1545 or ENG 1551	3
Any Ohio Transfer 36 approved Electives	Ohio Transfer 36 Electives*	6
PRE-MAJOR/BEGINNING MAJOR		
Legal Environment of Business (OBU004)	MGT 2604	3
Business Communications (OBU005)	BUS 2610	3
Principles of Marketing (OBU006)	MKTG 3703	3
Business Statistics (OBU013) ¹	BUS 3700	3
Introduction to Financial Accounting (OBU010)	ACCT 2602	3
Introduction to Managerial Accounting (OBU011)	ACCT 2603	3
Management and Organizational Behavior (OBU012)	MGT 3725	3
OTHER RECOMMENDATIONS		
Computer Applications/Introduction to Basic Software/Computer Course	n/a*	-
First Year Experience and/or Introduction to Business	n/a*	-
TOTAL HOURS FROM ASSOCIATE DEGREE:		
		60-65

^(*) Indicates that coursework will be evaluated for applicable equivalency upon transfer at the university. If a Transfer Assurance Guide (TAG) course is taken, the approved course equivalency will be awarded.

¹If a community college does not offer a business statistics, TMM010 is accepted as a substitute for the intended match to OBU013 indicated above.

² In addition to the mathematics courses listed above, Youngstown State University may also accept Quantitative Reasoning (TMM011) or College Algebra (TMM001) toward the BSBA. Please work with your academic advisor to make an appropriate course selection.



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The following additional coursework will be required to complete the Bachelor of Science in Business Administration degree at Youngstown State University after a student has completed their Associate of Arts or Associate of Science Ohio Guaranteed Business Transfer Pathway degree. Some bachelor-degree granting business programs may be competitive and admission into the program is not guaranteed. Students should check with individual institutions for their program admission requirements.

The Warren P. Williamson, Jr. College of Business Administration offers the following majors: Accounting; Business Administration; Business Economics; Finance: Financial Management Track; Finance: Certified Financial Planning Track; Human Resource Management; Management - Supply Chain Management Track; International Business (ICP); Marketing; and Marketing: Professional Selling Track.

REMAINING COUF	RSEWORK TO COMPLETE BACHELOR'S DEGREE	Course Number	Credit Hours
General Education:	Writing 2 (if not taken during the associate degree)	ENG 1551	0-3
General Education:	General Education Arts & Humanities or Electives	Varies	6
Business Tools:	Business Applications of Microsoft Excel	BUS 2600	3
Business Tools:	Exploring Business	BUS 1500	3
Business Tools:	Data Visualization	BUS 3710	3
Business Core:	Principles of International Business	BUS 3715	3
Business Core:	Business Finance	FIN 3720	3
Business Core:	Business Professionalism	MKTG 3702	1
Business Core:	Management Information Systems	MGT 3761	3
Business Core:	Operations Management	MGT 3789	3
Business Core:	Strategic Management and Leadership	MGT 4850	3
Major Requirements:	Upper-level Business Courses, Major Courses, and Major Electives	Varies	30-42
Non-business Requirements:	Non-business courses or electives	Varies	Varies
REMAINING COUF	RSEWORK TO COMPLETE BACHELOR'S DEGREE TOTAL:		60-66

COMPLETE BACHELO	DR'S DEGREE	Total Credit Hours
BACHELOR'S DEGRE	E TOTAL:	120-124

SPECIAL NOTES

For more information, please contact:

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https://ysu.edu/academics/williamson-college-business-administration



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The following courses are examples of two majors at Youngstown State University. Students should work with their academic advisor in selecting courses for their major.

ACCOUNTING		Course Number	Credit Hours
Course 1:	Intermediate Accounting 1	ACCT 3701	4
Course 2:	Intermediate Accounting 2	ACCT 3702	4
Course 3:	Accounting Information Systems	ACCT 3709	4
Course 4:	Cost Accounting	ACCT 3711	3
Course 5:	Advanced Accounting	ACCT 4801	4
Course 6:	Auditing	ACCT 4808	4
Course 7:	Federal Taxation 1	ACCT 4813	4
Course 8:	Legal Environment of Business 2	MGT 3714	3
ACCT Upper-level:	Select 6 SH upper level Accounting courses not included in major. Students should consider at least ONE internship.	Varies	6
Business Upper-level:	Select 12 SH of upper level business courses (ADV, ACCT, ADV, BUS, ENT, MGT, MKTG)	Varies	6
ACCOUNTING	TOTAL:		42

MARKETING		Course Number	Credit Hours
Course 1:	Business Marketing (fall term only) or Product and Brand Management (spring term only)	MKTG 3720 or MKTG 3750	3
Course 2:	Consumer Behavior	MKTG 3726	3
Course 3:	Digital Marketing	MKTG 4811	3
Course 4:	Marketing Research and Analytics	MKTG 4815	3
Course 5:	Marketing Management	MKTG 4825	3
MKTG Upper-level:	Select 6 SH of upper level MKTG or ADV courses	Varies	6
Business Upper-level:	Select 12 SH of upper level business courses (ADV, ACCT, ADV, BUS, ENT, MGT, MKTG)	Varies	12
Non-business:	Select 6 SH of non-business electives	Varies	6
MARKETING TOTAL:		39	



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The following degree map will differ based on the selected business major and its requirements.

SAMPLE DEGREE MAP

THIRD YEAR

SEMESTER 5		
Course Name & Number	Credit Hours	
BUS 1500 Exploring Business	3	
General Education Arts & Humanities or Elective	3	
FIN 3720 Business Finance	3	
BUS 3715 Principles of International Business	3	
Major Course or Business Upper-level Course	3	
Total Semester 5 Credit Hours	15	

SEMESTER 6		
Course Name & Number	Credit Hours	
MGT 3761 Management Information Systems	3	
MKTG 3702 Business Professionalism	3	
BUS 2600 Business Applications of Microsoft Excel	3	
Major Course or Business Upper-level Course	3	
Major Course or Business Upper-level Course	3	
Major Course or Business Upper-level Course	3	
Total Semester 6 Credit Hours	18	

FOURTH YEAR

SEMESTER 7		
Course Name & Number	Credit Hours	
MGT 3789 Operations Management	3	
Major Course or Business Upper-level Course	3	
Major Course or Business Upper-level Course	3	
Major Course or Business Upper-level Course	3	
Non-business Course	3	
Total Semester 7 Credit Hours	15	

SEMESTER 8		
Course Name & Number	Credit Hours	
MGT 4850 Strategic Management and Leadership	3	
Major Course or Business Upper-level Course	3	
Major Course or Business Upper-level Course	3	
Major Course or Business Upper-level Course	3	
Non-business Course	3	
Total Semester 8 Credit Hours	15	