

THE OHIO CHILD WELFARE TRAINING PROGRAM (OCWTP) AND REGIONAL TRAINING CENTERS (RTCS) BRANDING UPDATE

We are excited to announce the rebranding of the Ohio Child Welfare Training Program (OCWTP) and each of our eight Regional Training Centers (RTCs). This initiative includes the introduction of new logos that reflect our commitment to excellence in Ohio’s child welfare training.

Key Highlights:

- **New Logos:** OCWTP and each RTC now feature updated logos that align with the statewide branding, enhancing our visual identity, connecting us with the Ohio Department of Children and Youth, and making our materials more recognizable.
- **Unified Branding:** The new logos symbolize our unified mission while celebrating the unique qualities of OCWTP and each RTC.
- **Enhanced Visibility:** This rebranding effort aims to increase our visibility through brand recognition and strengthen our presence within the community.

Thank you for your continued support and dedication to improving child welfare services and outcomes for the families we serve.

