

Help Me Grow



Department of
Children & Youth



The Home Visiting Central Intake Bulletin

eNewsletter for Home Visiting providers

July 2025

From all of our staff statewide, we welcome you to this edition of The Home Visiting Central Intake Bulletin!



As always, thank you for all the work you do to provide high-quality Home Visiting (HV) services to Ohio families.

Newborn Home Visiting



**Department of
Children & Youth**
Help Me Grow

**156 families have received a Family Connects Ohio (FCO) visit
as of May 28, 2025!**

Outreach and awareness efforts in the 11 FCO partner communities include:

- Billboard and transit advertising
- Social media and digital display advertising
- Distributing FCO brochures and posters to birthing hospitals, OBGYN clinics, and pediatric offices
- Tabling at local birthing classes to share FCO information with expecting families and enroll those interested
- Adding FCO brochures to HMG kiosks located in all FCO communities
- Television commercials and digital ads through Spectrum Reach



Help us spread the word

Updates and FCO promotional material can be found at helpmegrow.org/FamilyConnects. Select FCO print materials are available for order in English and Spanish through the Ohio Department of Children and Youth (DCY).

[Click here to order FCO materials](#)

As a reminder, FCO is now an option on the updated web referral form.

Referrals can also be made using the [DCY 8045 form](#) (formerly known as the HEA8045 form), especially by providers who have families already enrolled in ongoing Home Visiting (with the exception of Nurse Family Partnership) that could benefit from a nurse home visit.

[Download the current DCY 8045 form](#)

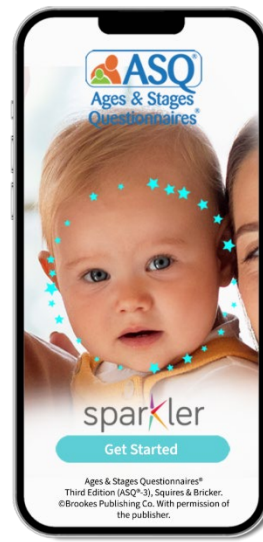


[Refer to FCO today!](#)

ASQ Developmental Screening Tool

As of May 30, **14,186** ASQ screenings have been completed, and **641 Sparkler program partners**. Since the start of the fiscal year, 300 children were connected to Early Intervention or Home Visiting, and 183 children were connected to Preschool Special Education through the program.

Families can learn more about Sparkler, its benefits, and how to sign up using the code OH at helpmegrow.org/asq.



Learn how to become a Sparkler program partner at helpmegrow.org/asqproviders.



ASQ Library Kits

CIR outreach staff have been visiting the children's departments of libraries statewide to deliver **developmental screening kits** intended for use alongside the Sparkler App.



These kits include items to help with developmental screenings as well as instructions for downloading and using the Sparkler app. Families can check out the ASQ library kits for use at the library or at home.



Download the ASQ provider toolkit with ready-to-use materials to help you share information about Sparkler with families.

[Access the toolkit](#)

Social Media Advertising

We continue to partner with social media content creators across Ohio to spread the word about the Sparkler ASQ screening tool. Check out some of the newer posts below!



[Celia](#)

[@celiadw](#)



[Ashley & Brittany](#)

[@lovedby2moms](#)



[Jessie](#)

[@daily_dig](#)



Have you seen our billboards or bus advertisements in your community? Let us know! Snap a picture and send it to communications@helpmegrow.org



SFY25 Third Quarter Referral Data

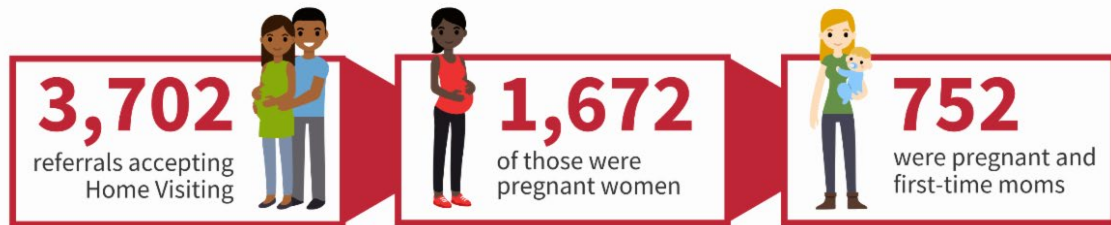
(January-March 2025)

16,290 Home Visiting System Referrals

CIR processed **16,290 system referrals** in the the third quarter of SFY25.

A referral breakdown is below:

- Caregivers: 1,093
- Electronic Pregnancy Risk Assessment Form (e-PRAF) referrals: 9,701
- HEA8045 forms submitted by HV providers, as well as WIC offices, and other community agencies: 886
- Medical professionals: 1,572
- Non-medical community including WIC, community agencies, and county agencies: 1,615
- Public Children Service Agency (PCSA) 8021 forms submitted by children's services agencies: 1,375
- WIC: 43
- Referrals from Early Intervention providers: 5



Of the **3,702** caregivers accepted Home Visiting in OCHIDS. **45%** were pregnant and **20%** were first-time pregnant caregivers. There were also **260** referrals to Pathways HUB sites statewide during the third quarter.

Outreach staff completed **2,192** activities in the third quarter of SFY25, including **254** meetings and/or presentations to educate professionals on the benefits of Help Me Grow services and how to refer. Outreach staff monitors capacity and waitlists to determine counties with available slots and populations to target when conducting outreach.

Other Updates

Parent and Youth Ambassadors

Did you know that the Ohio Department of Children and Youth offers Parent and Youth Ambassadors (PYAs) through Child Care Resource and Referral agencies statewide?

With real-life experience navigating social services, PYAs offer support to families facing challenges like childcare, special education, and homelessness—no judgment, just help!

[Download the flyer](#)



PARENT & YOUTH AMBASSADORS

Parent & Youth Ambassadors (PYAs) provide a single, in-person resource that will allow families to have their questions answered and access the support needed quickly. PYAs all have lived experience in social systems and will respond to inquiries (phone, chat, in person) by providing assistance for concrete supports, service referrals, and benefit navigation.

Each PYA represents a different service delivery area (SDA) in the state, with DCY aiming to grow the program over the next year in order for each SDA to have their own dedicated PYA.



Resource & Referral Agencies by SDA:

YWCA, Toledo	SDA 1-Defiance, Fulton, Henry, Lucas, Ottawa, Paulding, Williams, Wood
CCRC Inc.	SDA 2-Erie, Huron, Lorain, Sandusky, Seneca
Starting Point Inc.	SDA 3-Ashtabula, Cuyahoga, Geauga, Lake
ECRC	SDA 4-Mahoning, Medina, Portage, Stark, Summit, Trumbull
COAD	SDA 5-Ashland, Carroll, Columbiana, Coshocton, Harrison, Holmes, Jefferson, Knox, Tuscarawas, Wayne
4C for Children	SDA 6-Butler, Clermont, Clinton, Hamilton, Warren
YWCA, Lima	SDA 7-Allen, Auglaize, Hancock, Hardin, Mercer, Putnam, Van Wert, Wyandot
4C for Children	SDA 8-Champaign, Clark, Darke, Fayette, Greene, Logan, Miami, Montgomery, Preble, Shelby
Action 4 Children	SDA 9-Delaware, Fairfield, Franklin, Licking, Pickaway, Madison, Union
COAD	SDA 10-Athens, Belmont, Guernsey, Hocking, Monroe, Morgan, Muskingum, Noble, Perry, Washington
COAD	SDA 11-Adams, Brown, Gallia, Highland, Jackson, Lawrence, Meigs, Pike, Ross, Scioto, Vinton
YWCA, Mansfield	SDA 12-Crawford, Marion, Morrow, Richland

Contact: To reach a DCY Parent & Youth Ambassador, call 844-234-KIDS (5437) or email Ambassadors@childrenand youth.ohio.gov

Look Up Your County Data

You can find county specific data at data.ohio.gov.

Once on the webpage, use the **Filter by Keyword** search bar to enter **Home Visiting**. From there you choose a report, then export a CSV file or filter by county and date ranges to receive map views and charts under the **Visualize** tab.

[Find your county data](#)



Follow us on Instagram

CIR is sharing the Home Visiting stories on Bright Beginnings social media accounts throughout the remainder of SFY25.

We invite you to follow us at our new Instagram [**@brightbeginningshmg**](#) for information about Sparkler, Help Me Grow, early childhood education, Home Visiting, Early intervention, and more!



Do you have any questions regarding anything in this email?

Contact us at [**communications@helpmegrow.org**](mailto:communications@helpmegrow.org).

Past editions of this eNewsletter can be found at [**helpmegrow.org/providers**](https://helpmegrow.org/providers).