



Community Collective Impact Model for Change 2.0

Addressing Social Determinants of Health in Minority and Underserved Communities

Overview of Phase 1 – Social Determinants of Health Impact Statement

GOAL: Create a Social Determinants of Health Impact Statement that will guide the work of the Behavioral Health Board, Division of Prevention, or other appropriate unit at the Behavioral Health Board.

1 Become familiar with the process associated with co-creating a Social Determinants of Health Impact Statement.

The project co-directors will:

1. Enlist a work group to co-create the Social Determinants of Health Impact Statement. This work group must contain a diverse group of stakeholders from the Board and the larger community/service area. Because the Statement is designed to guide work across various sectors of the community, the work group cannot be composed exclusively of employees of the Behavioral Health Board.
2. Create a series of meetings where the work group engages with the CDC's workbook titled "[Promoting Health Equity: A Resource to Help Communities Address the Social Determinants of Health](#)" to increase members' knowledge and understanding of the social determinants of health as well as how systems of care influence (positively and not-so-positively) the social determinants of health. There is no prescriptive way to do this. The cornerstone for the entire group is the training that will occur in April. The rest is up to the project co-directors based upon the needs of the members of their work group. **TA-TIP:** Chapter 1 of the CDC workbook and the nine case studies in Chapter 2 are a good place to focus your efforts on deepening the group's knowledge. Also consider how you can leverage the shared and accumulated knowledge that already exists within the group.
3. Facilitate and manage all aspects of the people and the tasks associated with co-creating a Social Determinants of Health Impact Statement. The final deliverables are:
 - a. List of Work Group Members
 - b. First Draft of the Social Determinants of Health Impact Statement
 - c. Final Draft of the Social Determinants of Health Impact Statement
 - d. Work Group Reflection Form
4. Submit the list of work group members by April 1, 2022.
5. Submit the first draft of the Social Determinants of Health Impact Statement to the Health Equity Work Group. The tentative goal for the submission is June 10, 2022.
6. Facilitate and manage any revisions and resubmissions requested by the Health Equity Work Group. The estimated time frame for review and revisions from the Health Equity Work Group is between June 20-30, 2022.
7. Facilitate the completion of the Work Group Reflection Form. Estimated time frame is June 10-30, 2022.
8. Submit all final deliverables and CELEBRATE. The tentative goal for the submission is June 30, 2022.

The Social Determinants of Health Impact Statement Work Group will:

1. Learn more about the Social Determinants of Health and how systems of care influence (positively and not-so-positively) the social determinants of health.
2. Co-create a Social Determinants of Health Impact Statement. There is no prescriptive way to do this or format for this statement. It is up to the group to approach this task in a way that makes sense for them.
3. Be responsive to any requests for revisions and resubmissions by the Health Equity Work Group.
4. Participate in the completion of the Work Group Reflection Form.

2 Determine the reach and scope that the Behavioral Health Board hopes the Social Determinants of Health Impact Statement will have on its work.

To do this, we recommend sharing a conversation with the leadership team at the Behavioral Health Board to define the reach and scope of the Social Determinants of Health Impact Statement. You may also need to share a conversation with a wider group of stakeholders in the community.

- What is the desired reach and scope of the SDoH Impact Statement on the Behavioral Health Board’s efforts (i.e., guide all prevention, treatment, and recovery efforts, a portion of efforts, only prevention efforts, etc.)?
- How will the SDoH Impact Statement be shared with the community and providers that are funded by the Board (i.e., will it be an internal document, or will it be shared widely for all stakeholders to see)?
- How should the Board of Directors or Executive Board be informed of the work? Will the SDoH Impact Statement eventually need to be reviewed and approved by the Board of Directors or Executive Board?
- How do decisions about reach and scope impact who needs to be involved in the process along the way? **TA-TIP:** The Work group can expand and adapt along the way as decisions about reach and scope are made.

3 Understand the “ask” you must make of the group that will co-create the Social Determinants of Health Impact Statement.

The people that you bring together must be able to commit to:

- Attending the April 12 (9:30-11:00am) training session or be willing to watch the recording.
- Engaging in the work group over several meetings until Phase 1 is complete. There is no prescription for number of meetings here – the co-directors will have to determine the meeting schedule and frequency. We recommend getting commitment through at least June 2022.
- Working together respectfully as a community of learners at the local level to take a deep dive into the CDC’s workbook titled Promoting Health Equity: A Resource to Help Communities Address the Social Determinants of Health. The group must learn more and learn together before embarking on co-creating the Social Determinants of Health Impact Statement.
- Co-creating a Social Determinants of Health Impact Statement. Participation in this activity includes sharing ideas, writing text, reviewing text, making compromises, and finalizing text. Group writing projects are not for the faint of heart – having a strengths-based orientation with the ability to challenge ideas in a healthy and productive manner is a plus.

4 Develop a plan to recruit participation from members of the community to co-create the Social Determinants of Health Impact Statement.

- Please review the CDC Workbook – Chapter 3, Section 1 (Document pages 32 – 41 / PDF pages 34- 43).
- As you read, think about how you and the co-director might develop a plan to recruit a team of people to work on the Social Determinants of Health Impact Statement.
- The challenge will be to remember that this is the “seed” group. The group should be big enough to be representative yet small enough to be able to work effectively and efficiently. Some considerations:
 - Is there an existing group working on SDoH in the community? If so, could a small work group or steering committee be created from that existing group?
 - How will representativeness be determined? How will you recruit a group with diverse backgrounds and experiences? How will consumers of the Behavioral Health Board’s services be included in the process?
 - How will local politics (not necessarily politicians or elected officials, but the local politics that occur in any system) play a role? What individuals need to be invited to the table as champions or because of their “come with me” presence that makes them valuable assets? What individuals need to be invited to the table because they could end the effort before it gets started?

5 Invite members of the community to co-create the Social Determinants of Health Impact Statement.

- Think about an email and/or telephone script to use to reach out to potential members of this team. You will want to make sure that you have a clear “ask” in mind. Review this document in its entirety as you frame your request.
- Make sure the invitation includes a query to determine a regular and ongoing time that will work for everyone to meet. You will likely want to plan for a series of 45-60 minute sessions and will want to space them out according to local schedules and demands as well as the project timeframe.
- It may be helpful to also include a query about how to meet and determine any technology needs for meeting remotely.
- Once you have a time and meeting platform selected, you will want to follow up with the team members to communicate the meeting schedule and other logistical information.
- Project directors from previous projects have found this short (10 minute) video helpful in [Making the Ask](#).

6 Think about project management and people management.

- This is a good time to think about how you will **manage the tasks** associated with co-creating a Social Determinants of Health Impact Statement and ensure the work gets done in the given timeframe. If you are new to project management or are looking for a project management refresher, this short (9 minute) video titled [The Power of Project Management](#) may be useful.
- It’s also a good time to consider how you will **manage the people** associated with co-creating a Social Determinants of Health Impact Statement. It is likely that the work will be completed in multiple sessions throughout the few months. No matter how you shape and delegate the work, it’s important to have a shared understanding on how and when tasks will be completed. If you are new to staffing management or are looking for a staffing management refresher, this short (6 minute) video titled [Staffing Management with Servant Leadership Principles](#) may be useful.

7 Remember that you are not in this alone! There are support structures built into the project.

- **Learning Community Members:** The biggest resource you have is each other! Please see the contact list in the [google drive](#) and send an email to one of your colleagues in the Learning Community. Sometimes multiple perspectives ignite progress!
- **Bi-Weekly Virtual Coaching:** Attend two required check-ins per month with the facilitation team and OhioMHAS Prevention Staff to share progress, find solutions, and connect with others completing the SDoH Impact Statement.
- **Weekly Email:** You will receive a weekly email to provide suggestions, remind you of deadlines, and keep you connected to the project.
- **Work Slippage Form:** We understand that things happen, and we do have flexibility. To communicate challenges, please download and complete the Work Slippage Form on the [google drive](#) and submit to Carrie Burggraf (burggraf@ohio.edu) and April Schweinhart (aschweinhart@PIRE.org).

Summary of Tentative Due Dates:

April 1, 2022	Submit list of work group members.
June 10, 2022	Submit first draft of Social Determinants of Health Impact Statement to Health Equity Work Group.
June 20, 2022	Receive feedback from Health Equity Work Group.
June 30, 2022	Submit all final deliverables (Final Draft of the Social Determinants of Health Impact Statement and Work Group Reflection Form).