JOHN W. KASICH Governor

**JACQUELINE T. WILLIAMS** Director of Commerce

**ANDREA SEIDT Commissioner of Securities** 



Department of Commerce **Division of Securities** 

#### **OHIO SECURITIES BULLETIN**

**ISSUE 2016:1** 

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### **PITFALLS AND PRECAUTIONS OF SELF-DIRECTED IRAS** By Janice Hitzeman - Attorney Inspector - Enforcement

RITIES

A self-directed Individual Retirement will be met in the management of speci-Account (IRA) is a tax deferred invest- fied fiduciary accounts. The IRS mainment account held by a trustee or custodi- tains a list of Nonbank Trustees publicly an that permits the account beneficiary to available on the IRS website. invest in a wider array of investment vehicles than those normally afforded by The Division has seen a rise in com-IRA custodians. Custodians of self- plaints involving fraud related to issuers directed IRAs may allow investors to in- and solicitors touting the advantages of vest in promissory notes, real estate, tax investing through self-directed IRAs. liens certificates and private placement While self-directed IRAs may provide offerings. However, these types of non- some benefit to investing retirement traditional investment products are sub- funds, investors should be leery of potenject to unique risks, including minimal tial fraudulent investment schemes when disclosures, liquidity and fraud.

Entities engaged in the trust business in Commission (SEC) and the North Ameri-Ohio must comply with licensure require- can Securities Administrators Association ments administered through the Ohio Di- (NASAA) issued a joint alert warning vision of Financial Institutions, in addi- investors of fraudulent schemes operated tion to complying with provisions of the through the use of self-directed IRA pro-Ohio Securities Act administered through grams.<sup>4</sup> State securities regulators have the Ohio Division of Securities.<sup>1</sup> Prior to investigated numerous cases where a selfsoliciting or engaging in trust business directed IRA was used in an attempt to and at all times while engaging in trust lend credibility to a fraudulent scheme. business in Ohio, a trust company shall Similarly, the SEC has brought several maintain sufficient capital and fidelity cases in which promoters of fraudulent bonds required by Ohio law.<sup>2</sup> The trustee schemes steered investors to self-directed or custodian must be a bank, a federally- IRAs.<sup>5</sup> The joint alert issued by the SEC insured credit union, a savings and loan and NASAA in 2011 urges investors to association, or an entity approved by the take the following steps to avoid fraud Internal Revenue Service (IRS) to act as related investments through self-directed trustee or custodian.<sup>3</sup> Trustees and third IRAs: party custodians that are not banks (nonbank custodians or NBTs) are subject • to requirements set forth in Treasury Regulation Section 1.408-2(e). An entity • seeking to act as a trustee or custodian for • self-directed IRA accounts can request to • be an NBT by applying to the IRS and • demonstrating that certain requirements

considering this retirement vehicle. In 2011, the U.S. Securities and Exchange

- Verify information in self-directed IRA statements:
- Avoid unsolicited investment offers;
- Ask questions;
  - Be mindful of "guaranteed" returns; and
  - Ask a professional before investing.<sup>6</sup>

(Continued on page 2)

<sup>1</sup>OHIO REV. CODE ANN. § 1111.02; OHIO REV. CODE <u>CHAPTER 1707</u>. <sup>2</sup>OHIO REV. CODE ANN. § 1111.05. <sup>3</sup>Department of the Treasury, Internal Revenue Service, Contributions to Individual Retirement Arrangements (PLA2) Deblaration 500.4 (2015). https://www.inter.acm/ <u>-ira</u> Id. (IRAs), Publication 590-A (2015), https://www.irs.gov

pub/irs-pdf/p590a.pdf. \*NASAA, Self-Directed IRAs and the Risk of Fraud (Sept. 28, 2011), http://www.nasaa.org/5866/self-directed -iras-and-the-risk-of-fraud/.

**OHIO DIVISION OF SECURITIES** 

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**Социмвиз, Оню 43215-6131** 

### (Continued from page 1)

Solicitors and issuers of fraudu- apply to all persons engaged in lent investment schemes may the purchase or sale of securitout the tax advantages of in- ties. The Ohio Securities Act vesting through a self-directed prohibits the publication or is-IRA as an additional selling suance of statements to invespoint to potential victims. tors or potential investors that Fraudsters who want to engage contain false information about in Ponzi schemes or other material facts,8 including false fraudulent conduct may also statements involving the value exploit self-directed IRAs be- of any security.<sup>9</sup> cause they permit investors to hold unregistered securities, Recent criminal and civil cases and the custodians or trustees of have highlighted the risks of these accounts likely have not investing in unregistered securiinvestigated the securities or the ties through self-directed IRAs background of the issuer or so- administered by third party cuslicitor. Because IRAs carry a todians and trustees. A federal financial penalty for premature grand jury in the U.S. District withdrawal, self-directed IRA Court in Dayton, Ohio returned investors are induced to keep an indictment filed on October funds in fraudulent schemes for 29, 2015 against William M. long periods of time, hindering Apostelos and Connie timely discovery of this type of Apostelos, a married couple scam. Scammers may also over- operating various investment state the due diligence or verifi- and asset management compacation process that the trustee or nies in the Dayton area.<sup>10</sup> The custodian undertakes prior to indictment alleges that between establishing a self-directed IRA 2009 and 2015 the defendants account in order to promote the devised a scheme to defraud appearance of legitimacy for investors, in part, by indicating their investment scam. Inves- that third party trust companies tors may be lulled by the ap- maintained control over and pearance of legitimacy when safeguarded investors' the custodian or trustee issues from misappropriation. periodic statements showing indictment further alleges that values and returns on invest- the trust companies were merements in the self-directed IRA ly utilized as pass-through entiaccounts.

Custodians and trustees should fendants. become familiar with requirements and prohibitions set forth On June 16, 2015, the SEC isin the Ohio Securities Act. If sued an Order Instituting Cease the custodian, trustee or their -and-Desist Proceedings in File representatives are promoting No. 3-16594 against Equity certain investments or are en- Trust Company; a trust compagaged in activities that would ny operating from a principal fall within the definition of office located in Westlake, dealer, salesperson, investment Ohio. The SEC alleged that adviser, or investment adviser Equity Trust Company was a representative, they must main- custodian for at least two Ponzitain proper licensure through schemed investments, one promoted the Division.<sup>7</sup> Furthermore, the

prohibitions set forth in Ohio Revised Code Section 1707.44

M. funds The ties through which the investor funds were delivered to the de-

(Continued on page 3)

See OHIO REV. CODE ANN. § 1707.01. <sup>8</sup><u>Оніо Rev. Code Ann. § 1707.44(G)</u>. <sup>9</sup>Оніо Rev. Code Ann. §§ 1707.44(J), (K). <sup>10</sup>U.S. v. Apostelos et al., 3:15CR-148 (S.D. Ohio).

### CAPITAL FORMATION WORKING GROUP

The Division is currently Considering alternative finance and other proposals to give small businesses greater access to capital in Ohio, but we need your help to find the right path.

Please help us move forward by joining the Division's

### **CAPITAL FORMATION** WORKING GROUP

Contact the Working Group Chair

Mark Heuerman Mark.Heuerman@com.ohio.gov

for information on how to join.

### ELDER FINANCIAL ABUSE WORKING GROUP

Please help us respond to this crisis by joining the Division's

### **ELDER FINANCIAL ABUSE WORKING GROUP**

Contact the Working Group Chair

**Brian Peters** Brian.Peters@com.ohio.gov

for information on how to join.

# Pitfalls and Precautions for Self-Directed IRAs

(Continued from page 2)

Capital Investments, LLC in New Jer- custodial fees, even after their money lor's and Poulson's violations of Sec- prison. tion  $17(a)(2)^{13}$  and  $17(a)(3)^{14}$  of the Securities Act. According to the These recent cases involving fraudu-SEC's allegation, the violations re- lent schemes perpetrated through the quire only a showing of negligence on use of self-directed IRAs administered the part of Equity Trust Company. In by IRA custodians and trustees highresponse to the allegations filed by the light the risk of investing in unregis-SEC, Equity Trust Company published tered securities through these types of a statement on their website stating the accounts. Ohio investors and the secufollowing, "Equity Trust denies the rities industry should be cautious when SEC's allegations and will vigorously relying on statements issued by IRA defend itself. Equity Trust is an indus- custodians representing the value of try leader in fighting fraud, and the securities. If fraud is suspected, stopped permitting its self-directed investors should verify IRA account IRA clients to make investments with values through third party sources for these sponsors more than two years the value of the underlying securities before the SEC brought actions against held in these types of accounts. Due them."<sup>15</sup> An administrative hearing diligence could include requesting was held in December of 2015 in this audited financial statements for issuers case, which is pending a final ruling of unregistered securities within the from the Administrative Law Judge.

In a criminal case referred for prosecu- licensed securities dealers, if application by the Indiana Division of Securi- ble, and seeking similar records creatties and prosecuted in Dearborn and ed and issued by entities not directly Franklin Counties in Indiana and involved in referring or creating the Hamilton County in Ohio, Jasen Snel- self-directed IRA account. If the unling, formerly of Cincinnati, was con- derlying investment for the selfvicted of multiple criminal counts in- directed IRA includes real estate, the cluding securities fraud, theft, wire investor could request copies of deeds, fraud, and mail fraud in 2012 and title reports or appraisals for the collat-2013 for bilking investors out of more eralized real estate. For all investthan \$4.5 million in a nearly decade- ments, including investments initiated long Ponzi scheme.<sup>16</sup> The scheme in- through self-directed IRA programs, volved promises to investors, some the Division of Securities encourages elderly, in Ohio, Kentucky, and Indi- potential investors to call the Diviana, that Snelling was a talented day sion's Investor Protection Hotline pritrader and could earn up to 20 percent or to investing to determine whether returns. Snelling, through various the individuals and entities involved companies, encouraged investors to are properly licensed and whether the roll over their traditional IRAs into underlying security is registered for self-directed IRAs through a trust sale in Ohio.

<sup>11</sup><u>U.S. v. Taylor</u>, 1:14CR-217 (N.D. Ga.). <sup>12</sup>U.S. v. Poulson, 1:14CR-309 (D. N.J.). <sup>13</sup><u>15 U.S.C.A. § 77q</u> (Lexis 2015).

<sup>14</sup>Id.

company. Snelling immediately withdrew funds from those accounts for by Ephren Taylor through City Capital personal living expenses, but investors Corp. in North Carolina<sup>11</sup> and the oth- continued to receive statements from er by Randy Poulson through Equity the trust company, as well as bills for sey.<sup>12</sup> The SEC alleged that Equity was taken out of the accounts. Snelling Trust Company was a cause of Tay- was sentenced to more than 50 years in

> IRA portfolio, reviewing trading records and account statements issued by

<sup>16</sup>State v. Snelling, 15D01-1106-FC-00055, Dearborn Cnty. Super. Ct. (Ind. 2011); State v. Snelling, 24CO2-1102-FB-000046, Franklin Cnty. Cir. Ct. (Ind. 2011); U.S. v. Snelling, 1:12CR-58 (S.D. Ohio).

### SAVE THE DATE Friday, October 21st, 2016

### THE OHIO DIVISION OF **SECURITIES**

and the

### **UNIVERSITY OF TOLEDO COLLEGE OF LAW**

Present

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at the

### **RENAISSANCE COLUMBUS** DOWNTOWN HOTEL 50 N. Third Street Columbus OH 43215

Topics, Speakers, and Registration Information to be communicated late summer.

> Over 40 years of the

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http://www.com.ohio.gov/secu/ bulletins.aspx

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Adobe Acrobat Reader is required to view these documents.

<sup>&</sup>lt;sup>15</sup>Statement from Equity Trust Company (June, 16, 2015).

# FAQs

### O: Is there an exemption available under Ohio law O: What are the Division's requirements for Regulafor issuers selling securities to employees?

- A: Ohio securities law offers many exemptions from A: Section 18(c)(2)(A) of the Securities Act of 1933 registration under the Ohio Securities Act. One common exemption is the compensatory benefit exemption. The compensatory benefit exemption available under Rule 1301:6-3-03(E)(5) of the Ohio Administrative Code (O.A.C.) exempts most forms of compensatory employee benefit plans provided certain conditions are met. O.A.C. Rule 1301:6-3-03(E)(5) exempts the sale of any security pursuant to a pension, stock, profit sharing, compensatory benefit, welfare or similar plan pursuant to Section 1707.03(V) of the Ohio Revised Code if:
  - The security is sold pursuant to a qualified plan under sections 401 to 425 of the Internal Revenue Code:
  - The sale of the security is exempt under rule 701 of the Securities Act of 1933;
  - The security is effectively registered under sections 6 to 8 of the Securities Act of 1933; or
  - The security is sold pursuant to a plan qualified under 501(c)(9) of the Internal Revenue Code.

It is important to note however, that this exemption is not available if the offering by a company is simply an invitation to employees to purchase securities. The compensatory benefit must be part of the employee's total compensation package in orapplies not only to employees but also to independent contractors, consultants, or any other person that can participate in a company's compensatory benefit plan.

### tion A ("Reg A") Tier 2 offerings?

- expressly preserves the Division's right to require notice filings and fees for Reg A Tier 2 offerings. Pursuant to such authority, under Section 1707.092 of the Ohio Revised Code, the Division currently requires the issuer to submit the following:
  - Consent to service of process on Form U-2/U-2A or Division Form 11;
  - Filing fee ranging from \$200 to \$1,100, depending on the aggregate price at which the securities are to be sold in Ohio;
  - Copies of any documents filed with the U.S. Securities and Exchange Commission, including the final offering circular, Form 1-A, and any testing the waters materials; and
  - A statement of the value of the securities sold or offered to be sold to persons in Ohio, which information may be provided in a cover letter Form U-1 (available or on at http:// www.com.ohio.gov/documents/U-1.pdf).
- Q: Does an issuer selling securities under Rule 506 of Regulation D and in reliance on Revised Code section 1707.03(X) ever have to renew the Form D that it is required to be filed in connection with the first sale of such securities and, if so, how and when?
- der to qualify for the exemption. This exemption A: For purposes of Regulation D, a renewal is considered an amendment to the filing. Such renewals, along with any other amendment, should be filed with the Division any time one is filed with the SEC. No additional filing fee is required to file amendments. For further information, see Ohio Revised Code section 1707.03(X)(3).

### STRATION ATT REGI

#### JESSICA BROWN

Jessica joined the Registration section of the Ohio Divi- Jeff also joined the Registration Section of the Division sion of Securities as Corporation Finance Counsel in of Securities in the fall of 2015 as Corporation Finance September of 2015. As Corporation Finance Counsel, Counsel. In that capacity, Jeff reviews and approves Jessica reviews registration applications and exemption securities registration and exemption filings for securifilings, and responds to inquiries on all securities regis- ties being sold to Ohioans, and handles other general tration and exemption matters. After graduating from securities inquiries from the general public. Before law school in 2010, Jessica worked as an Assistant At- joining the Division, Jeff was an associate in the corpotorney General in the Antitrust section of the Ohio At- rate and securities practice group at Squire Patton torney General's Office. Prior to joining the division, Boggs (US) LLP. Jeff graduated from The Ohio State Jessica worked in the corporate group of Ice Miller University for his undergraduate studies, majoring in LLP. Jessica earned her law degree at Capital Universi- English, and from the University of Michigan Law ty Law School and her undergraduate degree at Miami School. For anyone wondering, when it comes to University.

#### **JEFF COLEMAN**

sports, Jeff prefers his undergraduate school.



A to Z

with L & E

The "New"



### THE "NEW" BROCHURE RULES By Joyce Cleary and Anne Followell

amended in August 2015 to require Ohiolicensed investment advisers to follow all Brochure Rules ......5,6 Kelly Igoe ..... 7 and Exchange Commission ("SEC"). This Q&A.....7

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Licensing Spotlight:

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This section of the Bulletin, the Licensing and Examination Section of the Division ("L & E"), discusses timely and important topics impacting our licensees. The goal is to cover a wide-range of issues - from "A to Z" that are of greatest interest to you!

> We welcome your suggestions for future topics.

### OHIO DIVISION **OF SECURITIES**

Licensing & Examination

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**OHIO SECURITIES BULLETIN 2016:1** 

### The Division's "brochure rules"<sup>1</sup> were **2**. UPDATING THE BROCHURE **STATEMENT ON IARD:**

current Instructions to Form ADV Parts Old rule: Required the adviser to use the 2A (Brochure Statements), Appendix 1 IARD to promptly file with the Division (Wrap Fee Brochure), and 2B (Brochure updates and amendments to the Brochure Supplements) issued by the U.S. Securities Statement.

article highlights some of these changes New rule: As set forth in OAC 1301:6-3with respect to the completion, filing, de- 15.1(B)(6) and the Instructions to Form livery, and updating of Brochure State- ADV Part 2A, the rule was amended as ments.<sup>2</sup> Please keep in mind that this arti- follows:

the Form ADV Part 2 Instructions.<sup>3</sup> Fur- Interim Updates: Requires the adviser to ther, because the Division's rules reference use the IARD to promptly<sup>5</sup> file with the the "current Instructions" to Form ADV, Division updates and amendments to the advisers should be on alert for any revi- Form ADV Parts 1 and 2, and more frequently if required by the current Instructions to the Form ADV.

CHURE STATEMENT TO POTENTIAL As a matter of policy, the Division requires prompt interim updates only for items which are material to the adviser's busi-Old rule: Required the adviser to deliver ness. For instance, the adviser is not rethe Brochure Statement to a client or pro- quired to update its Brochure Statement spective client: (a) not less than 48 hours between annual updating amendments beprior to entering into any advisory contact; cause of a change in the amount of client or (b) at the time of entering into an advi- assets it manages or because its fee schedsory contract, if the client had a right to ule has changed. What is "material" is not terminate the contract without penalty defined under the Ohio Securities Act and within five business days after entering there is no bright line test. Rather, the Division, like the SEC, has described the standard for materiality as: based on the *New rule*: As set forth in the Instructions facts and circumstances, is there a substanto the Form ADV Part 2, the new rule re- tial likelihood that a reasonable client or quires the adviser to give a Brochure State- investor would consider the information to ment to each client,<sup>4</sup> or potential client, be important? A few examples of changes before or at the time they enter into an ad- in the following information, which may visory agreement. Evidence of providing rise to the level of being material dependsuch is required, and may be accomplished ing on the facts and circumstances, are:

(Continued on page 6)

See Ohio Admin. Code 1301:6-3-15.1 (B)(6) and OHIO ADMIN. CODE 1301:6-3 15.1(G)

by including this obligation in the advisory

cle should not replace a careful reading of

sions made to the Form or its Instructions.

1. INITIAL DELIVERY OF THE BRO-

**OR NEW CLIENTS:** 

into the contract

contract.

<sup>2</sup>This article does not address changes made to Division rules regarding the completion, filing, delivery, and updat-ing of Form ADV Part 2A Appendix 1, ADV Part 2B, brochure supplements. <sup>3</sup>The current <u>Instructions and Glossary</u> to Form ADV expire on February 28,

2018; however, amendments may be If your firm also provides other services made in the interim. Any amendments or updates made to Form ADV will be posted to the SEC's website at www.sec.gov

The term "client" is defined for purposes of Form ADV as "Any of your firm's investment advisory clients. This term includes clients from which your firm receives no compensation, such as family members of your supervised persons.

(e.g., accounting services), this term does not include clients that are not investment advisory clients in a not investment advisory clients." See <u>SEC</u> <u>Form ADV, Glossary of Terms</u>. <sup>5</sup>The term "promptly" is defined as not later than 30 calendar days after learning

of the facts and circumstances giving rise to the amendment or update. See OHIO ADMIN. CODE 1301:6-3-01(N).

### A to Z with L & E (Continued)

# The "New" **Brochure Rules**

(Continued from page 5)

- Change of address/location or Statement. contact information:
- business:
- services offered;
- New potential conflict of interest:
- An entirely new fee schedule;
- Changes in disciplinary history;
- Changes in custodian or broker;
- Changes in licensure status with the SEC or state(s).

Requires the adviser to use the This annual update should be used (Disciplinary Information). ADV. including under management, slight adjust- amended disciplinary event. ments to the fee schedule). In Item state that there are no material 15.1(G)(3). changes, and provide the date of Division's record retention rules.

### 3. INTERIM AND ANNUAL DELIV-**BROCHURE TO YOUR CLIENTS:**

offer (in writing) to deliver to each companied by a summary of mate-New ownership of the advisory er a copy of its Brochure Statement provide a copy of the updated Bro-Significant change in advisory investment advice requiring pay- on how a client may obtain the ment of less than two hundred dol- Brochure. lars. If the client requested a copy of the Brochure Statement, the ad- If an adviser does not have any maviser had to mail or deliver the bro- terial changes since its last annual chure statement within seven days updating amendment, it does not of receiving the request.

*New rule*: As set forth in the In- existing clients that year. structions to the Form ADV Part 2, Annual Updating Amendments: the rule was amended as follows:

IARD to file an "Annual Updating Interim Delivery: Requires the ad- all annual deliveries of Form ADV Amendment" to the Form ADV viser to deliver an interim amended Part 2, in accordance with the rec-Parts 1 and 2 on an annual basis, Brochure Statement to clients if the ord retention rules. within 90 days of the end of the amendments include information in investment adviser's fiscal year. response to Item 9 of Part 2A 4. PREPARING SEPARATE BRO-An to update all parts of the Form interim amendment can be in the non-material form of a document describing the changes (e.g., changes in its assets material facts relating to the

2 (Material Changes) of the Bro- As a fiduciary, an adviser has an stantially different types of advisochure Statement, the adviser must ongoing obligation to inform its ry services, the adviser may opt to state clearly that it is discussing clients of any material information prepare separate Brochure Stateonly material changes since the last that could affect their advisory rela- ments so long as each client reannual update of its Brochure tionship. As a result, between an- ceives all information about the Statement, and must provide the nual updating amendments, an ad- advisory services and fees applicadate of the last annual update of its viser must disclose material chang- ble to them. Each Brochure State-Brochure Statement. If there are no es to clients, even if those amend- ment may omit information that material changes since the advis- ments do not relate to disciplinary does not apply to the advisory serer's last update, the adviser should information. See OAC 1301:6-3- vices and fees it describes. If the

the last annual update. The adviser The Division will expect the advis- chure Statement and any amendmust maintain a copy of each update er to maintain evidence of any and ments through the IARD. in their files, in accordance with the all interim deliveries of Form ADV Part 2. in accordance with the rec- New rule: No change. ord retention rules.

ERY OF YOUR UPDATED FIRM Annual Delivery: Requires the ad- garding the rule changes discussed viser, within 120 days of its fiscal in this article, please do not hesitate Old rule: Required the adviser to updated Brochure Statement to section. annually, without charge, deliver or each client that includes or is ac-

of its clients a copy of its Brochure rial changes (Item 2); or (2) deliver The adviser was not to each client a summary of materirequired to deliver or offer to deliv- al changes that includes an offer to to clients receiving only impersonal chure Statement and information

> have to deliver a summary of material changes or a Brochure to its

> The Division will expect the adviser to maintain evidence of any and

### **CHURE STATEMENTS WHEN THE ADVISER RENDERS DIFFERENT ADVISORY SERVICES TO DIFFER-**ENT CLIENTS:

Old rule: If the adviser offers subadviser prepares separate Brochure Statements, it must file each Bro-

Should you have any questions reyear end, to either: (1) deliver an to contact the Division's licensing

### A to Z with L & E (Continued)

## SPOTLIGHT

Kelly Igoe is Compliance Counsel for the Ohio Division of Securities licensing section. In this role, Kelly provides legal counsel and review over the pending licensing applications and the current disclosures for Investment Advisers, Broker Dealers, Investment Adviser Representatives, and Registered Representatives for Ohio, to ensure they meet the state's licensing requirements.

Her experience at the Division runs broad as she has acted as an Enforcement Attorney, Licensing Counsel, and the Director of Outreach and Community Education. Currently, Kelly is a member of the North American Securities Administrators Association (NASAA) Investor Education Project Group, focusing on education for investors in various life stages.

In addition to her time at the Division, Kelly worked as a registered representative in Institutional Sales for Lehman Brothers and in Legal and Regulatory Compliance for JP Morgan Chase. Kelly received her BA from Saint Mary's College and law degree from Capital University.



#### Q: Does Ohio allow for dual registration of salespeople with two FINRA licensed Broker Dealers? Can a salesperson also be licensed as an investment adviser representative?

A: Effective August 24, 2015, Ohio amended its Administrative Code § 1301:6-3-16.1 to allow for salesperson licensure with two affiliated dealers. In the past, Ohio did not allow for dual licensure for salespeople under any circumstance. The Division recognized that the industry was calling for this allowance, as firm business models sometimes require representatives to be licensed with more than one affiliated dealer. Thus, the Division was able to make this change in our rules as we continue to work with our stakeholders to address changes in the industry while still ensuring investor protection measures are in place.

Ohio continues to allow salespeople to hold an Investment Adviser Representative (IAR) license with two nonaffiliated Investment Advisers (IA), as long as the dual registered IAR notifies each IA of the dual affiliation. (OAC 1301:6-3-16.1(E)).

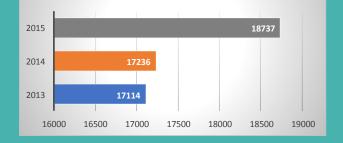
### NASAA ANNOUNCES EXAM FEE INCREASE

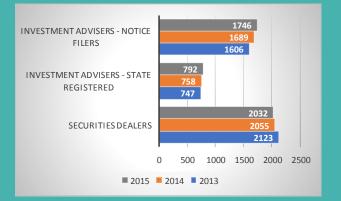
The North American Securities Administrators Association ("NASAA") has announced that effective January 1, 2016, the enrollment fees for the Series 63, 65, and 66 examinations increased by \$10 each. Candidates enrolling for the Series 63, 65, or 66 on or after January 1, 2016, will be charged the following fees:

### LISCENSES ISSUED 2013-2015



Investment Adviser Representatives





Examination	Enrollment Fee
Series 63	\$125
Series 65	\$165
Series 66	\$155



# **Enforcement Section Update**



Department of Commerce Division of Securities

### **ENFORCEMENT** SECTION UPDATE

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The Division's Enforcement Section is a criminal justice agency authorized to investigate and report on all complaints and alleged violations of the Ohio Securities Act and related rules.

The Enforcement Section attorneys represent the Division in prosecutions and other matters arising from such complaints and alleged violations.

### OHIO DIVISION **OF SECURITIES**

### Enforcement

Attorney Inspector Janice Hitzeman Janice.Hitzeman@com.state.oh.us

Deputy Attorney Inspector Harvey McCleskey Harvev.McCleskev@com.state.oh.us

### **ADMINISTRATIVE ACTIONS**

**DIVISION ORDER NO. 15-012 THOMAS ROULSTON III CRD No. 1038010 THOMAS ROULSTON III INVESTMENT PARTNERS, INC. CRD No. 118822 ROULSTON BUYSIDE RESEARCH, LLC CLEVELAND, OHIO** 

On September 1, 2015, the Division issued a Notice of Opportunity for Hearing and Notice of Intent to Suspend or Revoke the Ohio Investment Adviser and Investment Adviser Representative Licenses of Thomas Roulston III Investment Partners, Inc. ment Partners, Inc. to buttress his insolvent field Energy, Inc. without authorization. investment advisory business. An administrative hearing was requested in this case. The new continued date for hearing has not vet been set.

### **DIVISION ORDER NO. 15-018 CITIGROUP GLOBAL MARKETS, INC. CRD No. 7059 NEW YORK, NEW YORK**

On October 7, 2015, as part of a global settlement negotiated through a task force appointed by the North American Securities Administrators Association (NASAA), the Division issued Administrative Consent Order No. 15-020 against Citigroup Global Markets, Inc., ("CGMI") a broker-dealer registered in Ohio with principal offices in New York, New York. The Order included findings that CGMI employed sales assistants to initiate securities transactions, provide market quotes, follow-ups, and perform other tasks for clients, without proper securities licensure in Ohio. The Division

further found that CGMI failed to establish an adequate system to monitor the registration status of sales assistants accepting client orders. As part of the Consent Order, CGMI agreed to terms of an undertaking to establish and maintain policies and procedures to insure that client orders will be processed only though sales assistants with appropriate state licensure.

#### **DIVISION ORDER NO. 15-021 HORIZON ENERGY, LLC: HARRISON OWENS COLORADO SPRINGS, COLORADO**

and Thomas Roulston III, and a Notice of On October 14, 2015, the Division issued a Intent to Issue a Cease and Desist Order Notice of Opportunity for Hearing and a against Thomas Roulston III and his com- Notice of Intent to Issue a Cease and Desist panies, Thomas Roulston III Investment Order against Horizon Energy, LLC and Partners, Inc. and Roulston Buyside Re- Harrison Owens. The Order is based on search, LLC. The Order is based on allega- allegations that Respondents engaged in tions that the firm is insolvent. The Order fraud in the sale of securities issued by further alleges that Roulston defrauded his Fairfield Energy, Inc. by not disclosing that clients by selling securities issued by Owens was no longer affiliated with Fair-Roulston Buyside Research, LLC without field Energy, Inc. and by not disclosing that informing them that the funds would be the offering documents mailed to the pofunneled to Thomas Roulston III Invest- tential investor were obtained from Fair-

> **DIVISION ORDER NO. 15-022 TAP MANAGEMENT, INC.; TRIBBEY B JOINT VENTURE: CODY DAVIS; TANNER REYES** AUSTIN, TEXAS

On October 16, 2015, the Division issued a Notice of Opportunity for Hearing and a Notice of Intent to Issue a Cease and Desist Order against TAP Management, Inc., Tribbey B Joint Venture, Cody Davis, and Tanner Reyes. The Order is based on allegations that the Respondents cold-called an Ohio investor and solicited three investments totaling \$57,500 by misrepresenting the use of funds and by providing fraudulent and misleading projections without a reasonable basis in fact. The Respondents have requested an administrative hearing currently scheduled to begin February 3, 2016, with a continuance pending.

(Continued on page 10)

#### **RUSSELL L. BOWERMASTER** CASE NO. CR 2015 04 0578 **BUTLER COUNTY COURT OF COMMON PLEAS, OHIO**

Case Construction of the object of the objec On October 22, 2015, following a criminal referral by the Ohio Department of Commerce Division of Securi- If convicted on all charges, Kautzmann could face a ties and a plea and conviction, Russell L. Bowermaster was sentenced to one year of community control based based on allegations that Kautzmann, who refers to on a reduced plea and ordered to pay a fine of \$1,000. himself as Dr. Frank Kautzmann III, solicited and sold Judge Spaeth considered the full repayment of the victims' investment in imposing the sentence. Bowermaster appeared for sentencing with \$125,000 for repayment to the victims. The conviction stemmed from the sented the investment and used investor funds for persale of securities by Bowermaster through his company, Biodontos, LLC, located in Dublin, Ohio. Four Ohio uled for February 16, 2016. A trial date has not been residents invested \$125,000 with Bowermaster and Bio-set. dontos, LLC in order to help develop technology related to the storage and use of stem cells. The investor funds were used for gambling at several casinos, credit card payments, and other personal expenses.

#### **THOMAS H. CANIFORD CASE NO. 2015CR1243 STARK COUNTY COURT OF COMMON PLEAS, OHIO**

On September 23, 2015, following a criminal referral by tions in the sale of a security, both third degree felonies, the Ohio Department of Commerce Division of Securi- and one count of tampering with evidence, a fourth deties in conjunction with the Canton Police Department gree felony, Bernard Minneyfield was sentenced to five and the Ohio Attorney General Bureau of Criminal In- years of community control and ordered to pay \$98,500 vestigation, Thomas Caniford of North Canton, Ohio in restitution to victims. Minneyfield solicited investwas indicted in the Stark County Court of Common ments from investors he met through a local church in Pleas on 135 criminal counts including securities fraud, M&M Capital Partners, LLC, located in Gahanna, by theft from the elderly, misrepresentations in the sale of a claiming that he would be able to provide large returns false investment statements to investors. Caniford using their investment funds for day trading, Minowned and operated Caniford and Company Capital neyfield converted the money for his personal use. Management, Inc. and was a general partner in Fundcap Growth Portfolio Limited Partnership, both operating from the same office located in North Canton, Ohio. Caniford allegedly convinced his clients to invest in his hedge fund, Fundcap Growth Portfolio, by promising them that the hedge fund would provide a more stable portfolio which would offset market losses. Instead of On October 13, 2015, following a criminal referral by investing their money, Caniford is alleged to have used the investor funds for personal use and to pay back previous investors. The indictment includes charges related to 34 victims. The trial is scheduled to begin April 25, 2016.

#### FRANK N. KAUTZMANN **CASE NO. 15CR31465** WARREN COUNTY COMMON PLEAS COURT, OHIO

On November 16, 2015, following a criminal referral by the Ohio Department of Commerce Division of Securities, Frank N. Kautzmann, formerly of Springboro,

Ohio, was indicted in the Warren County Common Pleas Court on one count of securities fraud, a felony of the third degree, one count of misrepresentations in the sale of a security, a felony of the third degree, and two counts of grand theft, both felonies of the fourth degree. sentence of up to nine years in prison. The indictment is investments in the amount of \$30,000 in relation to a merger and formation of a new company, ANTS Software, Texas. It also alleges that Kautzmann misrepresonal expenses. The next pre-trial conference is sched-

#### **BERNARD MINNEYFIELD** CASE NO. 14 CR 006460 AND 15 CR 005844 FRANKLIN COUNTY COURT OF COMMON PLEAS, Оню

On January 12, 2016, following a criminal referral by the Ohio Department of Commerce Division of Securities and a guilty plea to two counts of misrepresentasecurity, selling unregistered securities, and publishing on their investments through day trading. Instead of

### **STEVEN P. MOORE** CASE NO. 14 CR I 10 0455 **DELAWARE COUNTY COURT OF COMMON PLEAS,** Ошо

the Ohio Department of Commerce Division of Securities, Steven P. Moore of New York City, a former Columbus, Ohio hedge fund manager for Moore & Company Capital Management, LLC, pleaded guilty to one count of securities fraud. Moore was sentenced to three years community control and 200 hours of community service by Judge Everett Krueger in the Delaware County Court of Common Pleas. Additionally, Moore was ordered to pay restitution in the amount of \$25,000 to his elderly victim within 60 days and a fine of \$5,000. Moore paid restitution in full on December 14, 2015. (Continued on page 10)

# **Criminal Cases**

(Continued from page 9)

Moore also consented to an administrative order issued by the Division which includes a lifetime ban on selling securities in or from Ohio. Moore sold limited partnership interests in the Opportunity Fund II, a hedge fund for which Moore & Company Capital Management, LLC was the general partner. The investment in the hedge fund was supposed to be used in the financial markets. The funds were instead used to pay back a previous investor and for purposes other than those presented to the elderly investor.

### **GEOFFREY W. NEHRENZ** CASE NO. 1:15-CR-00017-CAB U.S. DISTRICT COURT FOR THE **NORTHERN DISTRICT OF OHIO**

On January 19, 2016, following an indictment filed in the U.S. District Court for the Northern District of Ohio, Geoffrey W. Nehrenz pleaded guilty to one count of wire fraud, two counts of money laundering, and agreed to pay restitution to the victims of his fraud. On June 13, 2013, prior to the federal indictment, the Division obtained a preliminary and permanent injunction against Nehrenz and his companies, Keystone Capital Management, LLC and Keystone Active Trader, LLC, all of Uniontown, Ohio, enjoining them from the sale of securities in or from Ohio. The Court appointed James Kandel of Canton to act as a receiver for the assets and issued an Order of Restitution requiring Nehrenz and his related businesses to make full restitution to any and all purchasers or investors. The State's complaint alleged that Nehrenz, through Keystone Capital Management, LLC, fraudulently solicited individuals to invest in Keystone Active Trader, LLC, a hedge fund which operated as a Ponzi scheme. Nineteen investors from Northeast Ohio and Pennsylvania invested nearly \$7.9 million between May 2009 and September 2012. The sentencing hearing is scheduled for June 7, 2016.

(Continued from page 8)

### **DIVISION ORDER NO. 15-023** TIMOTHY J. BRADEN; **BRADEN ENTERPRISES, LLC ORIENT, OHIO**

On December 30, 2015, the Division issued a Consent Cease and Desist Order against Timothy J. Braden and Braden Enterprises, LLC. The Order is based on findings that Respondents sold unregistered securities totaling \$175,000 to four Ohio residents by making misrepresentations that their investment would be used to purchase additional Verizon Wireless stores and by further misrepresenting that he owned a Verizon Wireless store in Fairborn, Ohio.

### **DIVISION ORDER NO. 16-001 PRIMESOLUTIONS SECURITIES, INC. CRD 46017 CLEVELAND, OHIO**

On January 6, 2016, the Division issued a Notice of Opportunity for Hearing and Notice of Intent to Suspend or Revoke the Ohio Investment Adviser and Broker Dealer Licenses of Primesolutions Securities, Inc. The Order is based on allegations that the firm conducts business in violation of rules and regulations prescribed for the protection of investors and clients. The Order further alleges that Primesolutions Securities, Inc. is not of good business repute based on FINRA's revocation of their broker-dealer license for failure to pay \$32,948.71 in fee sanctions, and two arbitration awards totaling \$203,997.72 in compensatory damages, costs and fees.





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### **ENFORCEMENT SECTION UPDATE (Continued)**

# WELCOME **M**

### **DAVID BIEMEL**

David Biemel is an Enforcement Attorney within the Ohio Division of Securities, which he joined in February 2015. In this role, he investigates alleged violations of the Ohio Securities Act, gathers evidence, and, when necessary, assists local prosecutors. Prior to joining the Division, David worked as a lobbyist primarily focusing on tax and environmental matters representing Ohio small businesses before a variety of state and federal agencies and legislatures. David received his law degree from Case Western Reserve University in 2010 and his undergraduate degree from The Ohio State University in 2005.

### **ANALIESE HINCHCLIFFE**

Analiese Hinchcliffe joined the Ohio Division of Securities in October 2015. As an enforcement attorney, she investigates alleged violations of the Ohio securities laws. Prior to her employment at the Division, she assisted in Baker Hostetler's representation of the SIPC trustee in litigation related to Bernard L. Madoff Investment Securities LLC. Analiese graduated *magna* cum laude from the Cleveland-Marshall College of Law in 2009. While in law school, she interned with the Enforcement Division of the U.S. Securities and Exchange Commission in Atlanta and served as Business Editor of the Journal of Law and Health. She graduated from Loyola University-Chicago with a Bachelors of Business Administration in Accounting and Finance in 2006.

### **STEVE DEFRANK**

Steve Defrank has held the position of Enforcement Attorney in the Division of Securities since August 2015. His duties include investigating and enforcing the Ohio Securities Act. Steve began his legal career at a law firm in Cleveland that focused on insurance defense work. He then held the position of Assistant Attorney General in several different sections of the Ohio Attorney General's Office. Prior to joining the Division of Securities, Steve was General Counsel for the Ohio Division of Financial Institutions. Steve majored in Economics at the University of Florida and graduated with a Bachelor of Science degree in Business Administration. Steve earned his law degree from the Cleveland-Marshall College of Law.

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### OHIO DEPARTMENT OF COMMERCE DIVISION OF SECURITIES.

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If you are interested in submitting an article contact the Editor-in-Chief Kyle Evans

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