

**Ohio Department of Commerce
Division of Liquor Control
Licensing Process – New Permits**

June 15th, 2021

How Did We Get Here?

- Highly manual, paper-based process was leading to a significant backlog of applications and long wait times for applicants.
- With a new IT system years away from full implementation, more immediate process improvements needed to be made to streamline and simplify the application process.

Our Event Team:

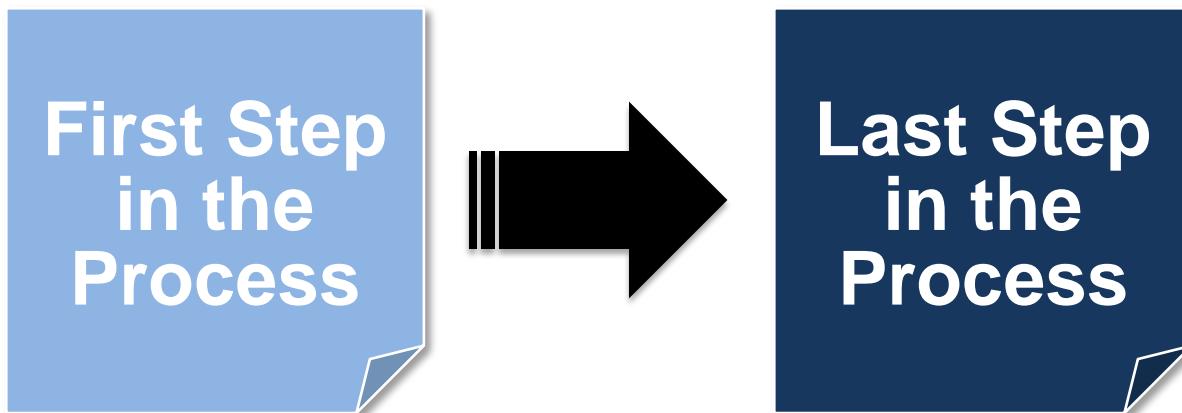
• The •
1933

- Paul Kulwinski
- Alice Griffieth
- Andrea Keith
- Brad Eller
- Melissa Smith

- Theresa Logan
- Jesse Jacob
- Sean Yates
- Lolita Garrison

Event Scope

- What is the first step in the process?
 - Receipt of paper application for a 'New' permit by mail or walk-in
- What is the final step in the process?
 - Final disposition of the application



Event Baseline Data

- **100 – 150** applications needing keyed in
- Approx. **1,800** new applications pending throughout various stages of the process (2017 through current)
- About 2,000 applications received between April 2020 – Feb 2021 (all permit types)
- Approx. 40% customer error rate on applications (all permit types)

Process Improvement Goals

Lead Times	Current	Goal	% Improvement (mean averages)
App received → Data entry	1-2 weeks	2 days	70%
Data Entry → 1st review complete	4-6 weeks	2-3 weeks	50%
Data entry → Final disposition	10-15 weeks	6-8 weeks	45%
Overall	11-17 weeks	6-9 weeks	46%

Change for the Better

- Customer focused
- Right people changing the process
- Action-oriented work sessions (virtual and in-person)
- SMEs on standby to assist
- New process implementation begins ASAP



Week One

- Level setting
- Scope of event
- LeanOhio overview
- High-level process identification

Event Scope

Please define the boundaries of the process to be improved:

- What is the first step in the process?
 - Our process begins with... Receipt of the paper application for a 'New' permit by mail or drop-off.⁽¹⁾
- What is the final step in the process?
 - Our process ends with... Final disposition of the application – (issuance, rejection, cancellation, sent back because it's incomplete)

(1): Applications typically come in through mail or are sometimes dropped off in person at the front desk. If supplemental materials are requested by DOCL during the processing of the application, those materials typically come in through mail, email or fax.

LEANOhio 改善 KAIZEN

KAIZEN EVENT SURVIVAL GUIDE FOR KAIZEN TEAM MEMBERS

Go to team.ohio.gov for resources, results, and learning opportunities.

The term **KAIZEN** is Japanese, meaning to **change** (kai) for the **better** (zen). Kaizen teams achieve this by analyzing every part of a work process – then transforming it to be **simpler, faster, better, and less costly**.

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
• Introductions • Scope • Level-Setting • Current State	• Waste Identification • Training • Brainstorming	• Clean-Sheet Redesigns • Analysis • Future State Development	• Implementation Planning • Details • Metrics	• Implementation Planning and Projections • Report-Out • Presentation

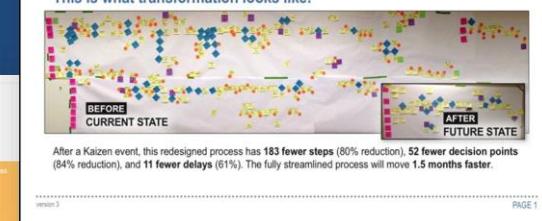
Ground Rules
Everyone participates
Open, honest dialogue
Respect opinions
Consensus
Leave rank at the door

Housekeeping
Silence your cell phones
Minimize interruptions
Be on time
Stand and stretch
It's always snack time
Dress in casual clothes

Expectations
A transformed process
Resource savings
Customers served faster
Less waste in process
Hard work
Post-Notes
Change (for the better)

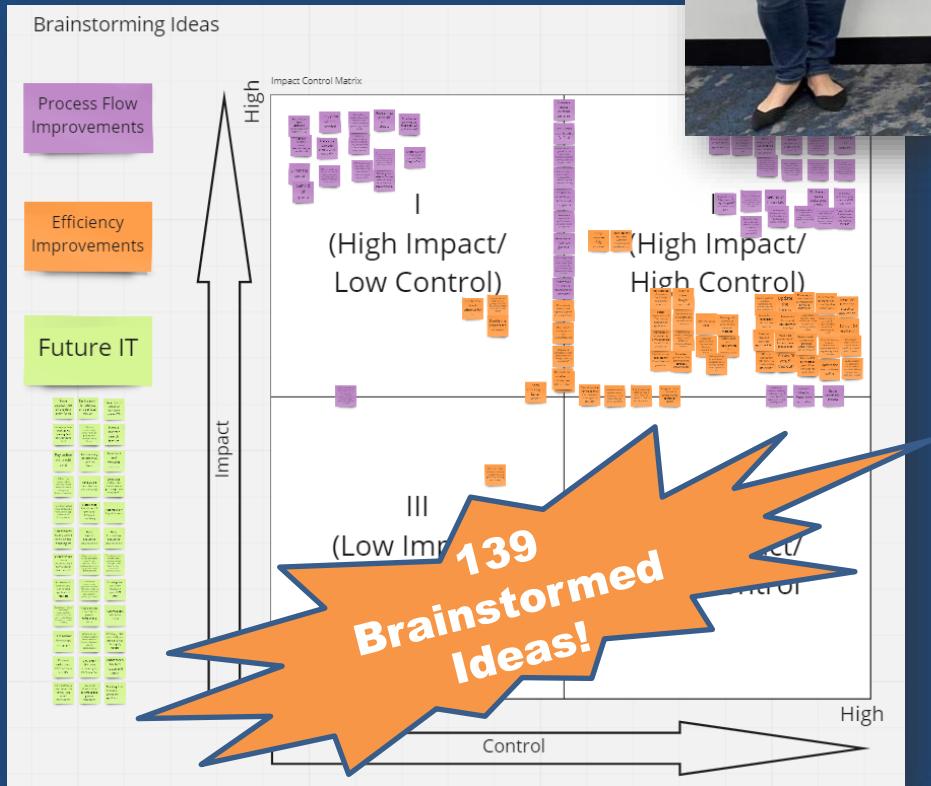
Contents
Page 2 – Kaizen Terms
3 – Process Mapping
5 – Notes
6 – TIM U WOOD (waste)
7 – Impact-Control Matrix
8 – Value Stream Design
9 – Measures of Success
10 – Action Registers
11 – After the Kaizen Event
12 – Quick-View Reference

This is what transformation looks like!









Weeks 4 & 5

- Brainstorming analysis & prioritization
- Process redesign

Weeks 6 & 7

- Future State Process
- Discussion and consensus
- Implementation planning
- Presentation prep

Redesign Highlights

Common

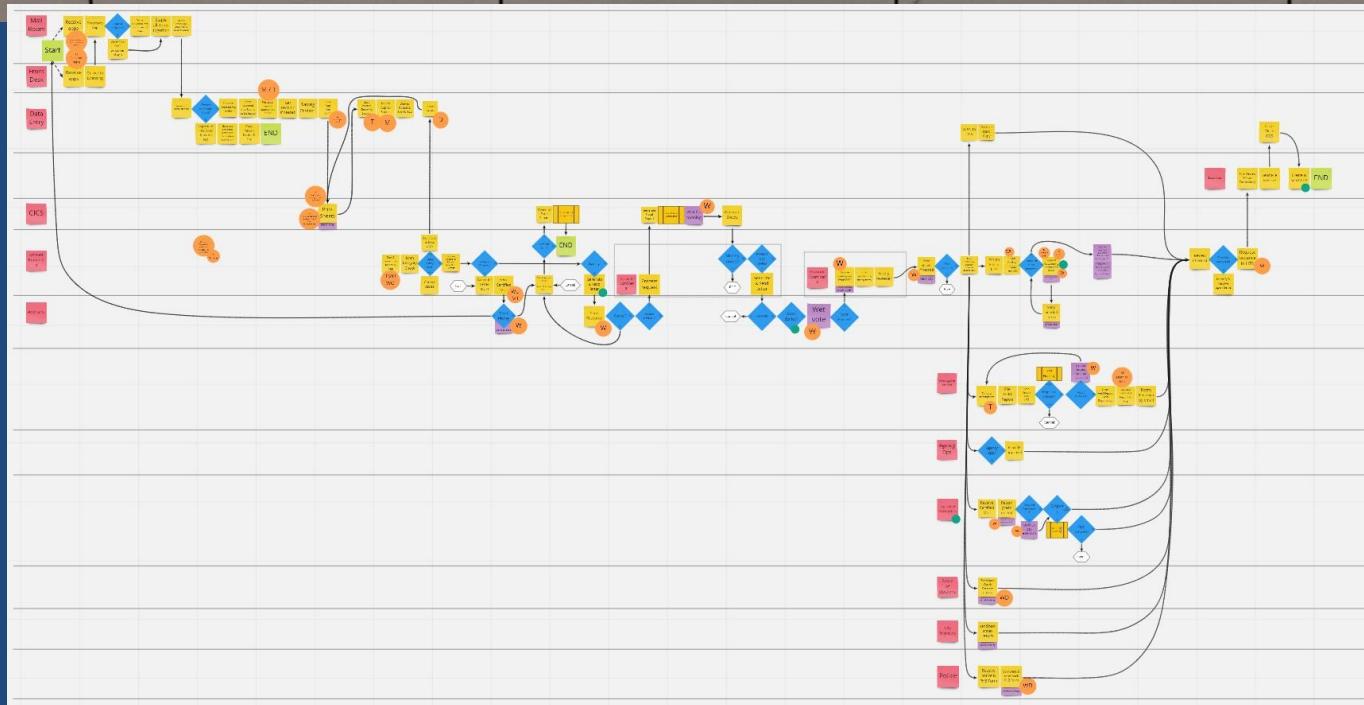
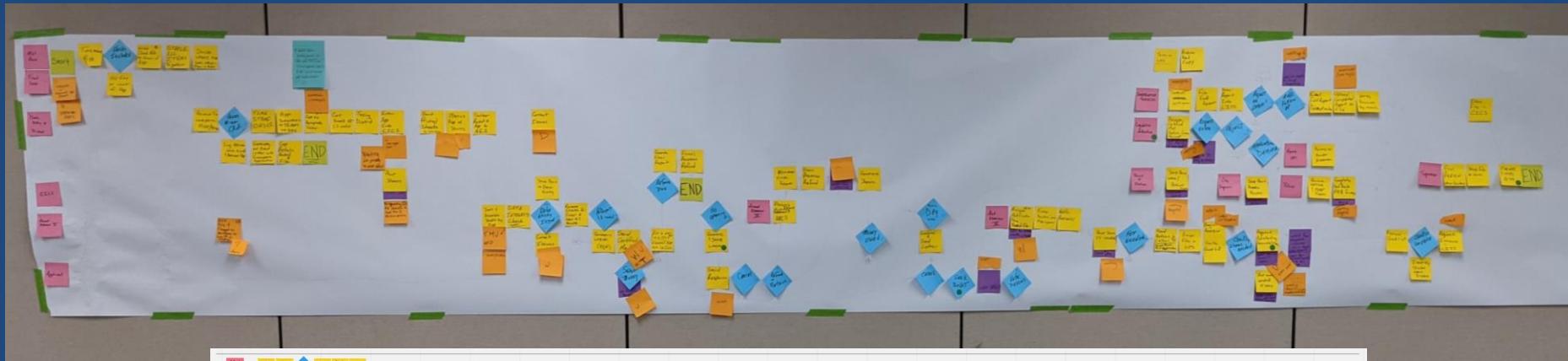
- Form updates including question on No Opening/Dry preferences
- Applicant education/communications
- Issuance/ATO responsibility moved to AE3/AE4
- More application screening up front
- Similar adjustments to Data Entry and AE2 roles

Unique

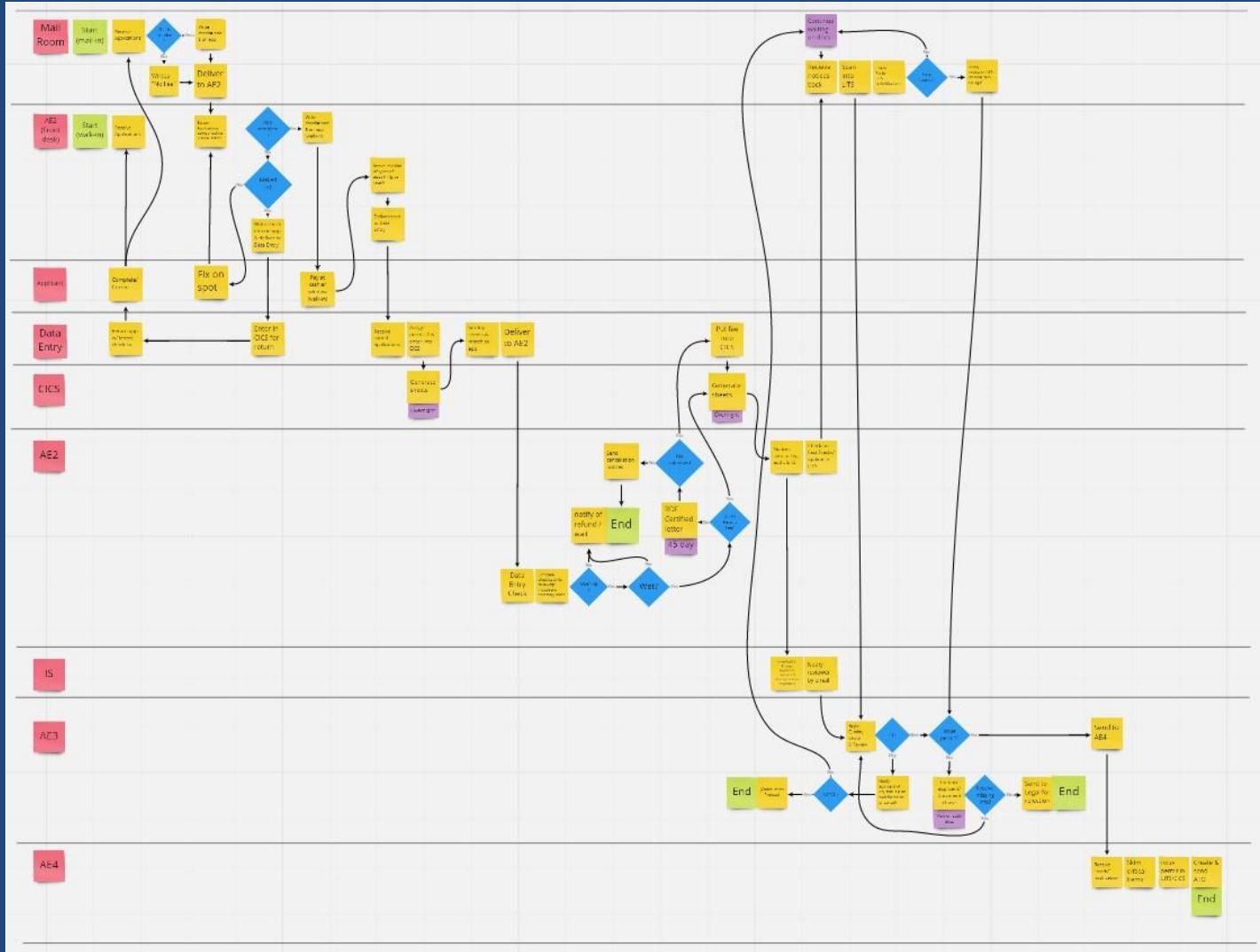
- Permit fees required up front for non-quota permit types
- Earlier check returns/cancellations
- Triage/Fast Track

Forms		
1	2	3
What?	When?	Who?
What specific actions need to be taken in order reach the Future State?	When can/should the work be started?	Who will take ownership of getting it done?
4 Create/update checklists for applications	In progress	Melissa Smith
5 Entity Disclosure Forms - Update flow and clarity	In progress	Melissa Smith
6 Personal History Background Form - clarity around who needs to sign form	June 2021	Melissa Smith
7 Split off permit types and update for simplicity/clarity	July 2021	Melissa Smith
8 Financial Verification Worksheet - update for clarity; add additional options	July 2021	Melissa Smith
9 Tenancy Form - clearer guidance on if/how to complete form	July 2021	Melissa Smith
10 FAQs to be included with application	July 2021	Melissa Smith
11 Include Licensing email address on forms to city council/police/institutions/etc	July/Aug 2021	Melissa Smith
12 Review necessity of FTI number	In progress	Paul Kulwinski
13 Coordinate required form names/locations between app and website (easier to find; easier to know what forms are needed)	July/Aug 2021	Melissa Smith
14		
15		
16		
17		
18		

Current State



Future State



Simpler



- Applications organized by permit type and revised for simplicity and clarity
- Improved forms with better flow and clearer instructions
- FAQs to be included with applications and on website
- Greater utilization of PDF and other technologies for forms

Better



- Intake screening will prevent incomplete applications from entering the process, reducing time-consuming back-and-forth with applicants
- Better utilization of existing workflow systems
- Issuance moved from Supervisor to AE4
- Better utilization of staff problem-solving skills through triage process
- Resuming Local Option training for staff

Faster



- More complete/correct applications will move through the process faster and with less staff effort required
- Faster refund/cancellation through preference specified on application
- Greater utilization of electronic correspondence with local legislatures, local police, etc.
- Triage process will fast-track applications as they near completion

Less Costly



- Supervisor no longer handling issuance, freeing them up for more value-added work
- More electronic correspondence = less postage and paper
- Better utilization of call center to handle inquiries, freeing up more staff time for processing

Summary Scorecard

Measure	Current State	Future State	Change
Process Steps	67*	57	15%
Decision Points	15*	12	20%
Handoffs	24*	12	50%
Loopbacks	8	5	38%

*Some ancillary and external third-party subprocesses that were part of the Current State map were not included on the Future State map due to time constraints and an intentional focus on the primary process flow. In order to more accurately illustrate changes in metrics due to process improvements, these subprocesses were ignored for the purposes of counting the Current State metrics above.

Process Improvement Estimates

Lead Times	Current	Goal	Future	% Improvement (mean averages)
App received → Data entry	1-2 weeks	2 days	1 week	25%
Data Entry → 1st review complete*	4-6 weeks	2-3 weeks	---	---
Data entry → Final disposition	10-15 weeks	6-8 weeks	4-9 weeks	50%
Overall	11-17 weeks	6-9 weeks	5-10 weeks	48%

*Direct comparison of this timepoint was no longer meaningful/possible due to changes in the process.

Implementation Plans

- Forms
- Process Flow / Job Duties
- Communications / Education / Training

Implementation Plans

Forms		
What?	When?	Who?
Create/update checklists for applications	In progress	Melissa Smith
Entity Disclosure Forms - Update flow and clarity	In progress	Melissa Smith
Personal History Background Form - clarity around who needs to sign form	June 2021	Melissa Smith
Split off permit types and update for simplicity/clarity	July 2021	Melissa Smith
Financial Verification Worksheet - update for clarity; add additional options	July 2021	Melissa Smith
Tenancy Form - clearer guidance on if/how to complete form	July 2021	Melissa Smith
FAQs to be included with application	July 2021	Melissa Smith
Include Licensing email address on forms to city council/police/institutions/etc	July/Aug 2021	Melissa Smith
Review necessity of FTI number	In progress	Paul Kulwinski
Coordinate required form names/locations between app and website (easier to find; easier to know what forms are needed)	July/Aug 2021	Melissa Smith

Implementation Plans

Process Flow / Job Duties	When?	Who?
What?	When?	Who?
Create a "completeness" packet - highlights and reference guide for front desk staff	June 18, 2021 (2 weeks)	Theresa Logan
Workflow Clean-up Designation Day (Friday afternoon)	June 18, 2021 (2 weeks)	Theresa Logan
Workflow Assignments/Triage Policy and Procedure	July 30, 2021	Melissa Smith
Workflow Clean-up Instructions	June 11, 2021	Theresa Logan
Position Description review (all positions)	July 30, 2021	Paul
Position Description revision for AE4	July 30, 2021	Paul
Work with IS to identify what information needs to be 6.31 Report (correct address info issues)	June 11, 2021	Paul and Theresa
Work with IS to continue notification to reviewers when reports are completed	June 11, 2021	Paul and Theresa
Update Manual for processing new applications *currently happening	August 6, 2021	Hollly and Kelly
Examine and make decision on the background check process		Jim and Paul

Implementation Plans

Communication / Education / Training

What?	When?	Who?
Resume Local Option training	June 2021	Paul/Theresa
Communication/training for DOLC staff on new policies/procedures	Aug 20, 2021	Paul/Melissa/Theresa
Communication/training for applicants/lawyers on process changes	Aug 20, 2021	Paul/Melissa/Theresa
Updates to procedure manuals	In progress	Theresa/Jesse

Special Thanks to...

Senior Leadership:

Sheryl Maxfield, Director

Joshua Hahn, Assistant Director

Charity Robl, Chief of Staff

Sponsor:

Jim Canepa, Superintendent

Team Leader:

Paul Kulwinski

Subject Matter Experts:

Frank Chung (Investigative Services)

Dominic Panzera (Legal)

Results and Fact Sheet



HOME RESULTS SERVICES TRAINING RESOURCES NETWORK LOCAL CALENDAR CONTACT

LEANohio *Making state government in Ohio simpler, faster, better, and less costly.*

Search...

LEANohio

LeanOhio Kaizen Event Fact Sheet

Ohio Attorney General

Issue: Improving customer satisfaction for people who are served by the Ohio Attorney General's Information Technology Services call center.



July 2014 • Ohio Turnpike Commission

Procurement process for Turnpike facilities will move up to 85 days faster

[Fact Sheet](#) • [Report-Out Presentation](#)

July 2014 • Value-Stream Mapping Event

11 state agencies map out streamlined approach for managing federal grants

[Report-Out Presentation](#)

June 2014 • Ohio Development Services Agency

Grants for crucial heating and cooling assistance will be processed 10 weeks faster on average

[Fact Sheet](#) • [Report-Out Presentation](#)

June 2014 • Ohio Department of Rehabilitation and Correction

Streamlined reception process will move inmates more quickly to their home institutions, strengthening safety and family support

[Fact Sheet](#) • [Report-Out Presentation](#)

May 2014 • Ohio Department of Youth Services

Youth-focused intake process will ensure better communication, greater personalized attention, and faster assignments to home institutions

[Fact Sheet](#) • [Report-Out Presentation](#)

Personalized Follow Ups

Customers can select if they would like to be contacted and how they would prefer to be contacted. Customers can fill out a follow up survey if they choose.

Customers able to Pull Work Order Information

Dashboard will allow customers to track, modify, and close ITS work orders.

Current State Process Map



Future State Process Map



Team members: Mark Smith (Team Leader), Laura Weatherspoon, Aaron Shore, Chad Ivory, Glen Patterson, Mark Edwards, Angela Cherry, Heather Stubbs, Kim Vinova, Joy Endrulas, James Gregory, Debra Hufstader, Conchita Matson, Amy Brown, Delores Elliott, Dustin Lazzarine, Lakeima Roberts, Lindsay Gladman (ODJFS), and Kris Hiltz (Federal Reserve Bank of Cleveland).

For more information please visit lean.ohio.gov or contact Steve.Wall@das.ohio.gov