

Ohio County Profiles

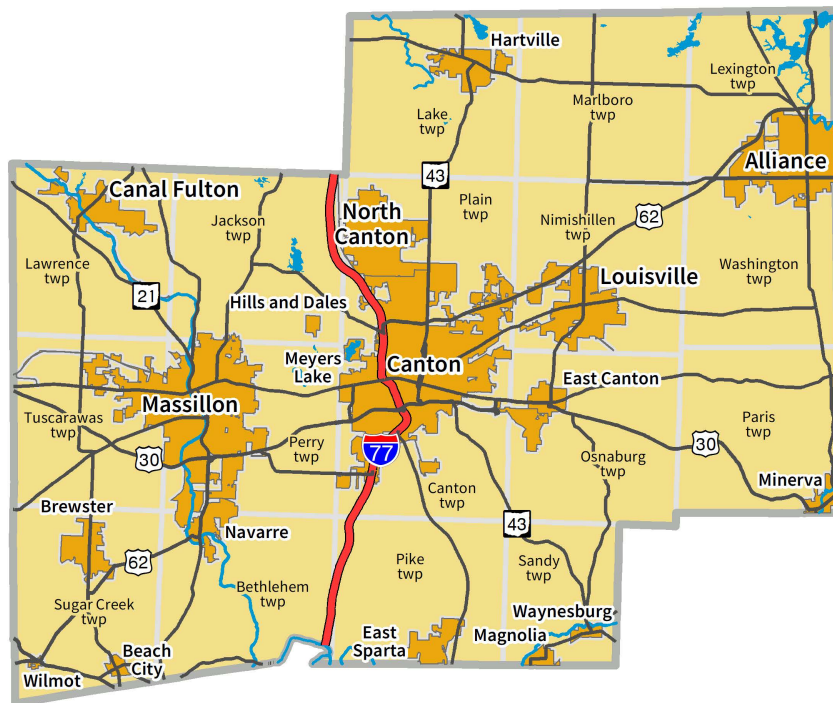
Prepared by the Office of Research

2025 Edition



Stark County

Established: Act - February 13, 1808
2024 Population: 374,091
Land Area: 576.2 square miles
County Seat: Canton City
Named for: General John Stark, Revolutionary War



Taxes

Taxable value of real property	\$9,331,999,660
Residential	\$7,129,580,200
Agriculture	\$346,348,610
Industrial	\$340,884,130
Commercial	\$1,513,664,490
Mineral	\$1,522,230
Ohio income tax liability	\$252,131,694
Average per return	\$1,403.52

Land Use/Land Cover

	Percent
Developed, Lower Intensity	28.43%
Developed, Higher Intensity	7.54%
Barren (strip mines, gravel pits, etc.)	0.53%
Forest	20.73%
Shrub/Scrub and Grasslands	0.24%
Pasture/Hay	21.58%
Cultivated Crops	18.29%
Wetlands	1.74%
Open Water	0.92%

Largest Places

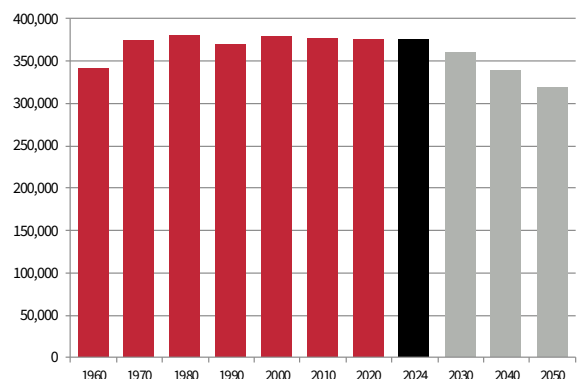
	2024	2020
Canton city	69,211	70,611
Jackson twp UB	43,130	43,074
Plain twp UB	35,565	35,546
Massillon city	32,750	32,048
Perry twp UB	28,226	28,245
Lake twp UB	27,013	26,992
Alliance city (pt.)	21,477	21,587
North Canton city	17,677	17,822
Canton twp UB	11,807	11,828
Louisville city	9,793	9,505

UB: Unincorporated balance

Total Population

Census

1800		122,987	2020	374,853
1810	2,734	177,218	Estimate	
1820	12,406	221,784	2024	374,091
1830	26,588	234,887	Projection	
1840	34,603	283,194	2030	358,580
1850	39,878	1960	340,345	
1860	42,978	1970	372,210	
1870	52,508	1980	378,823	
1880	64,031	1990	367,585	
1890	84,170	2000	378,098	
1900	94,747	2010	375,586	



Population by Race

	Number	Percent
ACS Total Population	373,764	100.0%
White	318,786	85.3%
African-American	28,074	7.5%
Native American	348	0.1%
Asian	3,254	0.9%
Pacific Islander	123	0.0%
Other	2,300	0.6%
Two or More Races	20,879	5.6%
Hispanic (may be of any race)	10,887	2.9%
Total Minority	58,534	15.7%

Educational Attainment

	Number	Percent
Persons 25 years and over	262,124	100.0%
No high school diploma	18,910	7.2%
High school graduate	96,960	37.0%
Some college, no degree	55,622	21.2%
Associate degree	25,146	9.6%
Bachelor's degree	42,362	16.2%
Master's degree or higher	23,124	8.8%

Family Type by Employment Status

	Number	Percent
Total Families	96,520	100.0%
Married couple, husband and wife in labor force	34,114	35.3%
Married couple, husband in labor force, wife not	13,366	13.8%
Married couple, wife in labor force, husband not	6,671	6.9%
Married couple, husband and wife not in labor force	15,200	15.7%
Male householder, in labor force	6,306	6.5%
Male householder, not in labor force	1,551	1.6%
Female householder, in labor force	13,185	13.7%
Female householder, not in labor force	6,127	6.3%

Household Income

	Number	Percent
Total Households	155,366	100.0%
Less than \$10,000	7,127	4.6%
\$10,000 to \$19,999	11,857	7.6%
\$20,000 to \$29,999	14,418	9.3%
\$30,000 to \$39,999	12,953	8.3%
\$40,000 to \$49,999	12,693	8.2%
\$50,000 to \$59,999	12,650	8.1%
\$60,000 to \$74,999	16,426	10.6%
\$75,000 to \$99,999	22,101	14.2%
\$100,000 to \$149,999	25,450	16.4%
\$150,000 to \$199,999	10,804	7.0%
\$200,000 or more	8,887	5.7%
Median household income	\$65,740	

Percentages may not sum to 100% due to rounding.

Population by Age

	Number	Percent
ACS Total Population	373,764	100.0%
Under 5 years	20,621	5.5%
5 to 17 years	60,254	16.1%
18 to 24 years	30,765	8.2%
25 to 44 years	89,551	24.0%
45 to 64 years	97,473	26.1%
65 years and more	75,100	20.1%
Median Age	41.9	

Family Type by Presence of Own Children Under 18

	Number	Percent
Total Families	96,986	100.0%
Married-couple families with own children	22,901	23.6%
Male householder, no wife present, with own children	4,004	4.1%
Female householder, no husband present, with own children	10,642	11.0%
Families with no own children	59,439	61.3%

Poverty Status of Families By Family Type by Presence Of Related Children

	Number	Percent
Total Families	96,986	100.0%
Family income above poverty level	88,318	91.1%
Family income below poverty level	8,668	8.9%
Married couple, with related children	972	1.0%
Male householder, no wife present, with related children	606	0.6%
Female householder, no husband present, with related children	4,754	4.9%
Families with no related children	2,336	2.4%

Ratio of Income To Poverty Level

	Number	Percent
Population for whom poverty status is determined	365,306	100.0%
Below 50% of poverty level	21,931	6.0%
50% to 99% of poverty level	24,622	6.7%
100% to 124% of poverty level	15,192	4.2%
125% to 149% of poverty level	15,799	4.3%
150% to 184% of poverty level	23,209	6.4%
185% to 199% of poverty level	10,063	2.8%
200% of poverty level or more	254,490	69.7%

Geographical Mobility

	Number	Percent
Population aged 1 year and older	369,827	100.0%
Same house as previous year	331,866	89.7%
Different house, same county	25,780	7.0%
Different county, same state	8,142	2.2%
Different state	3,506	0.9%
Abroad	533	0.1%

Travel Time To Work

	Number	Percent
Workers 16 years and over	158,310	100.0%
Less than 15 minutes	52,941	33.4%
15 to 29 minutes	63,943	40.4%
30 to 44 minutes	26,541	16.8%
45 to 59 minutes	7,558	4.8%
60 minutes or more	7,327	4.6%

Mean travel time 21.8 minutes

Housing Units

	Number	Percent
Total housing units	167,525	100.0%
Occupied housing units	155,366	92.7%
Owner occupied	106,535	68.6%
Renter occupied	48,831	31.4%
Vacant housing units	12,159	7.3%

Year Structure Built

	Number	Percent
Total housing units	167,525	100.0%
Built 2020 or later	767	0.5%
Built 2010 to 2019	5,360	3.2%
Built 2000 to 2009	12,381	7.4%
Built 1990 to 1999	15,700	9.4%
Built 1980 to 1989	13,363	8.0%
Built 1970 to 1979	27,158	16.2%
Built 1960 to 1969	21,536	12.9%
Built 1950 to 1959	24,066	14.4%
Built 1940 to 1949	12,065	7.2%
Built 1939 or earlier	35,129	21.0%

Median year built 1966

Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	106,535	100.0%
Less than \$20,000	3,096	2.9%
\$20,000 to \$39,999	2,956	2.8%
\$40,000 to \$59,999	3,257	3.1%
\$60,000 to \$79,999	4,676	4.4%
\$80,000 to \$99,999	6,698	6.3%
\$100,000 to \$124,999	10,244	9.6%
\$125,000 to \$149,999	9,909	9.3%
\$150,000 to \$199,999	21,536	20.2%
\$200,000 to \$299,999	25,952	24.4%
\$300,000 to \$499,999	13,709	12.9%
\$500,000 to \$999,999	3,658	3.4%
\$1,000,000 or more	844	0.8%

Median value \$177,700

House Heating Fuel

	Number	Percent
Occupied housing units	155,366	100.0%
Utility gas	119,667	77.0%
Bottled, tank or LP gas	3,513	2.3%
Electricity	24,989	16.1%
Fuel oil, kerosene, etc	4,080	2.6%
Coal, coke or wood	1,455	0.9%
Solar energy or other fuel	1,149	0.7%
No fuel used	513	0.3%

Percentages may not sum to 100% due to rounding.

Gross Rent

	Number	Percent
Specified renter-occupied housing units	48,831	100.0%
Less than \$100	692	1.4%
\$100 to \$199	183	0.4%
\$200 to \$299	1,428	2.9%
\$300 to \$399	966	2.0%
\$400 to \$499	1,560	3.2%
\$500 to \$599	2,599	5.3%
\$600 to \$699	4,555	9.3%
\$700 to \$799	5,997	12.3%
\$800 to \$899	6,841	14.0%
\$900 to \$999	6,986	14.3%
\$1,000 to \$1,499	12,380	25.4%
\$1,500 or more	2,274	4.7%
No cash rent	2,370	4.9%

Median gross rent \$877

Median gross rent as a percentage of household income 26.8

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	64,528	100.0%
Less than \$400	317	0.5%
\$400 to \$599	1,904	3.0%
\$600 to \$799	5,333	8.3%
\$800 to \$999	9,857	15.3%
\$1,000 to \$1,249	11,933	18.5%
\$1,250 to \$1,499	11,937	18.5%
\$1,500 to \$1,999	12,550	19.4%
\$2,000 to \$2,999	8,262	12.8%
\$3,000 or more	2,435	3.8%

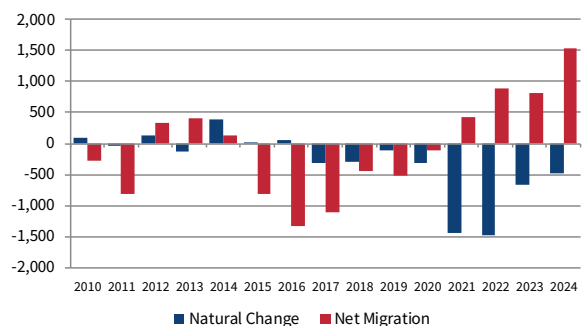
Median monthly owners cost \$1,311

Median monthly owners cost as a percentage of household income 18.0

Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	3,931	58.0
Teen births / rate per 1,000 females 15-19	213	18.7
Deaths / rate per 100,000 population	4,615	1,238.2

Components of Population Change



■ Natural Change ■ Net Migration

Agriculture

Land in farms (acres)	125,207
Number of farms	1,431
Average size (acres)	87
Total cash receipts	\$124,637,000
Per farm	\$87,098
Receipts for crops	\$63,748,000
Receipts for livestock/products	\$60,889,000

Education

Traditional public schools buildings	89
Students	51,256
Teachers (Full Time Equivalent)	3,725.9
Expenditures per student	\$11,683
Graduation rate	92.7
Community/charter schools buildings	5
Students	998
Teachers (Full Time Equivalent)	94.5
Expenditures per student	\$10,867
Graduation rate	93.3
Private schools	20
Students	3,989
Public universities, 4-year	1
Public universities/colleges, 2-year	1
Public learning centers, less-than 2-year	1
Private universities and colleges	3
Public libraries (Districts / Facilities)	7 / 19

Transportation

Registered motor vehicles	445,456
Passenger cars	291,357
Noncommercial trucks	63,100
Total license revenue	\$12,243,628.69
Permissive tax revenue	\$7,312,670.00
Interstate highway miles	18.58
Turnpike miles	0.00
U.S. highway miles	74.21
State highway miles	230.42
County, township, and municipal road miles	2,684.69
Commercial airports	2

State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	5
Acreage	4,391

Finance

FDIC insured financial institutions (HQs)	2
Assets (000)	\$1,194,497
Branch offices	88
Institutions represented	16

Sources of Income

Total personal income	\$21,230,364,000
Net earnings	\$12,199,885,000
Personal current transfer receipts	\$5,217,111,000
Income maintenance benefits	\$379,313,000
Unemployment insurance compensation	\$25,357,000
Retirement and other	\$4,812,441,000
Dividends, interest, and rent	\$3,813,368,000
Dependency ratio	24.6%
(Percent of total personal income from transfer receipts)	

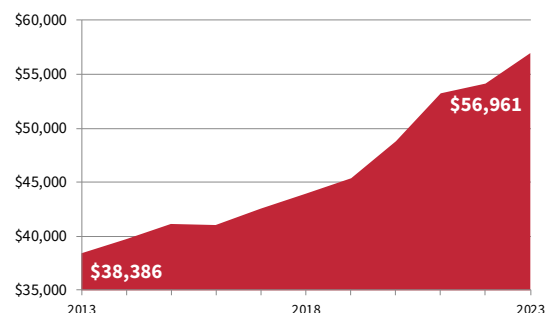
Voting

Number of registered voters	253,471
Voted in 2024 election	186,211
Percent turnout	73.5%

Health Care

Physicians	1,086
Registered hospitals	4
Number of beds	1,458
Licensed nursing homes	60
Number of beds	3,164
Licensed residential care	28
Number of beds	2,196
Persons with health insurance (Aged 0 to 64)	93.5%
Adults with insurance (Aged 18 to 64)	92.2%
Children with insurance (Aged Under 19)	96.9%

Per Capita Personal Income



Civilian Labor Force

	2024	2023	2022	2021	2020
Civilian labor force	182,900	179,200	177,300	179,300	180,700
Employed	174,700	172,200	170,000	169,500	165,900
Unemployed	8,300	7,000	7,300	9,800	14,800
Unemployment rate	4.5	3.9	4.1	5.5	8.2

Establishments, Employment, and Wages by Sector: 2024

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	9,182	140,625	\$7,647,064,697	\$1,046
Goods-Producing	1,492	32,565	\$2,370,519,918	\$1,400
Natural Resources and Mining	74	462	\$29,202,716	\$1,215
Construction	868	8,031	\$633,874,379	\$1,518
Manufacturing	550	24,072	\$1,707,442,823	\$1,364
Service-Providing	7,690	108,060	\$5,276,544,779	\$939
Trade, Transportation and Utilities	1,989	32,486	\$1,528,341,156	\$905
Information	139	1,416	\$85,830,965	\$1,166
Financial Services	892	6,088	\$438,758,279	\$1,386
Professional and Business Services	1,700	14,139	\$1,012,182,412	\$1,377
Education and Health Services	1,160	29,919	\$1,564,397,584	\$1,006
Leisure and Hospitality	972	18,334	\$421,765,273	\$442
Other Services	832	5,673	\$225,080,070	\$763
Federal Government		926	\$73,624,534	\$1,529
State Government		1,153	\$96,789,994	\$1,615
Local Government		15,755	\$841,411,939	\$1,027

Private Sector total includes Unclassified establishments not shown.

Change Since 2017

Private Sector	9.8%	0.0%	26.4%	26.5%
Goods-Producing	6.0%	-3.3%	20.1%	24.3%
Natural Resources and Mining	-6.3%	-25.6%	-0.6%	33.7%
Construction	8.0%	5.6%	38.8%	31.4%
Manufacturing	4.8%	-5.5%	14.8%	21.5%
Service-Producing	10.6%	1.0%	29.5%	28.1%
Trade, Transportation and Utilities	4.2%	13.6%	45.7%	28.2%
Information	58.0%	5.0%	43.2%	36.4%
Financial Services	4.0%	-9.0%	13.9%	25.1%
Professional and Business Services	25.6%	-6.6%	30.0%	39.4%
Education and Health Services	4.9%	-3.4%	17.5%	21.8%
Leisure and Hospitality	9.1%	-0.7%	36.7%	37.7%
Other Services	12.0%	-1.4%	39.2%	41.0%
Federal Government		-2.4%	18.6%	21.6%
State Government		-11.2%	17.6%	32.5%
Local Government		-3.9%	19.1%	23.9%

Residential Construction

	2024	2023	2022	2021	2020
Total units	528	509	809	952	683
Total valuation (000)	\$167,793	\$157,604	\$166,515	\$199,947	\$143,588
Total single-unit bldgs	371	361	468	537	511
Average cost per unit	\$402,628	\$392,130	\$289,119	\$287,310	\$250,370
Total multi-unit bldg units	157	148	341	415	172
Average cost per unit	\$117,311	\$108,409	\$91,517	\$110,027	\$90,981

Major & Notable Employers

Aultman Health Services	Serv
Canton City Schools	Govt
Cleveland Clinic - Mercy Hospital	Serv
Fresh Mark	Mfg
KraftHeinz Foods	Mfg
Nickles Bakery	Mfg
Shearer's Foods	Mfg
Stark County Government	Govt
Stark State College	Serv
Sterilite Corporation	Mfg
Timken Co	Mfg
Wal-Mart Stores Inc	Trade