

Cleveland Clinic 100 - The Four Founders

[intro music FADES IN]

[graphic/text overlay] [Cleveland Clinic Logo [ABOVE video] with...]
100
YEARS [to the LEFT]
[Logo] Ohio Department of Veterans Services [to the RIGHT]

[video, showing the Ohio flag blowing in the wind at sunset]

[graphic/text overlay] The Four Founders [BELOW video]

[FADE TO]

[graphic/text on black] 2 (in WHITE, over BLACK background, shrinks and then changes into...)

[intro music FADES TO UPBEAT MUSIC]

Narrator, O.S. Two incredible things...

[graphic/text on black] 1921

Narrator, O.S., cont'd ...were born in 1921.

[B&W photo of the Cleveland Clinic, circa 1921]

Narrator, O.S., cont'd First, what has grown to become...

[DISSOLVE TO]

[photo of the Cleveland Clinic today]

Narrator, O.S., cont'd ...one of the world's leading hospitals:

[graphic/text overlay] [Cleveland Clinic Logo, positioned in the sky above the building]

Narrator, O.S., cont'd the Cleveland Clinic...

[FADE TO BLACK, while Logo remains]

[graphic/text overlay] [4 B&W photos of the 4 founders of the Cleveland Clinic SCROLL either up or down in succession to fill the screen, pushing the logo down out of view]

Narrator, O.S., cont'd ...was founded by four Army Veterans—four Ohioans—four doctors who served during World War I.

[video, several B&W clips of WWI fighting]

Narrator, O.S., cont'd The Great War—as it was called—ended in 1918...

[B&W photo overlay atop video, of person being treated by 2 doctors during the Spanish flu of 1918]

Narrator, O.S., cont'd ...the same year the Spanish Flu pandemic...

[B&W photo of military members gargling during the Spanish flu of 1918]

Narrator, O.S., cont'd ...started taking the lives of more than...

[B&W photo of tents and nurses during the Spanish flu of 1918]

Narrator, O.S., cont'd ...50 million people worldwide...

[B&W photo of nurses treating a huge room filled with Spanish flu patients]

Narrator, O.S., cont'd ...including more than...

[B&W photo of 2 people digging graves in a mass cemetery filled with Spanish flu victims]

Narrator, O.S., cont'd ...675,000 Americans.

[B&W photo of Ohioans celebrating the end of the Spanish flu in Columbus Ohio in 1921]

Narrator, O.S., cont'd To celebrate the end of that pandemic...

[B&W photo of President Harding, overlaid atop previous photo]

Narrator, O.S., cont'd ...President Warren G. Harding...

[B&W photo of President Harding's birthplace]

[graphic/text overlay] BIRTH PLACE OF
WARREN G. HARDING

Narrator, O.S., cont'd ...born in Blooming Grove, Ohio...

[B&W photo of a newspaper clipping declaring National Hospital Day – Thursday May, 12 1921]

Narrator, O.S., cont'd ...declared the first National Hospital Day...

[photo of a National Hospital Day button, overlapping the newspaper photo]

Narrator, O.S., cont'd ...on May 12, 1921. Harding picked May 12th...

[B&W photo of Florence Nightingale, overlapping the newspaper photo]

Narrator, O.S., cont'd ...Florence Nightingale's birthday...

[Drawing of Florence Nightingale with patients in a hospital]

Narrator, O.S., cont'd ...to honor the famed nurse who set the standard for hospital quality...

[B&W photo of Florence Nightingale with nurses during the Crimean War of 1854]

Narrator, O.S., cont'd ...during the Crimean War of 1854.

[video, B&W footage of WWI fighting]

Narrator, O.S., cont'd A different war, World War I...

[B&W photos of the four founders in military uniform SLIDE IN from all directions, overtaking the WWI footage in the background]

Narrator, O.S., cont'd ...inspired four Ohio Veterans, to serve during that "war to end all wars".

[B&W photo of Crile in his military uniform]

Narrator, O.S., cont'd It all started with Dr. George Crile...

[B&W photo of Crile in his military uniform]

Narrator, O.S., cont'd ...a Spanish-American War veteran...

[B&W photo of a guard in front of the Eiffel Tower during WWI]

Narrator, O.S., cont'd ...who went to Paris in 1915...

[B&W photo of Lower in his military uniform]

Narrator, O.S., cont'd ...with his cousin Dr. William Lower...

[B&W photos of Buffalo Soldiers units in uniform]

Narrator, O.S., cont'd ...who served with the 9th U.S. Cavalry in the Philippines: the Buffalo soldiers.

[B&W photo of Crile with doctors and nurses in an operating room in WWI]

Narrator, O.S., cont'd Along with a group of colleagues...

[B&W photos of ambulances carrying out wounded soldiers on the battlefields of France in WWI]

Narrator, O.S., cont'd ...they used their previous military medical experience to work at the American Ambulance Hospital.

[B&W photo of an Army unit at the Cleveland Armory during WWI]

Narrator, O.S., cont'd Upon returning to Cleveland later that year, Dr. Crile approached...

[photo montage of Red Cross magazine covers during WWI, overlapping the previous photo]

Narrator, O.S., cont'd ...the Red Cross with the idea of taking a team of civilian medical personnel...

[B&W photo of a military hospital during WWI]

Narrator, O.S., cont'd ...to the front lines overseas.

[B&W photo of Crile and the Lakeside Unit in WWI]

Narrator, O.S., cont'd The result was the Lakeside Unit.

[B&W photo of Lakeside marching in a deployment parade through Cleveland in on May 6, 1917]

Narrator, O.S., cont'd It left Cleveland on May 6, 1917...

[B&W photo of the Lakeside unit being greeted by the King and future queen of England in 1917]

Narrator, O.S., cont'd ...with 26 physicians, including Dr. Crile and Dr. Lower.

[B&W photo of Bunts and Crile in their uniforms circa WWI]

Narrator, O.S., cont'd Their associate Dr. Frank Bunts, another veteran of the Spanish-American War...

[B&W group photo of all the nurses and doctors in the lakeside unit during WWI]

Narrator, O.S., cont'd ...would eventually join the 64 nurses...

[B&W group photo of Crile and the Lakeside unit at Base Hospital 4 during WWI]

Narrator, O.S., cont'd ...enlisted soldiers and even a few civilians...

[B&W photo of Crile riding in a car in Rouen, France WWI]

Narrator, O.S., cont'd ...in Rouen, France...

[B&W photo of several Army hospitals from WWI with Army Hospital 4 ZOOMING IN]

Narrator, O.S., cont'd ...where they would staff U.S. Army Base Hospital No. 4.

[B&W group photo of Crile and the Lakeside unit at Base Hospital 4 during WWI]

Narrator, O.S., cont'd It saw nearly 83,000 injured soldiers during the war.

[photos of Crile, Bunts and Lower SLIDING ACROSS a BLACK background, filling the screen]

Narrator, O.S., cont'd These three physicians took the lessons of teamwork...

[B&W group photo of Lower in uniform with doctors and nurses during WWI]

Narrator, O.S., cont'd ...organization and trauma treatment...

[B&W photo of Lower in uniform with soldiers during WWI]

Narrator, O.S., cont'd ...that they learned on the battlefields of Europe...

[FADE TO WHITE]

[B&W sketches of the 4 hospitals FADE IN]

Narrator, O.S., cont'd ...and applied them to a new kind of hospital they were founding together in Cleveland, Ohio. Realizing they needed an internist in their ranks...

[B&W photo of Philips in uniform]

Narrator, O.S., cont'd ...they recruited prominent local physician Dr. John Phillips...

[B&W photo of 2 soldiers riding on horseback through the woods in Rouen France]

Narrator, O.S., cont'd ...for the ambitious new clinic that they had first conceived in the forest of France.

[B&W photo of construction of the Cleveland Clinic]

Narrator, O.S., cont'd Less than two years later...

[B&W photo of a newspaper clipping announcing the opening of the Cleveland Clinic]

Narrator, O.S., cont'd ...on February 26, 1921, their dream would become a reality:

[B&W photo of the Cleveland Clinic in 1921]

Narrator, O.S., cont'd The Cleveland Clinic.

[video, of the Cleveland Clinic flag waving in the wind]

Narrator, O.S., cont'd For more than 100 years...

[video, of a Cleveland Clinic helicopter door closing]

Narrator, O.S., cont'd ...Cleveland Clinic caregivers...

[video, of a Cleveland Clinic caregiver smiling into the camera]

Narrator, O.S., cont'd ...have proudly...

[video, of a Cleveland Clinic receptionist smiling at patients]

Narrator, O.S., cont'd ...answered the call...

[video, of a Cleveland Clinic caregiver smiling into the camera]

Narrator, O.S., cont'd ...of duty. Many of...

[video, of a Cleveland Clinic researcher in a lab carrying tubes]

Narrator, O.S., cont'd ...their more than...

[video, of a Cleveland Clinic doctor walking away from camera, toward a research area]

Narrator, O.S., cont'd ...4,600 doctors and researchers...

[video, of two Cleveland Clinic researchers in a lab looking into microscopes]

Narrator, O.S., cont'd ...18,000...

[video, of 2 Cleveland Clinic nurses smiling]

Narrator, O.S., cont'd ...registered nurses...

[video, of a Cleveland Clinic nurse holding the hands of a patient]

Narrator, O.S., cont'd ...and advanced...

[video, of a Cleveland Clinic nurse hugging a patient]

Narrator, O.S., cont'd ...practice providers...

[video, of Cleveland Clinic staff in a room]

Narrator, O.S., cont'd ...and nearly 70,000 employees...

[video, of masked Cleveland Clinic staff walking out of an airport gate area, as onlookers applaud them]

Narrator, O.S., cont'd ...worldwide are veterans...

[photo, of Steele in uniform, standing in front of a medical helicopter in the desert]

Narrator, O.S., cont'd ...themselves—like former Army physician...

[portrait of Steele in a doctor's coat FADES IN on the RIGHT half of the screen]

Narrator, O.S., cont'd ...Scott Steele...

[photos of Steele in uniform planting a medical flag in the desert, LEFT, and covered in dirt, RIGHT]

Narrator, O.S., cont'd ...who served 25 years in the military...

[photos of Steele treating patients during war]

Narrator, O.S., cont'd ...including two combat deployments to Iraq and two in Afghanistan.

[video of the flag being raised at Iwo Jima]

Narrator, O.S., cont'd During World War II, members of the Cleveland Clinic's...

[B&W photo Cleveland Clinic's Naval Reserve Unit marching in a parade in WWII]

Narrator, O.S., cont'd ...Naval Reserve Unit were called to active duty.

[SEPIA photo of Cleveland Clinic's Naval Reserve Unit in WWII]

Narrator, O.S., cont'd Their ranks included Clinic founder Crile's son...

[B&W photo of Crile Jr.]

Narrator, O.S., cont'd ...George "Barney" Crile.

[B&W photo of Dr. Gardner in an operating room]

Narrator, O.S., cont'd Led by Lieutenant Commander James Gardner, they established...

[B&W photo of Mobile Hospital No. 4 with soldiers standing at attention]

Narrator, O.S., cont'd ...Mobile Hospital No. 4...

[B&W photo of the interior of a mobile hospital]

Narrator, O.S., cont'd ...a first of its kind facility in the South Pacific

[video footage of the Battle of Guadalcanal]

Narrator, O.S., cont'd ...that would treat more than 7,000 wounded American soldiers during the battles for Guadalcanal.

[B&W montage of photos of doctors and equipment at the Cleveland Clinic]

Narrator, O.S., cont'd Innovation has always been a mission of the Cleveland Clinic.

[B&W photos of Dr. Crile and his pneumatic rubber suit]

Narrator, O.S., cont'd Founder Crile's pneumatic rubber suit, originally designed to regulate blood pressure during surgery...

[B&W photo of a military pilots putting on g-suits for testing]

Narrator, O.S., cont'd ...was adapted by the military...

[photo of a fighter pilot wearing a g-suit in front of a fighter plane]

Narrator, O.S., cont'd ...to prevent fighter pilots...

[video of a fighter pilot in a cockpit, doing a barrel roll over the city of Cleveland during an air show]

Narrator, O.S., cont'd ...from blacking out when subjected to the...

[video, an interior view as a fighter pilot flies over Cleveland Browns Stadium]

Narrator, O.S., cont'd ...high G-forces of...

[video of 4 fighters flying over Progressive Field in Cleveland]

[Crowd in video APPLAUDS]

Narrator, O.S., cont'd ...today's modern aircraft.

[photos of founders POP UP in corners of the screen, atop a photo of several Cleveland Clinic buildings which DISSOLVE in chronological order from the 1930's to today]

Narrator, O.S., cont'd More than 100 years after being founded by four Ohio veterans...

[photos of the Cleveland Clinic Main Campus today]

Narrator, O.S., cont'd ...The Cleveland Clinic...

[photo of the Cleveland Clinic Tussing Center]

Narrator, O.S., cont'd ...has grown to be...

[photos of other Cleveland Clinic buildings]

Narrator, O.S., cont'd ...Ohio's largest employer.

[video, PANNING UP from sign of the Cleveland Clinic Crile Building]

Narrator, O.S., cont'd ...And today, more than a thousand veterans...

[video, a wide aerial shot of the Cleveland Clinic campus]

Narrator, O.S., cont'd ...are employed at the Cleveland Clinic...

[video of masked Cleveland Clinic staffmembers flipping up letters, to form a statement that reads "Stronger Together"]

Narrator, O.S., cont'd ...helping to advance...

[video of masked family members looking through a window, pressing their hands up against those of a masked patient inside the Cleveland Clinic]

Narrator, O.S., cont'd ...patient care...

[video of masked man holding up a sign outside the Cleveland Clinic that reads "Thank You Heroes"]

Narrator, O.S., cont'd ...for the next...

[FADE TO BLACK]

[graphic/logo on black] [Cleveland Clinic
100
YEARS
EST. 1921]

Narrator, O.S., cont'd ...100 years.

[graphic/logo on black] [Logo] Ohio Department of Veterans Services [FADES IN to the LEFT]
[Logo] gratitude.
Ohio
find it here.
OhioVets.gov [FADES IN to the RIGHT]

[music FADES OUT]

[FADE TO BLACK]