

Ohio Bureau of Workers' Compensation

MHS24

MEDICAL & HEALTH SYMPOSIUM

VIRTUAL EXHIBITOR APPLICATION

November 13-15, 2024

*Join
us!*



Learn more at:

medsymposium@bwc.ohio.gov

1-800-477-2292



**Bureau of Workers'
Compensation**

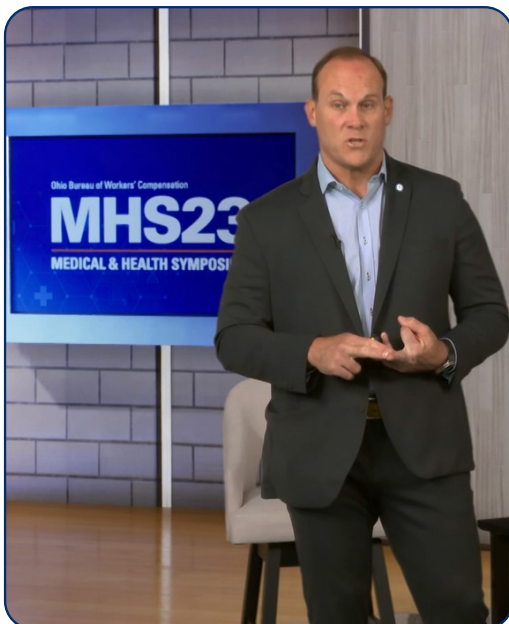
One of the nation's largest virtual health-care symposiums...

*10th Annual Ohio Bureau of Workers' Compensation
Medical & Health Symposium
November 13-15, 2024*

Since 2015, the **Medical & Health Symposium** has brought together licensed health-care professionals, academic leaders, company representatives, hospital CEOs, administrators, and case managers. We hope you will join us as an exhibitor to receive exclusive access to attendees and engage in personal interactions with registrants during the symposium, while our system automatically tracks leads.

Reach **8,000** expected decision makers over **20** professional license types.

Capture leads and detailed reporting with booths starting at just \$100!



*Dr. Greg Bellisari presenting at the 2023
Medical & Health Symposium*

Don't miss...

- Free advertising opportunities
- World-wide exposure
- Robust lead reporting
- Minimal investment — no travel and lodging
- Easy assisted booth setup
- Limited number of spaces

We believe this is the most unique mix of health-care and legal professionals you will find. Expand your client base and product awareness. Don't miss this cost-effective chance to showcase your products and services, strengthen relationships, and increase customer contacts.

Attend sessions and earn **FREE** continuing education credits.



Behind the scenes 2023 virtual production

FREE commercial

Entice attendees with a free commercial that will be included in the symposium livestream during breaks and lunchtime.

The exhibit hall is an integral part of the overall experience. Your commercial will attract attendees to your booth and increase awareness of your products and services.

Submit an existing video or have your team create an eye-catching informative, humorous, or even entertaining commercial showcasing your products or services. Let your creativity shine with this unique and **FREE** opportunity.

Videos

Videos are one of the most effective ways to interest attendees to visit your booth.

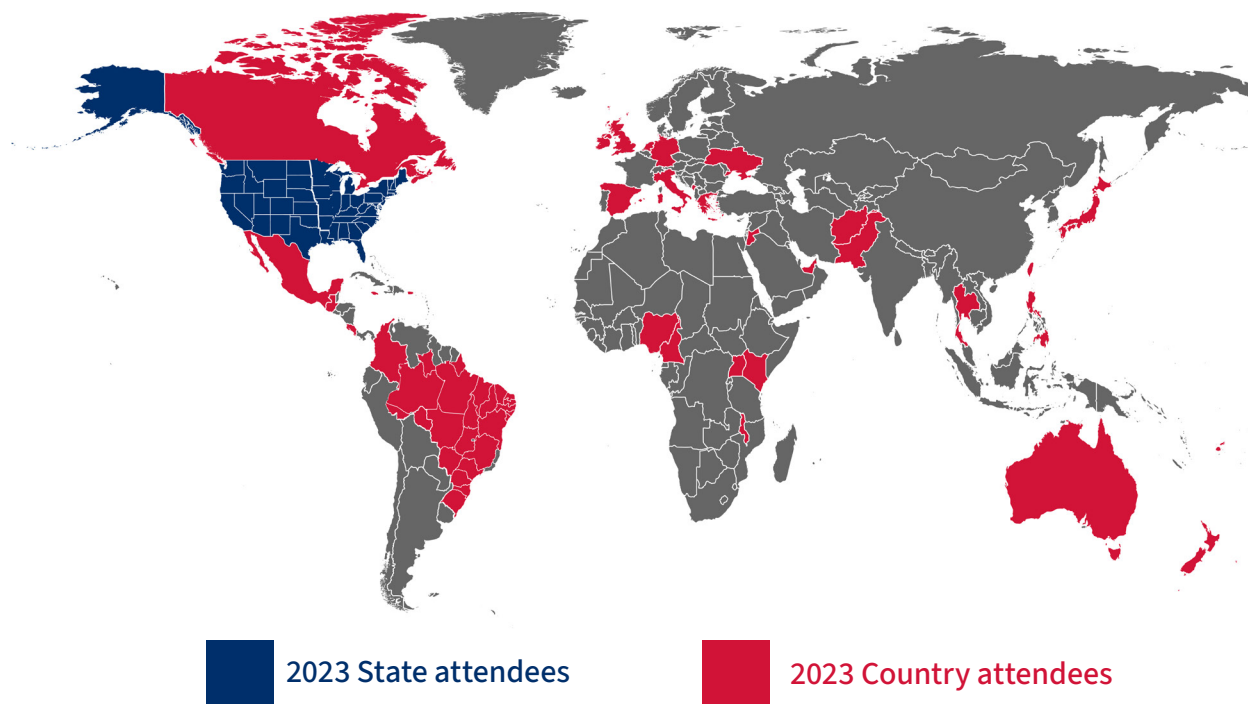


Rising To Your Best Self – Lead, Take Control, and Win - Charles Clark at the 2023 Medical & Health Symposium

Worldwide exposure

Afghanistan	Costa Rica	Malawi	Taiwan
American Samoa	Germany	Mexico	Thailand
Andorra	Greece	Montenegro	Uganda
Australia	Guatemala	Netherlands	Ukraine
Bahamas	Ireland	New Zealand	United Arab Emirates
Bermuda	Italy	Nigeria	United Kingdom
Brazil	Jamaica	Pakistan	United States
Cameroon	Japan	Philippines	
Canada	Jordan	Puerto Rico	
Colombia	Kenya	Spain	

Get the exposure and gain access to key leaders that you're looking for...last year the Medical & Health Symposium had registrations from all 50 states and 37 countries.



Who's attending?

In 2023, we expanded our continuing education (CE) and we will be seeking CE approval for **over 20** license types in 2024.

Seeking more licensed professional continuing education than any conference:

- Athletic trainer (AT)
- Attorney, judge, and legal professional (CLE)
- Certified case manager (CCM)
- Certified disability management specialist (CDMS)
- Certified health education specialist (CHES)
- Certified medical assistant (CMA-AAMA)
- Certified professional coder (CPC)
- Certified public accountant (CPA)
- Certified rehabilitation counselor (CRC)
- Chemical dependency counselor (CDC)
- Chiropractor (DC)
- Dentist (DDS, DMD, and RDH)
- Licensed professional counselor (LPC, LPCC)
- Licensed social worker (LSW, LISW)
- Marriage & family therapist (MFT)
- Nurse (APRN, LPN, and RN)
- Occupational therapist (OT and OTA)
- Optometrist (O.D.), Ocularist, Optician
- Paramedic, AEMT, EMR, and EMT
- Pharmacist (ACPE)
- Physical therapist (PT and PTA)
- Physician - DO, DPM, M.D., and PA (CME)
- Psychologist (OPA-MCE)
- Registered dietitian/nutritionist (RD, RDN, DTR, NDTR, CDR)



Rising To Your Best Self – Lead, Take Control, and Win - Charles Clark at the 2023 Medical & Health Symposium

Join the growing list of previous exhibitors!

3-Hab	Hondros College of Nursing	Disabilities - Division of Disability
A and Z Medical Supplies	Hope Network Neuro Rehab	Determination
Absentia Solutions	Indiana Wesleyan University	Paradigm
Acloché Medical Staffing	Infinity Orthopedics	Patran
Addiction Campuses	Integrated Pain Solutions	PCG- Public Consulting Group
Aesculap Implant Systems	Kindred Hospitals of Dayton &	Pearson Transcription, LLC
American Board of Occupational	Lima	Pinnacle Treatment Centers/
Health Nurses (ABOHN)	KTS Advocacy	Recovery Works Columbus
Ametros	Mary Free Bed Rehab Hospital	Prevent Blindness
Argos Health	Matrix Vocational Solutions	Primerica Stiltner & Associates
Atheltico Physical Therapy	Metadata	Proficient Tech
Better Than Icing	Medical Evaluators	ProMedica Medical Management
Better You, Better Ohio!	Mentis Neuro Health	Proscan Imaging
Brett Oakley - Independent ASEA	MRG Exams	Purdue Pharma
Associate	Naked Prosthetics	QLI Brain and Spinal
Capital Prosthetics & Orthotic	National Alliance of Mental Illness	Rainbow Rehabilitation Center
Center	(NAMI FC)	Recovery Works Columbus
Careworks	Neuro Restorative	Regenesis
Charitable Health Network	NovaCare Rehabilitation	Rehab Hospital of Northwest Ohio
Chromocare	ODG	ReMED
CompMed	Ohio Association of Occupational	Resilient Life Care
Comprehensive Pain Specialists	Health Nurses	Sedgwick
Comp-X	Ohio Athletic Trainers Association	Smart RX
Conexia	Ohio Health Rehab Hospital	SOS Technologies
CuddleBrace	Ohio Means Jobs	Spectra Medical Distribution
DASCO Home Medical	Ohio Nurses Association	Springstone Behavioral Health
Deterra Medication Disposal Bags	Ohio Professionals Health	Stride Mobility
Disability & Occupational	Program (Ohio PHP)	Terry's Shoes Foot Care Center
Consultants	Ohio State Medical Board	The Ohio Brain Injury Program
Drayer Physical Therapy	Ohio State Chiropractic	TruPulse USA
Hand & Microsurgery Associates	Association	Upshift with Chad
Hand & Arm Therapy Associates	Ohio State Medical Association	
Hanger Clinic	Ohio Rx Disposal	
HIPPAMATE	One Call Care Management	
Homelink	Opportunities for Ohioans with	

Booth options

Choose from our **Premium** or **Standard** booth. No matter your selection, this cost-effective advertising opportunity will provide the exposure you need to get your company's name and products in front of your target audience.

Booth features	Premium	Standard
Advertisement		
Video commercial advertisement	✓	✓
Company logo on exhibitor web page	✓	✓
Company logo included in social media	✓	✓
Event Guide - Advertisement, listing and logo page	✓	✓
Company logo in the Virtual Event Lobby	✓	
Virtual booth options		
Exhibitor booth – fully customizable, downloads	✓	✓
Custom URL website links	✓	✓
Live chat with attendees	✓	✓
On-demand videos within booth	✓	✓
Company photos, links, and contact information	✓	✓
Special offer options	✓	✓
Company documents for download	✓	✓
Detailed attendee reports	✓	✓
Booth staffed to meet live with attendees	✓	
Live video conferencing with attendees	✓	
Total investment	\$500	\$100

Conference platform and booth opportunities

Our award-winning conference platform gives you numerous opportunities...

- Logo in event lobby
- Exhibitor hall listing with image
- Customizable banner images with hyperlinks inside booth
- “Meet the Team” tab with staff photos and contact info
- Customizable exhibitor booth
- Special offer tab to spotlight a new product or special
- On demand videos in the booth

Video commercial (30 seconds max)

Create excitement by using a video commercial during breaks to push attendees to your booth.

- Video commercial played during session breaks
- Logo showcased during live event during session breaks

Event guide specifications

Your advertisement is seen by thousands in the Symposium Electronic Event Guide.

Graphic specifications:

- Event Guide company logo 300 dpi PDF, or JPG
- Event Guide
 - Full-page AD vertical 7.25” x 9.812” high resolution PDF
 - Half-page AD horizontal 7.125” x 4.625” high resolution PDF

Website & booth graphic specifications

Booth design can be personalized to include images, hyperlinks, sliding banner images, staff contacts, company information, and photos to give a brand-specific look to your booth.

Design element	Size
Video commercial advertisement (recommended 30 seconds)	MP4 File
Company logo on exhibitor web page	1,200 x 300 px
Company logo included in social media	300 x 300 px
Company logo	400 x 200 px
Company exhibitor booth banner	1,200 x 300 px
Contact headshot	300 x 300 px
3D exhibitor booth background	2,560 x 1,440 px
Special offer thumbnail	400 x 200 px
Event Guide - Advertisement, listing and logo page	2,560 x 1,440 px
Company logo in the Virtual Event Lobby	400 x 200 px

Product special offer option

We all know how much attendees love to stop by your booth, grab candy, free pens and notebooks, or a small sample of your product offering. Think of this option as an in-person sample giveaway. The special offer option is an opportunity to provide attendees with that same experience.

The special offer tab in the virtual booth allows companies to provide visitors a unique opportunity for a featured product or service to be offered for a limited time, or at a discount. Attendees that visit your booth can read about your product or service offer and obtain the special code you create.

Important deadlines

Important deadlines are listed below. Registration will open in April. Once open, you will be provided with detailed information on the structure and booth build options.

April 2024	Registration opens
May 2024	Exhibitor sign-up and build begins
July 2024	Video commercial preparation, advertising graphic design
October 1, 2024	Video commercial deadline, event guide ad due
November 2024	Event begins, exhibitor booths open

Experience the conference platform

[Virtual Conference Platform](#)

[Booth Overview](#)

[Booth Functionality](#)

EXHIBITOR AGREEMENT

Complete all sections and return your application to:

medsymposium@bwc.ohio.gov

Company information

Company name		Website	
Street address			
City	State	ZIP code	
Contact name		Title	
Phone number	Email address		

Representatives participating in the virtual booth

Name	Title	Email address

Video commercial advertisement

Will you take advantage of your opportunity to show a commercial ad in the live stream?

- ☐ **Yes**, we will submit a video commercial advertisement by October 1, 2024.
- ☐ **No**, we will not submit a video commercial advertisement.

Company description

Provide a brief description of your company, including the industry, products, and/or services offered.

Special offer

- ☐ **Yes**, we are participating in the special offer option. (BWC will in no way be held responsible for any part of this promotion, including but not limited to the purchase, distribution, selection, or notification of the special offer.)
- ☐ **No**, we are not making a special offer to attendees.

EXHIBITOR AGREEMENT

Complete all sections and return your application to:

medsymposium@bwc.ohio.gov**Booth selection**

- ☐ Premium Booth \$500
- ☐ Standard Booth \$100

Payment method☐ **Check**

Make check payable to Ohio BWC and mail to:
 Ohio Bureau of Workers' Compensation
 Attn: Cashiering Unit
 P.O. Box 15698
 Columbus, OH 43215-0698

☐ **Credit card** (Please **do not** provide a credit card number on this form.)

We accept MasterCard, Visa, and American Express. BWC will call you to process your payment, so please provide a cardholder contact name and phone number.

Cardholder name**Phone number****Disclaimer – Agreement – Signature****CME Disclaimer**

Direct sales or promotional activities are prohibited while in the space of the continuing medical education (CME) session activity. Symposium session space is for educational purposes only. Exhibitors may discuss their products and services but are not permitted to engage in direct sales in the educational space.

Agreement

BWC reserves exhibitor packages on a first-come, first-serve basis. Promotional material, logos, signage, video advertisements, and inclusion in the virtual exhibitor hall require a signed agreement prior to production deadlines. BWC reserves the right, at our sole discretion, to refuse any promotional material deemed inappropriate. BWC reserves the right to use the company's name in media related to promoting the Medical & Health Symposium.

- ☐ I have read and accepted the terms and conditions set forth herein.

Required agreement signature:**Date:**

A valid signature must consist of a physical (wet ink) signature, a stamped signature, or an electronic captured (scanned copy) of the signature. BWC does not accept the use of a typed signature, including adobe formatted signature. Forms submitted without a valid signature will be returned to obtain a valid signature.

Terms and conditions

This application, upon acceptance by the Ohio Bureau of Workers' Compensation, hereafter referred to as BWC, immediately creates a binding contract between the Exhibitor and BWC. AN AUTHORIZED SIGNATURE ABOVE SIGNIFIES THE EXHIBITOR'S INTENTION TO BE BOUND BY THE TERMS OF THIS CONTRACT. BWC reserves the right to reject an exhibitor's application to participate. The contract shall contain, without alteration, all the terms and conditions governing the agreement between BWC and the exhibitor. Any alteration to the terms and conditions of the contract by an applicant shall immediately cause rejection of the exhibitor's application. Failure to meet or perform within the terms and conditions set forth in the contract shall permit BWC to immediately rescind or cancel the contract and to remove the exhibitor from the event. In that event, the exhibitor will not receive a refund.

In consideration of the space allotted, the exhibitor agrees to comply with the conditions and rules set forth herein, and in the exhibitor promotional materials. It is understood and agreed that, in the event of failure or inability to fulfill its contract for virtual booth rental or to furnish space due to fires, strike, authority of law, act of God, or for any other reason, BWC agrees to refund all deposits and other monies paid hereunder. In that event, this agreement shall be deemed canceled by mutual consent, and BWC shall be relieved from all responsibility thereunder.

Important!

Scammers are targeting conferences and expositions. Be aware of outside organizations possibly claiming to represent BWC or show managers. They may try to sell you a Medical & Health Symposium exhibitor space or an attendee list. No authorized organization will contact you about our symposium's attendee lists. Ignore these spam emails and calls. In addition, do not provide anyone with your personal information.

Agreement for virtual booth space

1. Description of virtual booths

- "Booth" consists of virtual space in the BWC-selected, virtual conference vendor's electronic platform.
- Exhibitor shall be responsible for providing branding and logo for the electronic space.

2. Eligibility of exhibitors

Eligibility is limited to individuals and companies who supply products and/or services related to the following industries: medical, health care, legal, retirement, pharmacy, and rehabilitation. Additional companies that are deemed appropriate by BWC are also eligible. BWC reserves the right to deny participation to any company whose business is determined, at BWC's sole discretion, to be inappropriate for the event.

- BWC shall have the sole right to determine the eligibility of exhibits, including but not limited to companies, products, systems, services, booth graphics, material distributed at the conference, souvenirs, giveaways, costumes and booth personnel attire, and all other exhibition features and activities.
- The Exhibitor agrees not to display products or literature that are not regularly sold or distributed by him/her, except as deemed acceptable by BWC to illustrate the applications of his products.
- Exhibitor shall not in any manner indicate that BWC endorsement of the Exhibitor or use or approval of the Exhibitor's product or service has been given by BWC.
- It is the Exhibitor's responsibility to receive prior written approval from BWC for any product-video demonstration or display that is not within standard exhibition industry procedures and/or may be questionable in nature.

- BWC reserves the right to alter or close any questionable exhibit that does not obtain prior written authorization. No refund shall be due under such circumstances.
- BWC reserves the right to prohibit or require the removal of any display or exhibit or any part of an exhibit that it deems unsuitable or not in keeping with the character of the event.

3. Promotions, prize drawings, and advertisements

BWC reserves the right to reject or request revision of any product, artwork, or video content submitted for a booth, promotion, or advertisement. A booth must be purchased to participate in any promotion, sponsorship, or advertisement. Exhibitors are not permitted to offer a promotion, giveaway, or prize drawing that involves alcoholic beverages or products, tobacco products, firearms, blade weapons, or cutlery during or in conjunction with the event.

4. Booth space - virtual location

Booth space virtual location shall be assigned at the sole discretion of BWC and the Ohio Workers' Compensation Medical & Health Symposium.

5. Booth services

- Limited virtual booth training for set up and design will be provided.
- If requested, BWC will provide information containing rates and information for additional services in advance of the Ohio Workers' Compensation Medical & Health Symposium. All expenses for services beyond items outlined above in Exhibitor Options are to be paid by the Exhibitor.
- BWC reserves the right to approve all materials before displaying them at the virtual exhibit hall.
- During specified "livestream" conference hours all booths should be kept open and properly staffed.

6. Creating virtual exhibits

Materials for electronic set-up are due to the BWC virtual conference vendor by the deadline. Please ask for creative assistance and if additional charges are necessary for design assistance.

7. Send electronic correspondence to medsymposium@bwc.ohio.gov.

8. Cancellation and refunds

BWC must receive all cancellation requests in writing at medsymposium@bwc.ohio.gov. BWC reserves the right to resell any canceled booth space, promotions, or advertising. This refund policy does not apply to any food/beverage event promotions or sponsorship; all such payments are final.

9. Promotions and advertisements

BWC reserves the right to reject or request revision of any artwork, video, or content submitted for a promotion or advertisement.

10. Contract for virtual space

All contracts are subject to the rules herein given. All applications must be accompanied by full payment in the form of a check or an authorized credit card payment to cover the total cost of booth space, promotions, sponsorship, and/or advertising. No Exhibitor shall assign, sublet, or apportion the whole or any part of the booth space, promotions, or advertising, nor exhibit therein, nor permit any other party to exhibit therein,

any other goods than those manufactured or handled by the Exhibitor in the regular course of their business, nor permit any representative or firm or company not exhibiting to solicit business or take orders in their space without written permission from BWC. The Exhibitor must comply with and be bound by all laws, ordinances and regulations of the country, state, county, and city, and wherever applicable, of the police and fire departments.

11. Limitation of liability

It is expressly understood that BWC and the virtual conference vendor will not be responsible for loss or damage which might ensue from any cause in connection with transfer, installation, maintenance, or removal of exhibits, or from the virtual conference vendor. BWC will not be responsible in any way for goods while in storage and no bailment is created as to Exhibitor's goods.

BWC and its officers, staff members, employees, agents, and representatives shall not, under any condition or circumstances, be responsible for any loss sustained by any Exhibitor or any other person by reason of fire, theft, water, personal injuries, or from any act or omission whatsoever. All rules and regulations for the event are a part of this contract, including but not limited to the Exhibitor Information Package and advertising materials. It is expressly understood that BWC does not assume responsibility for extra charges for design work, production, artwork layout, programming, integration, streaming, etc.

Each Exhibitor agrees that it shall assume sole responsibility for any damages caused by them. Exhibitors shall obtain insurance to cover damage or loss to exhibit material and general commercial liability insurance against injury to the person or property of others. The duty to indemnify BWC and to obtain insurance does not apply to state agencies that cannot constitutionally agree to indemnification or to other agencies or persons with governmental immunity from liability.

IN NO EVENT SHALL BWC BE LIABLE FOR ANY INDIRECT OR CONSEQUENTIAL DAMAGES, INCLUDING LOSS OF PROFITS, EVEN IF THE BUREAU HAD BEEN ADVISED, KNEW, OR SHOULD HAVE KNOWN OF THE POSSIBILITY OF SUCH DAMAGES. It is understood that all costs, fees, and expenses incurred by an Exhibitor as a result of any legal action against the Exhibitor shall be the sole responsibility of the Exhibitor. Reimbursement by way of contribution, indemnification, or otherwise shall not be sought against BWC or the conference. BWC shall not be held liable for said costs, fees, and expenses and the Exhibitor shall be liable to BWC for any costs, fees, and expenses incurred by BWC in defending any such action by the Exhibitor.

BWC is not responsible for natural disasters and other issues that may impact the event taking place, including but not limited to virtual issues including cyber-attacks, errors, and omissions, etc., that impact the conference.

12. Authority of show management

BWC reserves the right to remove any Exhibitor, its assignees, or subletters in the event the Exhibitor violates any of these rules or provisions of the contract. All matters not explicitly covered in these rules are subject to the decision of BWC management. All Exhibitors must abide by decisions made by management.

13. Exhibitor consumer privacy and data security

As an exhibitor you are responsible for consumer privacy and data protection of attendee's personal details (email address, IP address, etc.) in your possession. BWC is not responsible for the use or misuse of personal or confidential information by the Exhibitor or the Exhibitor's employees, agents, or assigns.