

Ohio Department of Jobs & Family Services
Attn: Rapid Response Coordinator
Email: rapdresp@cij.fs.obop.go

Office of the County Executive Office
Chris Ronayne, County Executive
2079 9th St., Floor 8
Cleveland, OH 44115

June 30, 2026

Dear Rapid Response Coordinator and County Executive Ronayne:

This letter is to inform your office of a planned mass layoff by Notions Marketing. The notice is to comply with the federal Worker Adjustment and Retraining Notification (WARN) Act.

The employment sites for which the reduction in force is planned are 517 Crofton St. SE Grand Rapids, MI 49507, as well as a remote site located at 18910 Westwood Dr, Suite 201, Strongsville, OH 44136 that support that operation. This mass layoff will impact approximately 200 employees who support warehouse operations, and is considered a permanent layoff. The expected date for the first separations is June 28, 2026. There are no bumping rights available to the employees involved. Enclosed in this letter is a list of job titles of positions affected, and the number of affected employees in each job classification. A copy of the notice we provided to the affected employees is also enclosed.

Greater advance notice was not given because of the unforeseeable business circumstances provision in WARN Act.

On June 11, 2026, Notions Marketing suffered a fire in its warehouse and all work within that warehouse ceased as of that date. We have been working with a number of third parties to determine whether our warehouse would or could resume safe operations. On June 22, 2026, we were informed that there is no timeline in which we may be able to resume safe operations in that warehouse. Notice was provided as soon as practicable after the Industrial Hygienist reported their findings and recovery experts reported their timeline for cleaning the facility.

To mitigate the impact of this mass layoff, we have offered every employee a severance package, which provide all affected employees at least four (4) weeks of additional pay beyond their layoff date.

For further information, please contact Human Resources at 616-608-9946.

Sincerely,

Notions Marketing

Lyndsey Beckmann
Sr. Director, Human Resources

The count of affected employees in Ohio is 3. Below are their job titles:

- Account Manager, E-Commerce
- Manager, Digital Commerce
- Analyst, Inventory