

# Nurse Home Visiting Services

July 28, 2021

# Ohio Medicaid's Maternal and Infant Support Program (MISP)

**MISP is Ohio Medicaid's priority work to improve infant and maternal outcomes, with a strong focus on reducing racial disparities**

- Based on listening to women served by Medicaid, learnings from recent community-based work
- Partnership across state agencies to promote and align use of best practices and funding
- Creation of new reimbursement options for evidence-based and evidence-informed interventions
- Continued support for community-driven interventions in counties with the greatest racial disparities in infant outcomes

***MISP will respond to and align with Governor DeWine's [Task Force](#) (and their forthcoming recommendations) that will create a statewide shared vision and strategy for reducing infant mortality rates and eliminating racial disparities by 2030.***

## Maternal Infant Support Program (MISP) Umbrella

### Phase 1

- PRAF/ROP Reimbursement updates
- Infant Mortality grants to OEI communities

### Phase 2

- Group Pregnancy Education services
- Lactation consulting specialty
- Nurse Home Visiting Medicaid reimbursement

### Phase 3

- Comprehensive Maternal Care (CMC) program
- 12 months postpartum eligibility
- Welcome home nurses and providers

### Phase 4

- Mom and Baby dyad providers and services
- Doula services

## Nurse Home Visiting Services - Medicaid Reimbursement

ODM's goal is to expand access to nurse home visiting services for women with the greatest risks; and to provide services consistent with evidence-based model to improve pregnancy and infant outcomes

- ODM and the managed care plans currently fund some NFP activities through OEI infant mortality grants
  - » In SFY20-21, ODM funded 3 NFP sites for a total of \$1,017,833, to serve 384 women
- ODM is now developing a nurse home visiting service, allowing Medicaid to reimburse NFP entities using a sustainable payment mechanism
- ODM is working closely with ODH to ensure coordination across departments for reimbursements and streamlining administrative burden for providers
- ODM and ODH are meeting with existing NFP sites, as well as sites who are interested in starting an NFP program, to discuss reimbursement options

## Why ODM is Funding Nurse Home Visiting

- Evidence-based curriculum shown to improve birth outcomes
- Community-centered approach aligns with ODM's goals for reducing racial disparities and overall infant mortality rates
- Good fit in ODM's MISP strategy
  - Care provided by NFP-certified RNs and APRNs
  - Targets women at high risk of a pre-term birth
  - Creates a sustainable funding infrastructure for expanded home visiting services
  - Ties in to PRAF/ROP for referrals
  - Allows IM grant money to be used for other maternal and infant vitality work
- Builds on an existing certification process and provider network

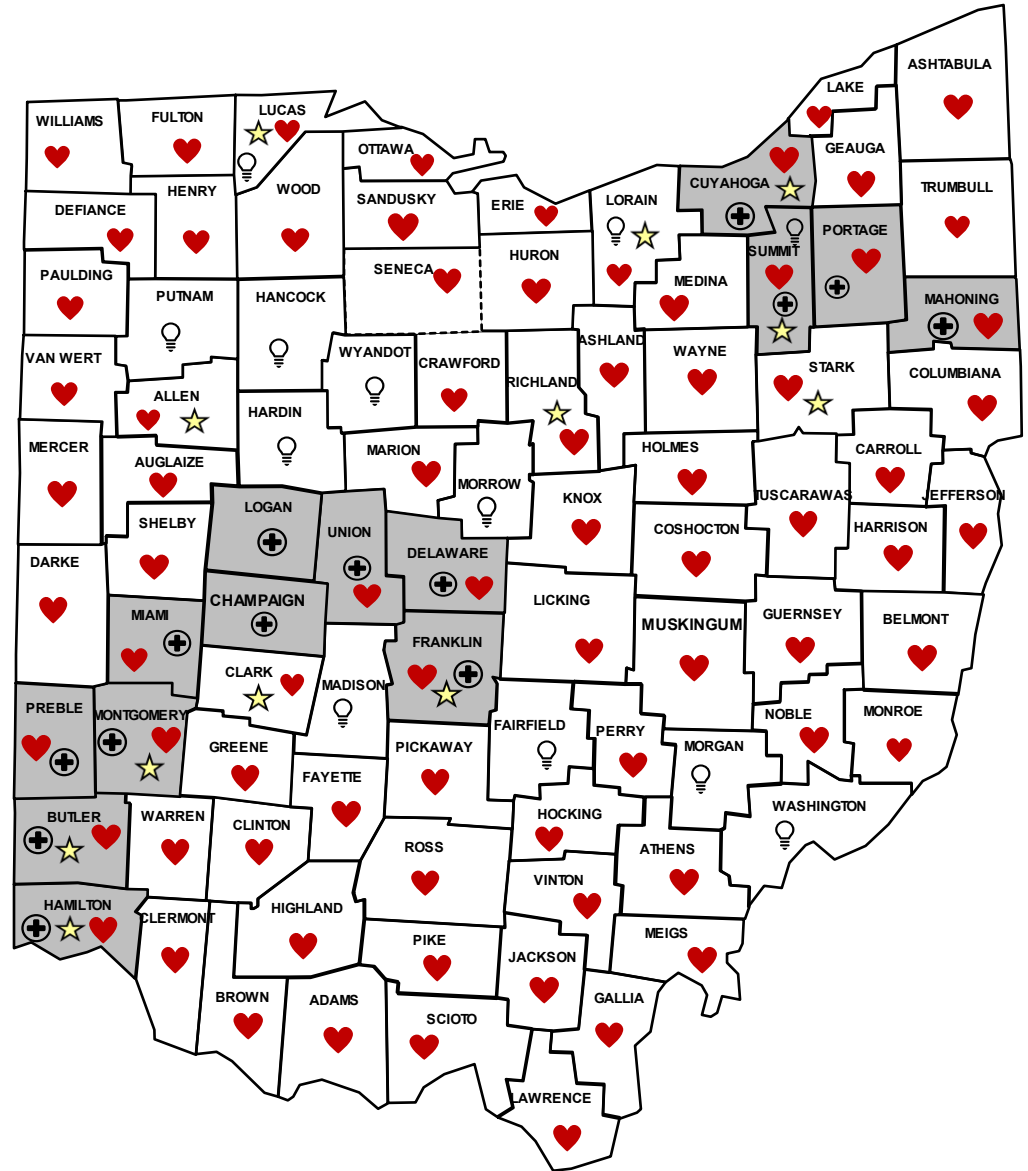
Nurse Home Visiting delivered via the Nurse Family Partnership model has shown the following results:

- 79% reduction in preterm delivery for women who smoke\*
- 56% reduction in ER visits for accidents and poisonings\*
- 50% reduction in language delays of child at age 21 months\*
- 48% reduction in child abuse and neglect\*

\*<https://www.nursefamilypartnership.org/wp-content/uploads/2021/02/NFP-Research-Trials-and-Outcomes.pdf>

# ODH Funded Models

- ★ Moms and Babies First
- ⊕ Nurse Family Partnership
- ♥ Healthy Families America
- 💡 Parents As Teachers





The Nurse-Family Partnership (NFP) model is an evidence-based community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

**Goals:**

- Improve pregnancy outcomes
- Improve child health and development
- Improve economic self-sufficiency by utilizing a proven model of nurse home visitation from pregnancy through age two

**Client criteria:**

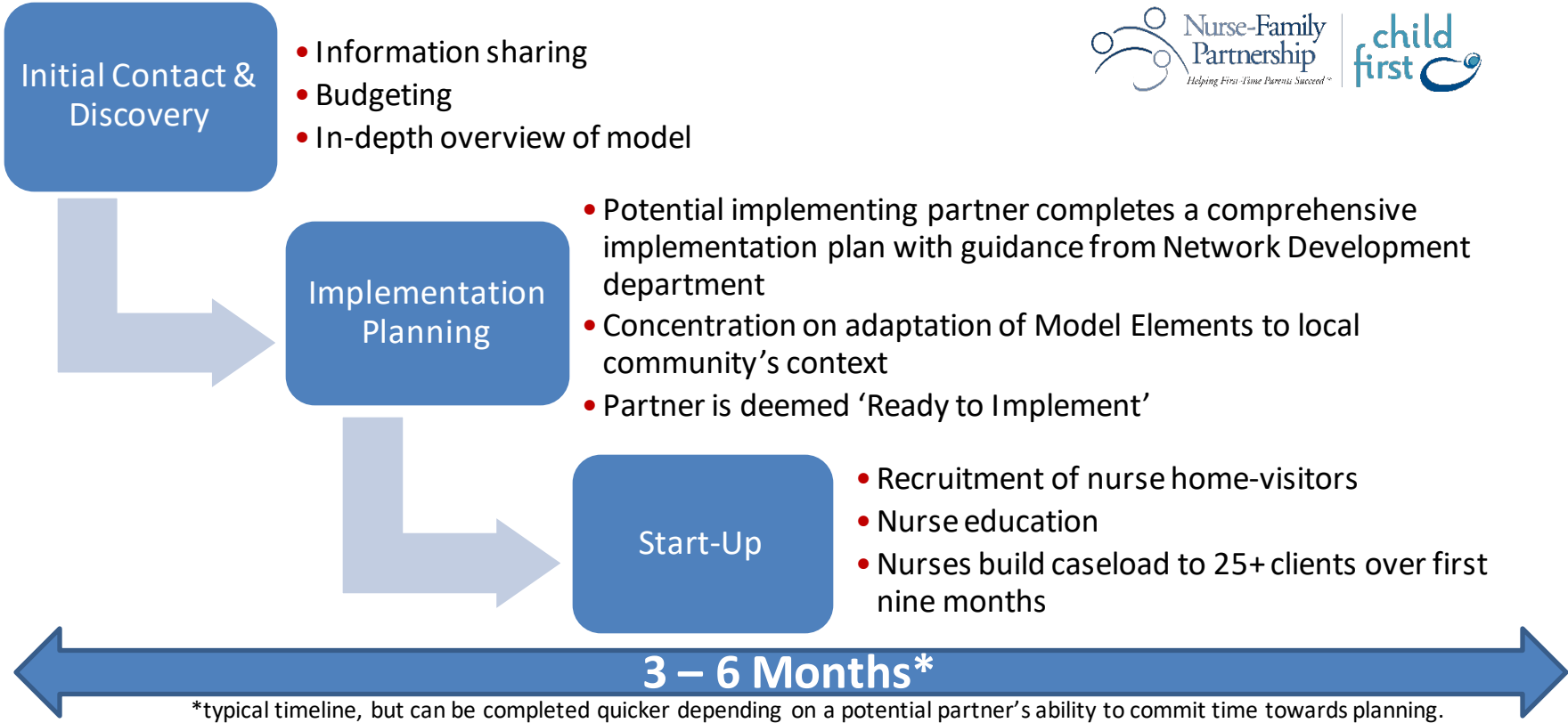
- 1<sup>st</sup> time mother\*
- Low-income at intake
- Enrolled before the end of the 28<sup>th</sup> week of pregnancy\*
- Voluntary participation

**Network Partner criteria:**

- Nurse-home visitors have a BSN
- Nurse-home visitors carry a caseload of 25-30 clients
- An organization known in the community as a successful provider of prevention services to low-income families

\*in Ohio, new network partners and nurse home visitors are eligible to serve multiparous clients and enroll clients after the 28<sup>th</sup> week of pregnancy no earlier than nine months after initial implementation and with careful consideration by the NSO Nursing Department.

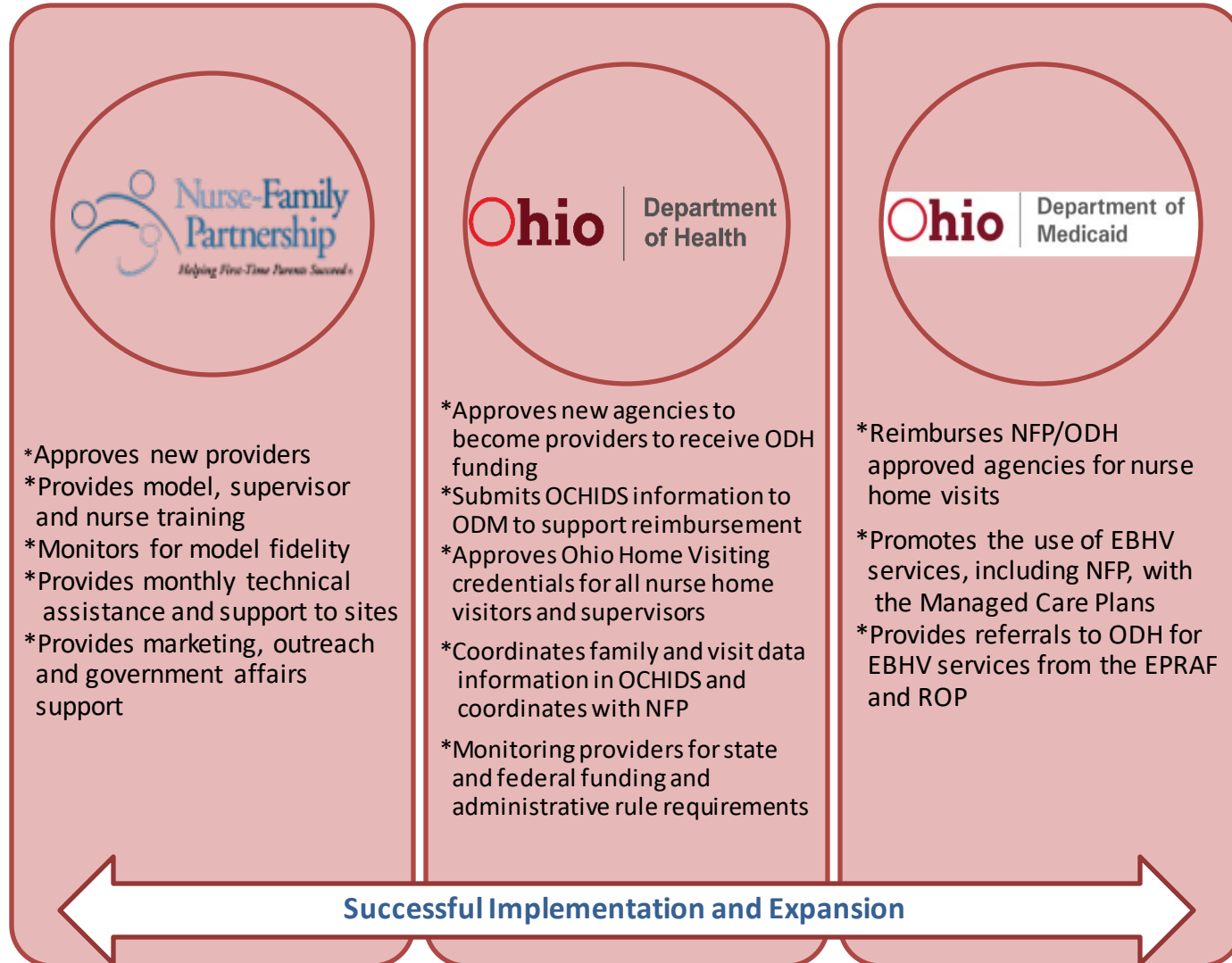
# Planning Process for Nurse-Family Partnership Implementation



If you are interested in implementing Nurse-Family Partnership, please reach out to [programdevelopment@nursefamilypartnership.org](mailto:programdevelopment@nursefamilypartnership.org).



# Roles & Responsibilities



## Considerations for Potential NFP providers

- NFP typically starts a new provider with at least 2-3 home visitors and a full-time supervisor.
- Total costs are not typically covered with state and federal funds, some local, in-kind or philanthropic funding is needed.
- ODH has to determine how much growth state funding can support for non-Medicaid covered activities:
  - Babies 12-24 months
  - Training (only partial)
  - Model Fees (only partial)
- Some NFP providers may be able to expand eligible to multiparous moms and to enroll at anytime during pregnancy

## Q&A with Jeanne from Nationwide Children's

- Considerations for becoming an NFP provider
- Benefits of being an NFP provider
- Challenges of being an NFP provider
- NFP Program funding
- Benefits of Medicaid funding for NFP
- Advice for new NFP providers

## Next Steps for Nurse Home Visiting

- ODM and ODH will continue to collaborate on path forward for new service providers
- ODM will draft rules to support reimbursement and circulate for comment by mid-August
- ODM will implement systems updates required to support nurse home visiting services
- For interested providers:
  - » Email ODM at [MISP@medicaid.ohio.gov](mailto:MISP@medicaid.ohio.gov) and we will coordinate with you re: next steps

**Questions?**