Promoting wellness and recovery

Mike DeWine, Governor
Lori Criss, Director

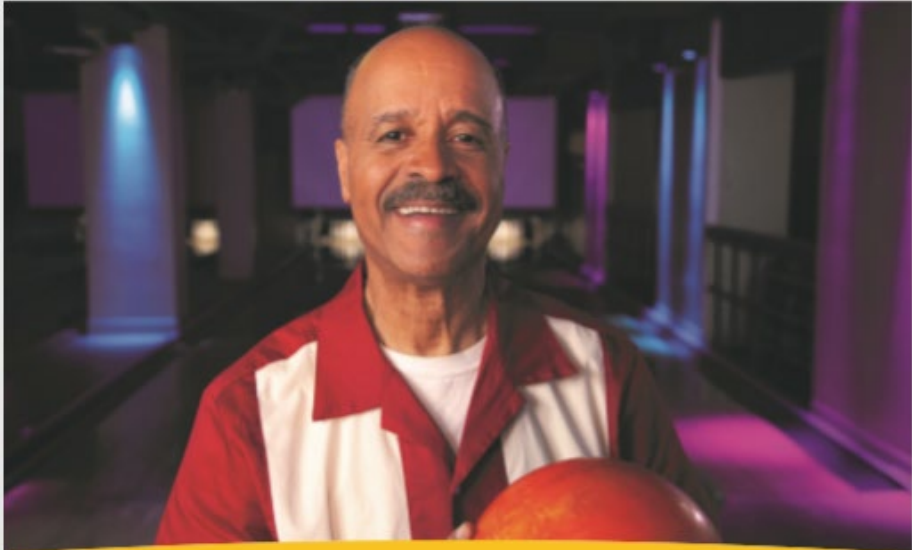# Adult Care Homes Operators' Training

March 7, 2019

Ohio's Gambling Survey Data & Prevention/Awareness Efforts

Topics

1. FINDINGS: Ohio Gambling Survey – Round Two, Adult Data

2. Statewide Findings and OHYES! Youth Data

3. Community Prevention & Awareness-building

4. What's Next!

CAMPAIGN GOAL

To create awareness of problem gambling across communities in Ohio, so that influencers and gamblers can understand what responsible gambling looks like; recognize the signs of high-risk gambling and addiction; and know how to get help for loved ones.

BE LIKE GERALD.

- IF YOU GAMBLE
- GET SET BEFORE YOU BET

✓ TAKE THE QUIZ
✓ KNOW THE RISKS
✓ NEVER BORROW TO GAMBLE
✓ BOWL WITH FRIENDS

HOW?

- Uses social norming science
- Developed as a public health campaign
- Targeted toward "influencers"
- Offers a "take the quiz" assessment

org
ohio for responsible gambling

GAMBLING PROBLEM?   1-800-589-9966   BEFOREYOUBET.ORG

3

Populations of Focus 2013-2017

- Influencers: mom, dad, grandparents, sisters, brothers, friends, employers

- Young adult males 18-44 YO

- African-American males 18-44 YO

- Older adults

- Non-white populations

"Just lend me a little bit more. I feel lucky."

"Just lend me a little bit more. I feel lucky."

Phase Two Data Gathering 2016-17

- In 2016-17, undertook the Ohio Gambling Survey – Round Two. 24,000+ surveys collected.

- Almost 1M adults (10.3%) at-risk; 0.9% problem gamblers. At-risk gambling doubled.

- Still less than national average of 1-2.2% PG.

	No Problem		Low Risk	Moderate Risk	Problem	Total At-Risk/ Problem
	Don't Gamble	Gamble				
2016-17	25.1%	64.6%	6.4%	3.0%	0.9%	10.3%
2012	41.4%	53.0%	4.2%	1.1%	0.4%	5.7%

Ohio: Rates of At-Risk/ Problem Gambling by Race, Ethnicity, and Age Group

Ohio	White/ Caucasian	African American	Other Race	Hispanic	Overall (age group)
18-24	12.0% (± 1.4%)	19.2% (± 5.4%)	14.1% (±4.2%)	15.0% (± 6.8%)	13.0% (± 1.3%)
25-44	11.0% (± 0.8%)	19.5% (± 3.3%)	12.8% (± 2.7%)	16.7% (± 4.0%)	12.3% (± 0.7%)
45-64	7.5% (±0.6%)	18.0% (± 3.1%)	10.5% (± 2.5%)	9.1% (± 3.6%)	8.9% (± 0.6%)
65+	6.5% (±0.7%)	20.5% (± 5.0%)	9.8% (± 3.6%)	20.3% (± 7.6%)	7.8% (± 0.7%)
Overall (race/ethnicity)	8.9% (± 0.4%)	19.1% (± 1.9%)	12.0% (± 1.6%)	14.1% (± 2.5%)	

± x% refers to margin of error, calculated at 95% confidence level.
When the sample size is small, the margin of error can be large.

Statewide Populations of Focus 2018-20
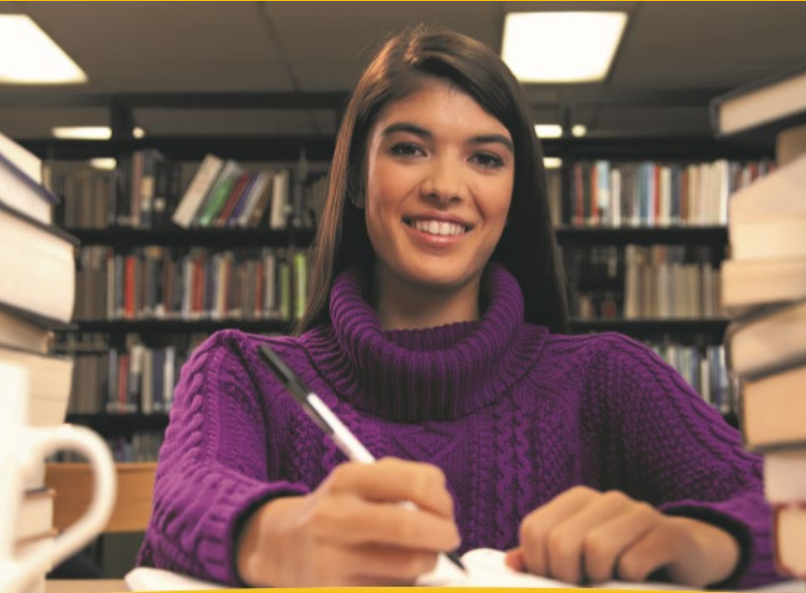
BE LIKE NINA.
- ✓ TAKE THE QUIZ
- ✓ KNOW THE RISKS
- ✓ SET LIMITS
- ✓ FOLLOW YOUR DREAMS

— IF YOU GAMBLE —
GET SET BEFORE YOU BET

➢ Influencers: mom, dad, grandparents, sisters, brothers, friends, employers

➢ Young adult males 18-44 YO; most are HS and community college/technical school attendees

➢ African-American males 18-44 YO

➢ Older adults

➢ Asian/Pacific Islander
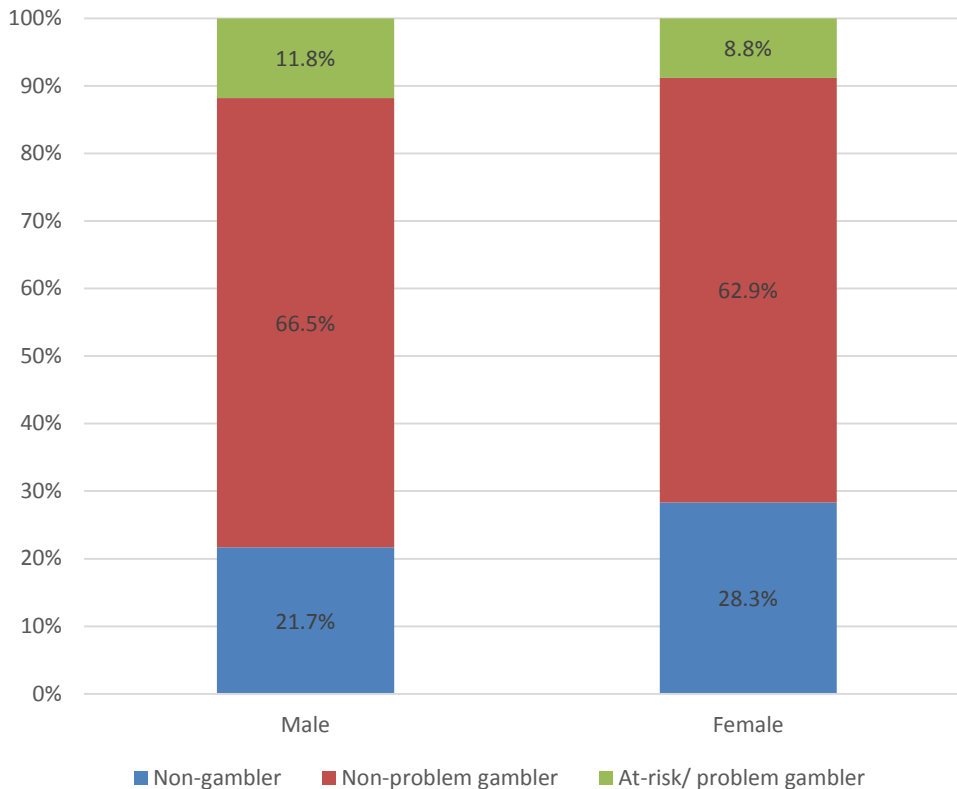
➢ Hispanic ethnicity

➢ Rural women

Gambling Behavior by Gender

Gender and Gambling Behavior

Chart values:

Male:
- Non-gambler: 21.7%
- Non-problem gambler: 66.5%
- At-risk/problem gambler: 11.8%

Female:
- Non-gambler: 28.3%
- Non-problem gambler: 62.9%
- At-risk/problem gambler: 8.8%
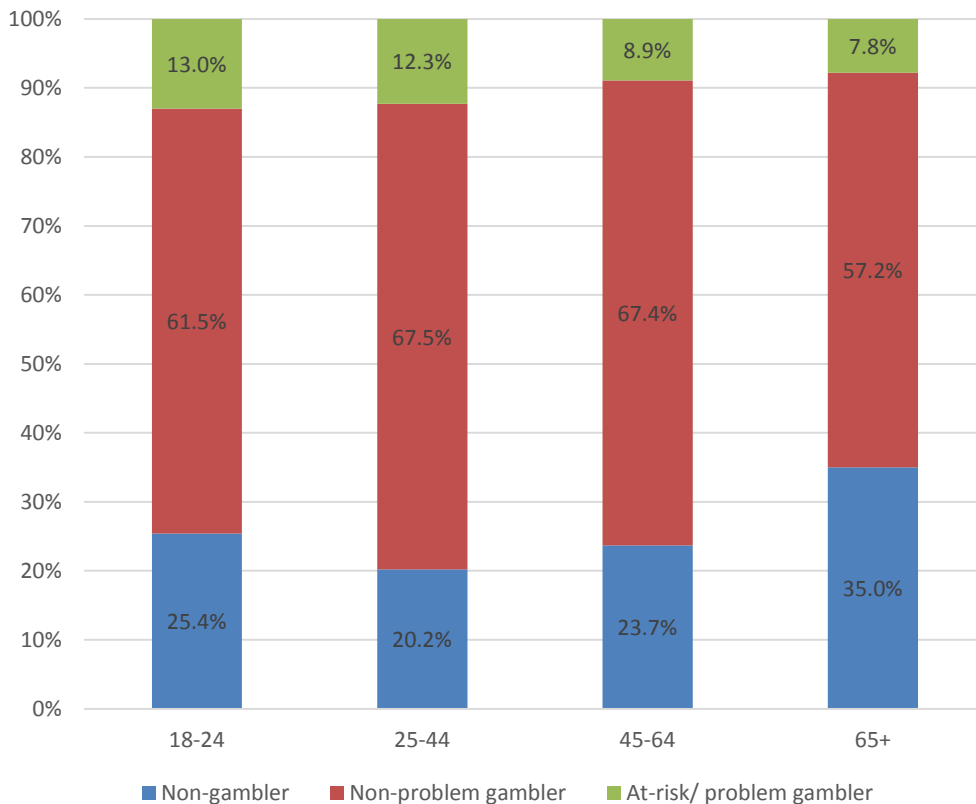
Legend: ■ Non-gambler ■ Non-problem gambler ■ At-risk/ problem gambler

- Of the sample, 48.4% were male, and 51.6% were female*.

- Overall, men had a higher rate of at-risk/problem gambling (11.8%) than women (8.8%).

*Sample was weighted by gender, race, and age to closely reflect the population of each county.

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Gambling Behavior by Age

Age and Gambling Behavior: Ohio

Stacked bar chart data:

Age group	Non-gambler	Non-problem gambler	At-risk/problem gambler
18-24	25.4%	61.5%	13.0%
25-44	20.2%	67.5%	12.3%
45-64	23.7%	67.4%	8.9%
65+	35.0%	57.2%	7.8%

Legend: ■ Non-gambler ■ Non-problem gambler ■ At-risk/ problem gambler

- Age groups consisted of
  - 18-24 (12.1%)
  - 25-44 (32.1%)
  - 45-64 (35.2%)
  - 65+ (20.5%)*
- Young adults (18-24) had the highest rate of at-risk/problem gambling, followed by adults 25-44.
- Older adults (65+) had the highest rate of abstaining from gambling.

*Sample was weighted by gender, race, and age to closely reflect the population of each county.

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Ohio Healthy Youth Environments Survey

During the past 12 months,…   2016-17*

- how often did you gamble money or personal items…?   14.7%

- have you ever hidden from family or friends any IOUs, money you've won or lost…?   1.7%

- have you ever lied to people important to you about how much you gamble?   1.2%

- have you ever gambled more than you planned?   4.0%

- have you ever felt bad about the amount you bet or about what happens when you bet? 3.4%

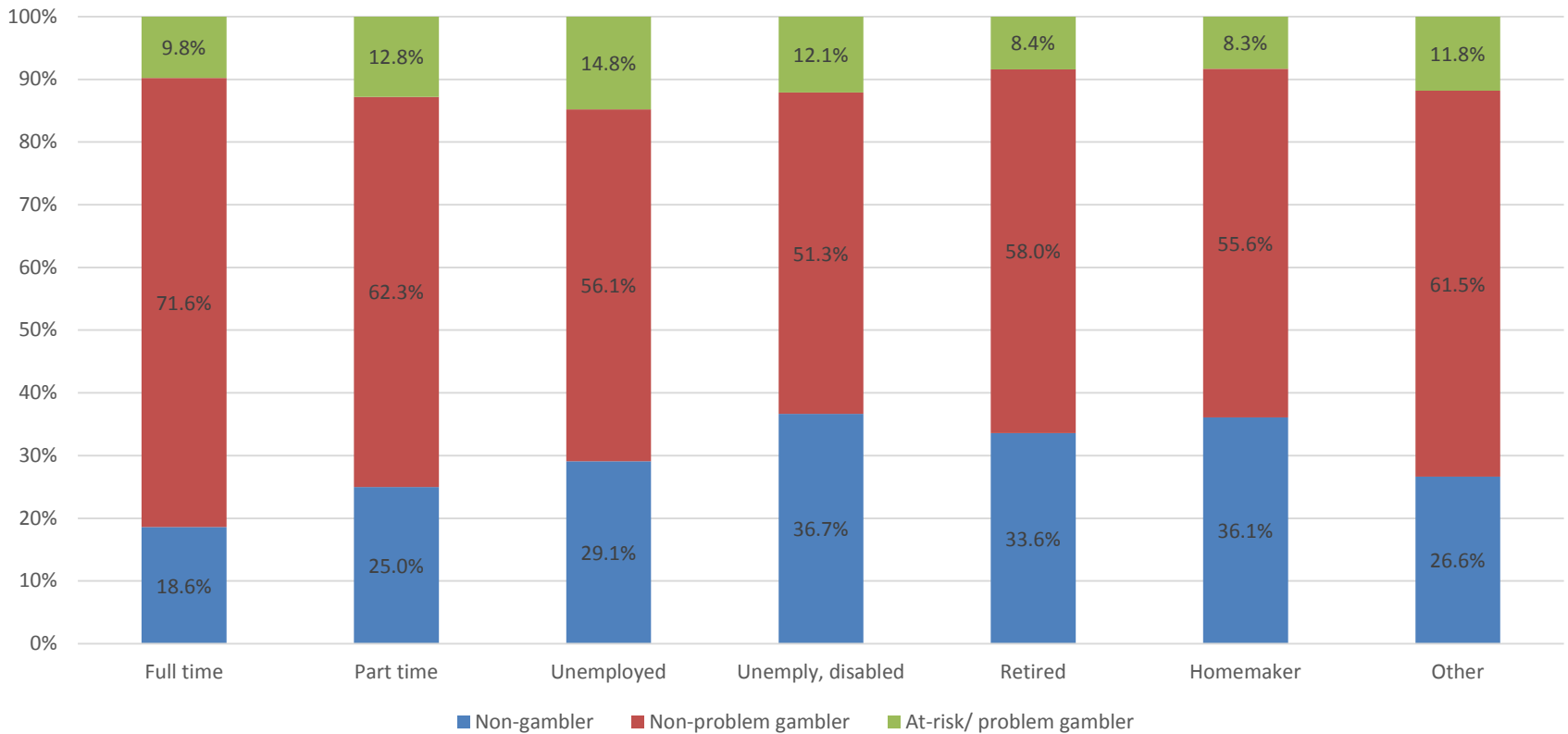*Significantly higher percentages of males and even higher stats for youth who are Transgender/ Gender Nonconforming.*

Gambling Behavior by Race & Ethnicity

Race/Ethnicity and Gambling Behavior: Ohio
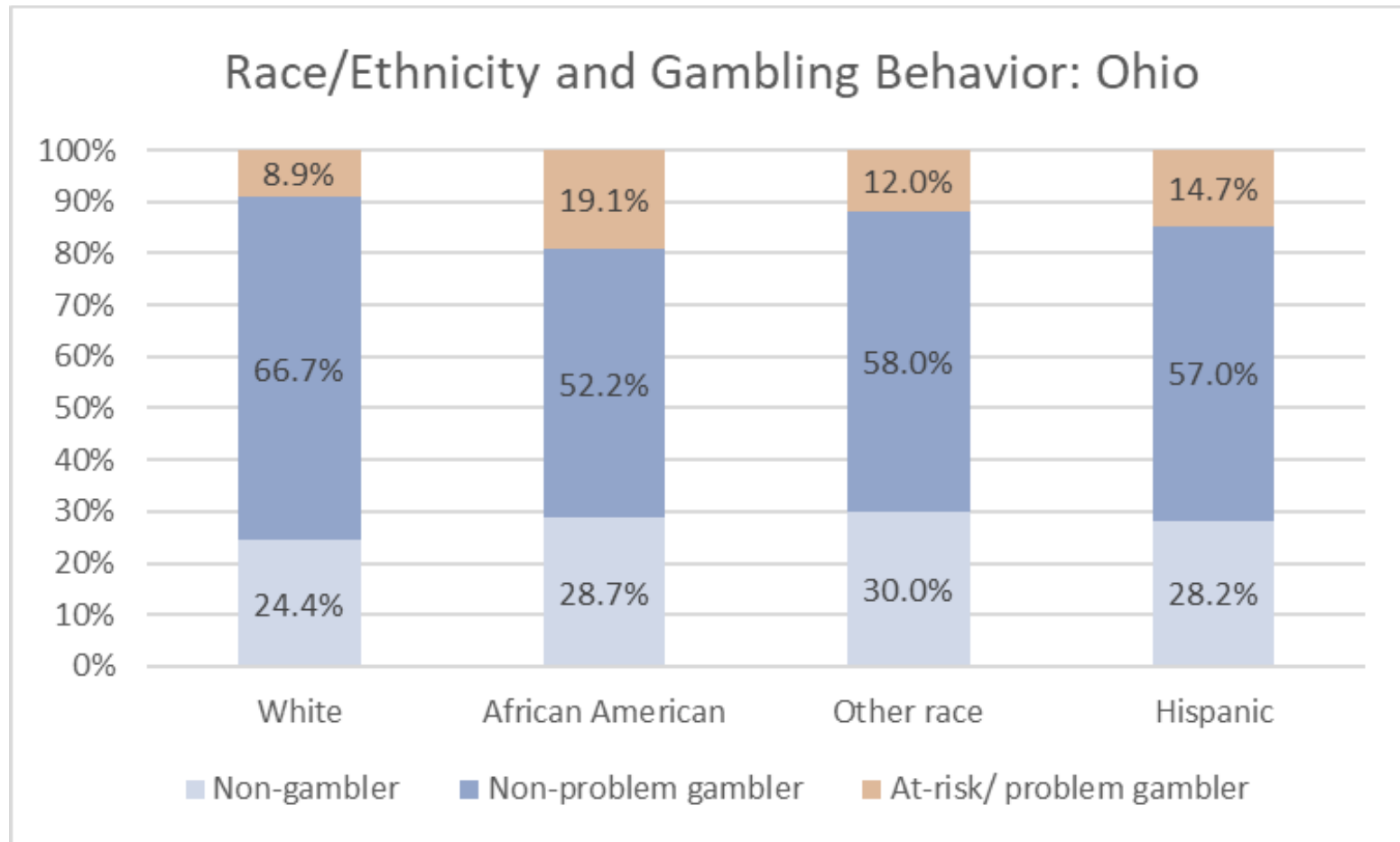
- "Other race" comprised Asian, American Indian and Alaska Native, Native Hawaiian and Pacific Islander, Other, and multi-race.

- African American and Hispanic ethnicity individuals had higher rates of   at-risk/problem gambling than White and "Other race" individuals.
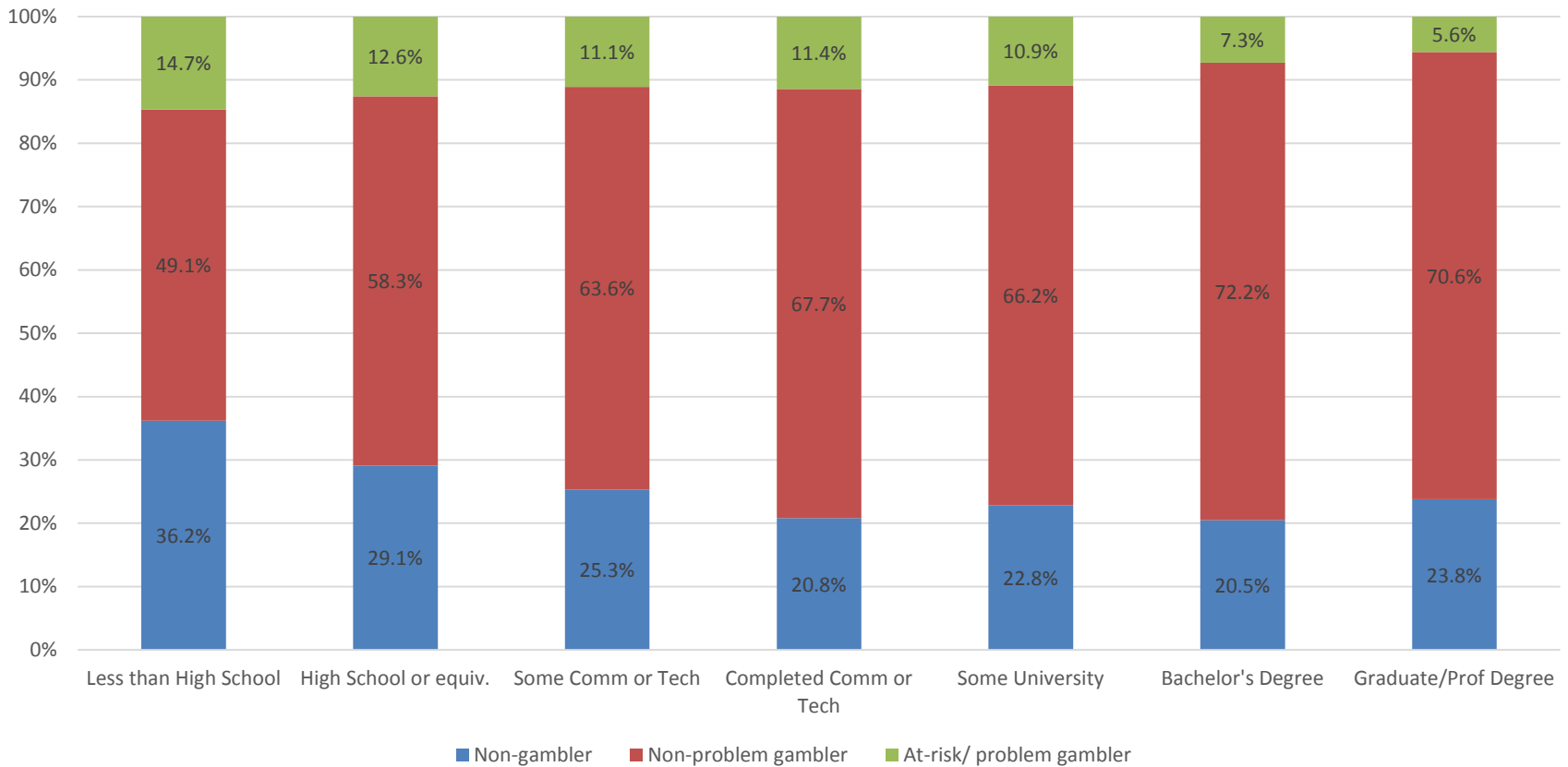
Gambling Behavior by Employment

Employment and Gambling Behavior: Ohio

Legend: ■ Non-gambler ■ Non-problem gambler ■ At-risk/ problem gambler

Employment	Non-gambler	Non-problem gambler	At-risk/ problem gambler
Full time	18.6%	71.6%	9.8%
Part time	25.0%	62.3%	12.8%
Unemployed	29.1%	56.1%	14.8%
Unemply, disabled	36.7%	51.3%	12.1%
Retired	33.6%	58.0%	8.4%
Homemaker	36.1%	55.6%	8.3%
Other	26.6%	61.5%	11.8%

Gambling Behavior by Education Level

Level of Education and Gambling Behavior: Ohio

Type and Frequency of Gambling

- Participants were asked 22 questions about the specific types of gambling they might have participated in during the past 12 months.

- The types of gambling were grouped into categories:
    - Lottery gambling
    - Casino gambling
    - Sports gambling
    - Stock market gambling
    - Other gambling

Gambling & Problem Gambling by Type of Gambling, 2016-17
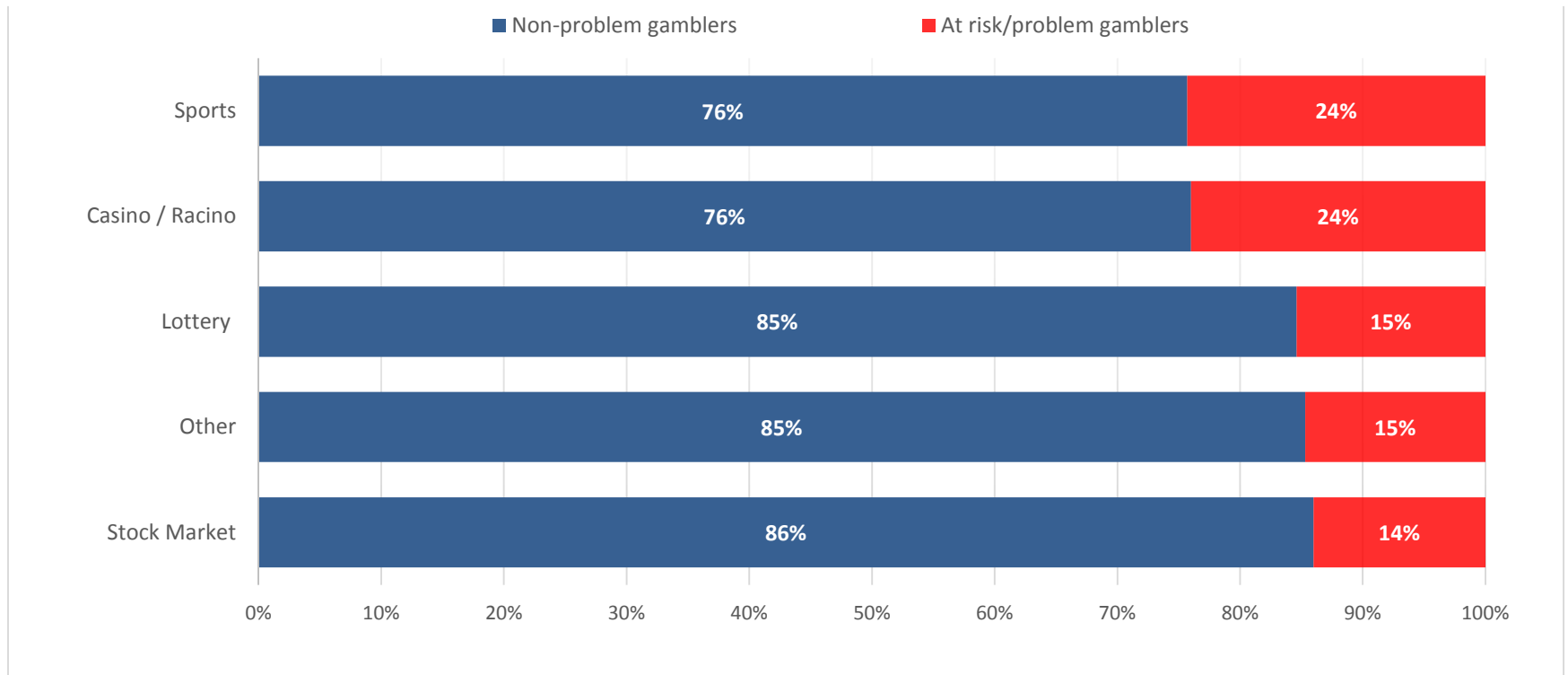
Family and Individual Correlates

- Family Correlates:

  - Family history of gambling problems

  - Family history of alcohol or drug problems

- Individual Correlates:

  - Alcohol or drug problem

  - Urge to drink after painful event

  - Urge to use drugs after painful event

  - Under a doctor's care due to stress

  - Serious depression

Family History of Alcohol or Drug Problem

- At-risk/problem gamblers were the most likely group to have someone else in their family with an alcohol or drug use problem.

STATEWIDE	Has anyone in your family EVER had an alcohol or drug problem?	
Gambling Status	**Yes**	**No**
Non-Gambler	27.6%	72.4%
Non-Problem Gambler	34.8%	65.2%
At-Risk/Problem Gambler	**47.6%**	52.4%

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Alcohol or Drug Problem

STATEWIDE	In the last 12 months, have you ever felt you might have an alcohol or drug problem?	
Gambling Status	**Yes**	**No**
Non-Gambler	1.4%	98.6%
Non-Problem Gambler	2.2%	97.8%
At-Risk/Problem Gambler	**6.8%**	93.2%

STATEWIDE	In the last 12 months, if something painful happened in your life, did you have the urge to have a drink?	
Gambling Status	**Yes**	**No**
Non-Gambler	14.5%	85.5%
Non-Problem Gambler	**22.6%**	77.4%
At-Risk/Problem Gambler	**35.1%**	64.9%

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Under Doctor's Care Due to Stress

- At-risk/problem gamblers were the group most likely to report they were under a doctor's care due to stress.

STATEWIDE	In the last 12 months, have you been under a doctor's care because of physical or emotional problems brought on by stress?	
Gambling Status	**Yes**	**No**
Non-Gambler	14.9%	85.1%
Non-Problem Gambler	12.9%	87.1%
At-Risk/Problem Gambler	19.8%	80.2%

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Serious Depression

- At-risk/problem gamblers were the group most likely to report being seriously depressed.

STATEWIDE	In the past 12 months, have you felt seriously depressed?	
Gambling Status	**Yes**	**No**
Non-Gambler	15.0%	85.0%
Non-Problem Gambler	14.2%	85.8%
At-Risk/Problem Gambler	**26.1%**	73.9%

"Face it Dave, statistically speaking, you're more likely to be killed by an alligator than you are to win the lottery!"

Focus Pops

TAKE THE QUIZ

IF YOU GAMBLE
GET SET
BEFORE
YOU BET

BE CALM AND
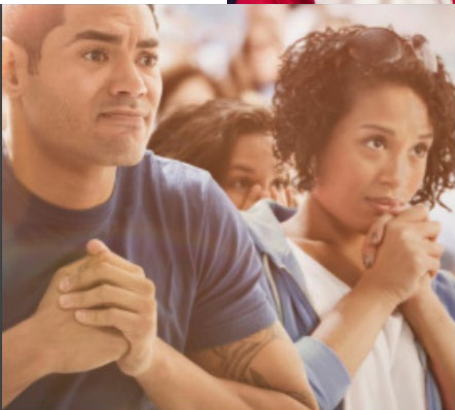COOL LIKE TODD.

TAKE THE QUIZ   WATCH TV SPOT

IF YOU GAMBLE
GET SET
BEFORE
YOU BET
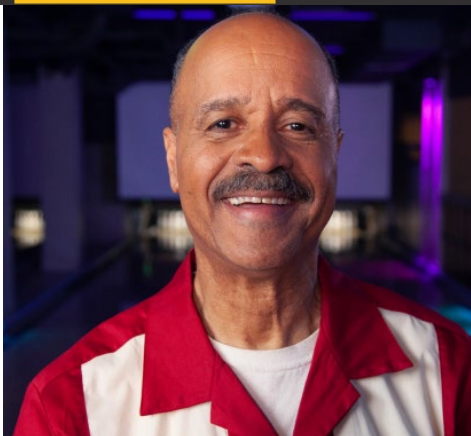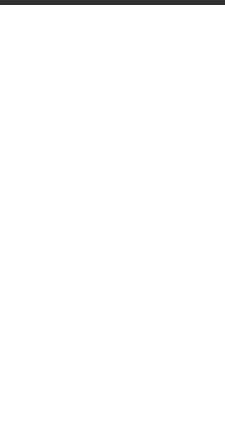
IF YOU GAMBLE
GET SET
BEFORE YOU BET

☑ TAKE THE QUIZ
☑ SET LIMITS
☑ PAY BILLS
☐ KNOW THE RISKS

TAKE THE QUIZ

IF YOU GAMBLE
GET SET
BEFORE
YOU BET

LEARN HOW TO SPOT
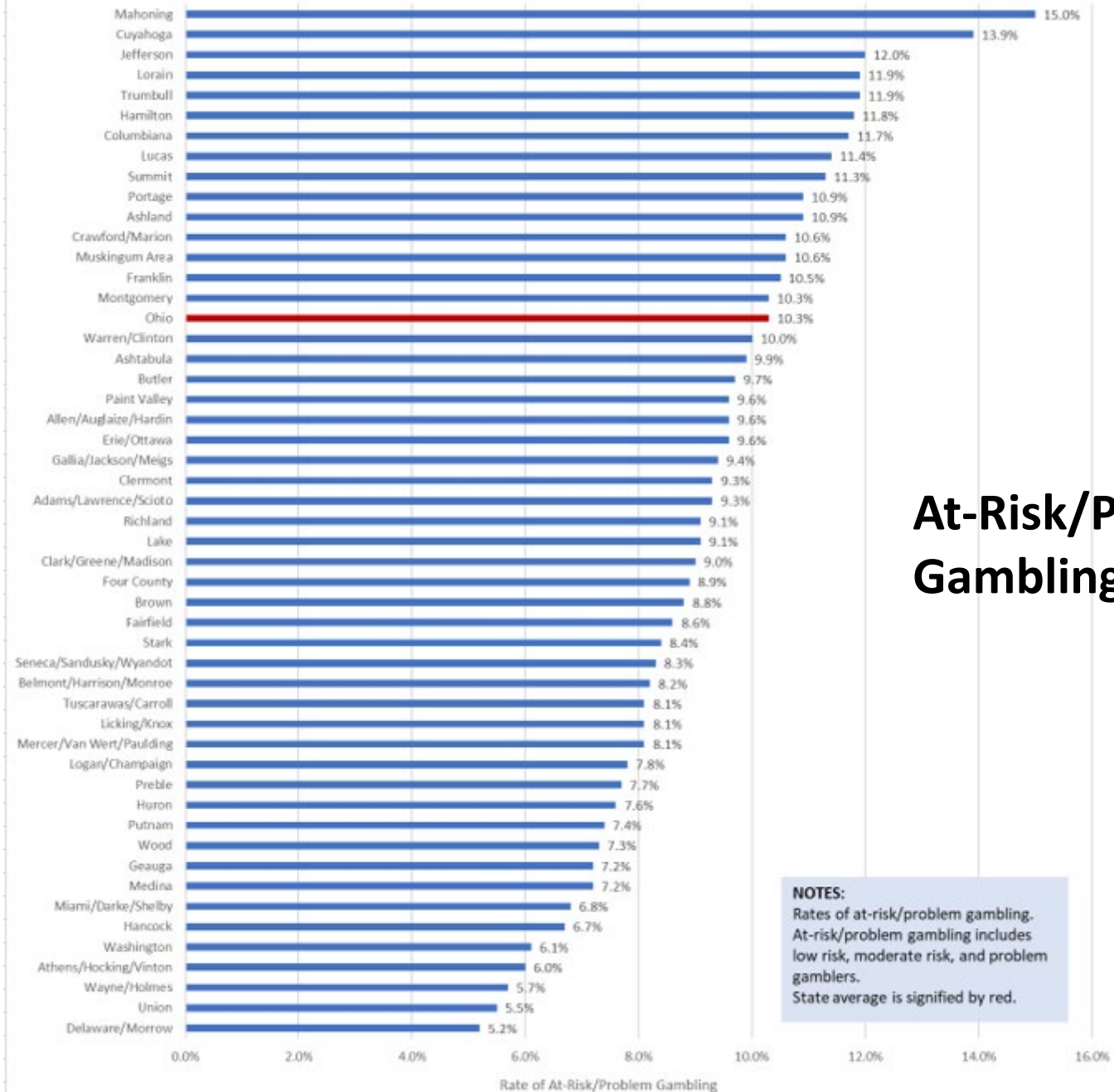A PROBLEM GAMBLER.

IF YOU GAMBLE
GET SET
BEFORE
YOU BET

BEFOREYOUBET.ORG

GAMBLING PROBLEM?
1-800-589-9966

org

Creative Brings Data to Life: Gerald Spot

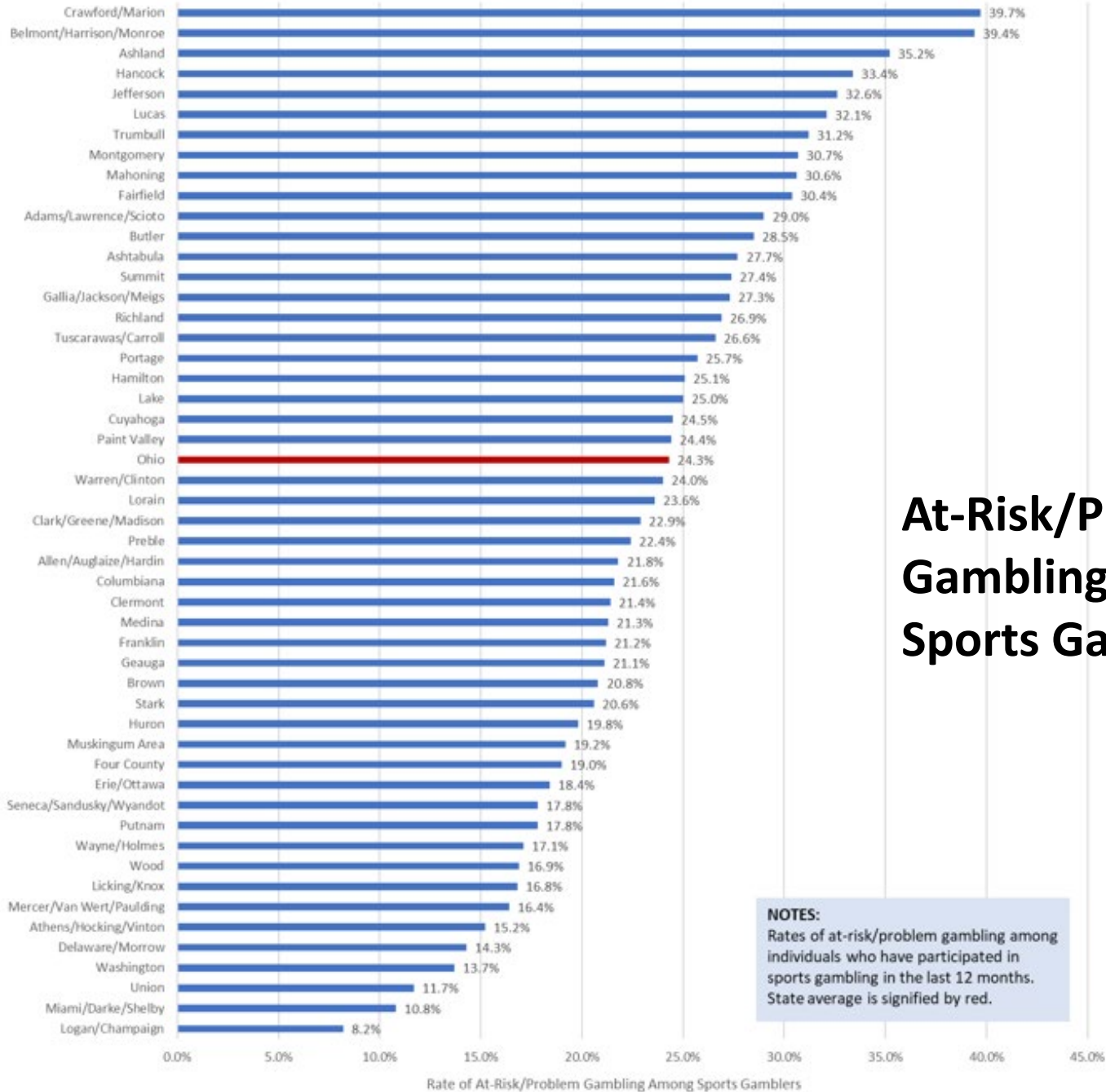At-Risk/Problem Gambling in Ohio

County	Rate
Mahoning	15.0%
Cuyahoga	13.9%
Jefferson	12.0%
Lorain	11.9%
Trumbull	11.9%
Hamilton	11.8%
Columbiana	11.7%
Lucas	11.4%
Summit	11.3%
Portage	10.9%
Ashland	10.9%
Crawford/Marion	10.6%
Muskingum Area	10.6%
Franklin	10.5%
Montgomery	10.3%
Ohio	10.3%
Warren/Clinton	10.0%
Ashtabula	9.9%
Butler	9.7%
Paint Valley	9.6%
Allen/Auglaize/Hardin	9.6%
Erie/Ottawa	9.6%
Gallia/Jackson/Meigs	9.4%
Clermont	9.3%
Adams/Lawrence/Scioto	9.3%
Richland	9.1%
Lake	9.1%
Clark/Greene/Madison	9.0%
Four County	8.9%
Brown	8.8%
Fairfield	8.6%
Stark	8.4%
Seneca/Sandusky/Wyandot	8.3%
Belmont/Harrison/Monroe	8.2%
Tuscarawas/Carroll	8.1%
Licking/Knox	8.1%
Mercer/Van Wert/Paulding	8.1%
Logan/Champaign	7.8%
Preble	7.7%
Huron	7.6%
Putnam	7.4%
Wood	7.3%
Geauga	7.2%
Medina	7.2%
Miami/Darke/Shelby	6.8%
Hancock	6.7%
Washington	6.1%
Athens/Hocking/Vinton	6.0%
Wayne/Holmes	5.7%
Union	5.5%
Delaware/Morrow	5.2%

Rate of At-Risk/Problem Gambling

NOTES:
Rates of at-risk/problem gambling. At-risk/problem gambling includes low risk, moderate risk, and problem gamblers.
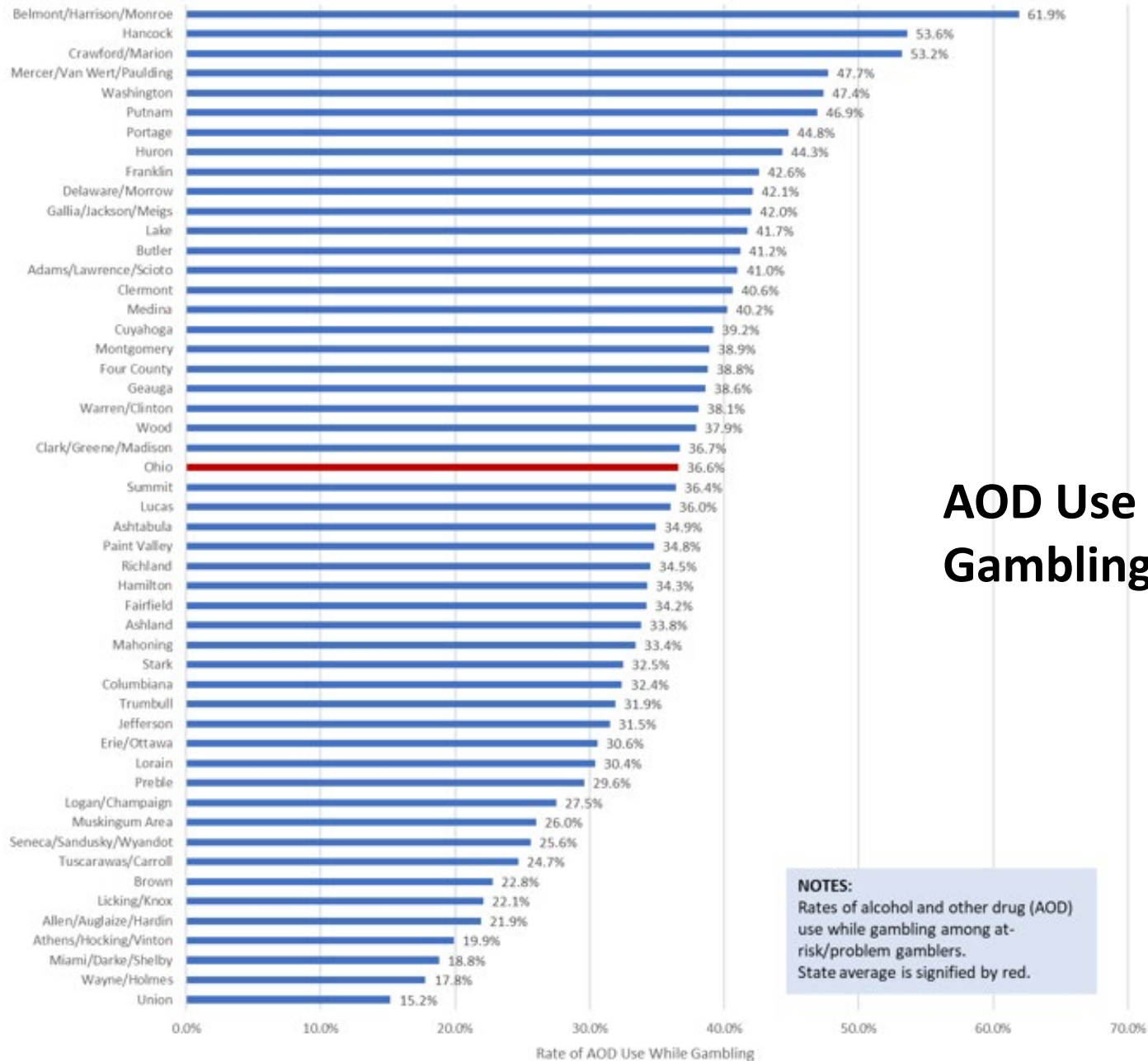State average is signified by red.

At-Risk/Problem Gambling in Ohio

At-Risk/Problem Gambling among Sports Gamblers

AOD Use While Gambling

AOD Use While Gambling

NOTES:
Rates of alcohol and other drug (AOD) use while gambling among at-risk/problem gamblers.
State average is signified by red.

Ohio Healthy Youth Environments Survey

During the past 12 months,…   2016-17*

- how often did you gamble money or personal items…?   14.7%

- have you ever hidden from family or friends any IOUs, money you've won or lost…?   1.7%

- have you ever lied to people important to you about how much you gamble?   1.2%

- have you ever gambled more than you planned?   4.0%

- have you ever felt bad about the amount you bet or about what happens when you bet?   3.4%

Significantly higher percentages of males and even higher stats for youth who are Transgender/ Gender Nonconforming.

What's Next? Adult to Youth Influencer Campaign

FOR:

Parents/
Caregivers

Educators

Youth

Coming This Month!

PARENT RESOURCE

CHANGE THE GAME

UNLOCK THE REALITY OF YOUTH GAMBLING

THE REALITY OF YOUTH GAMBLING
What Parents Need to Know About Youth Gambling

TEENS WHO GAMBLE ARE MORE LIKELY TO...
· Have depression & anxiety issues

Know What the Young People in Your Life Are Doing

RAISING AWARENESS

Help stop problem gambling before it starts.

Have you heard of Loot Boxes? Your kids have. And it's just one more way that today's digital games simulate gambling. Change the Game was created to raise awareness of the sheer amount of gambling behaviors that our youth are being exposed to every single day.

OUR MISSION
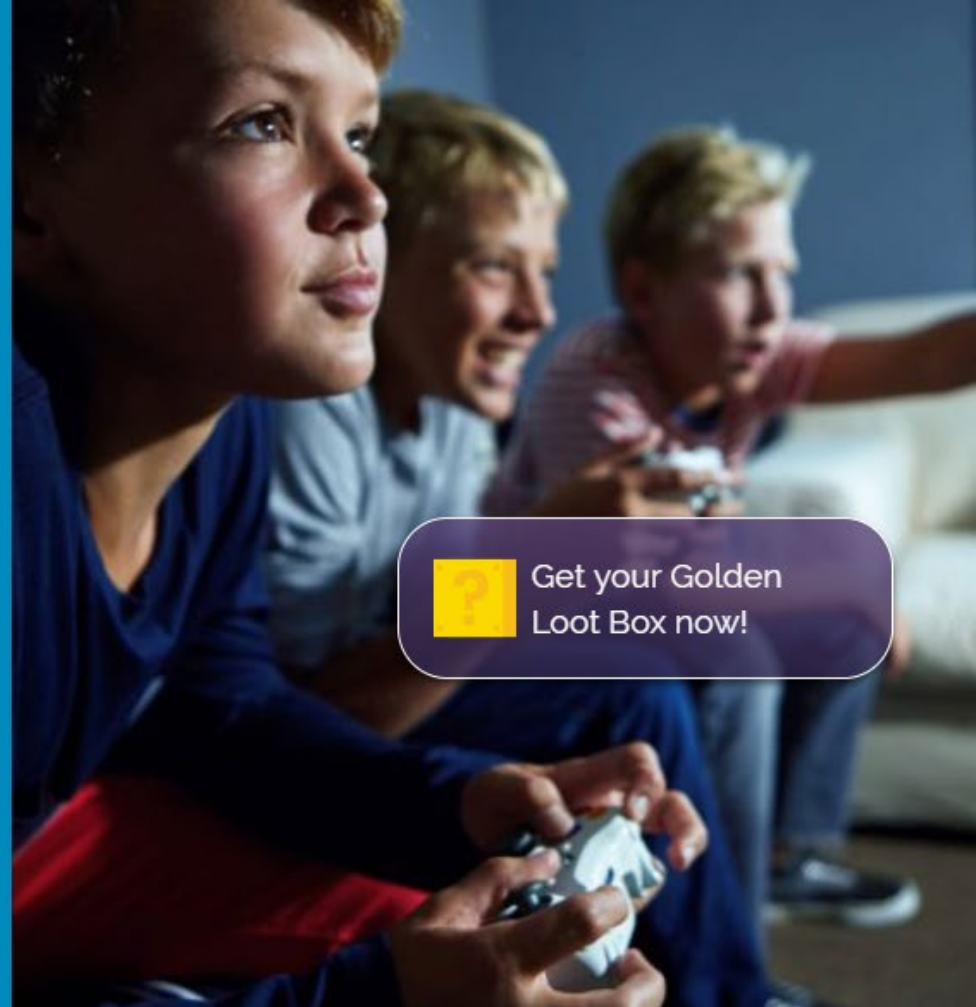
Get your Golden Loot Box now!

ChangetheGameOhio.org

Implications

- The State of Ohio, the behavioral and physical healthcare systems must continue to focus on prevention and treatment of problem gambling across the lifespan.

- Outreach and education are vitally important for awareness of community resources and responsible gambling assistance.

- Outreach will build awareness of treatment options for Ohioans with gambling disorder; thus, bringing more people into treatment who can benefit.

- The gambling industry must continue to partner with the state and communities to ensure responsible gambling and that interventions occur when needed.

What's Next? Sports Gambling!

- PASPA
- Off-Track Betting
- Legal Bookies/ Sportsbook
- Sports Wagers
- Phone Apps

As Introduced

132nd General Assembly

Regular Session   S. B. No. 316

2017-2018

Senators Eklund, O'Brien

Cosponsors: Senators Gardner, Schiavoni, Yuko

—

A BILL

To express the intent of the General Assembly to develop and enact legislation legalizing sports wagering.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF OHIO:

Section 1. It is the intent of the General Assembly to develop and enact legislation legalizing sports wagering.

What's Next? Sports Gambling!

- Online Sports Betting

- NFL, NCAAF, NBA, NCAAB, Soccer, NHL, MMA, Boxing, MLB, Golf, Tennis, CFL, Motor Racing, Horses, Politics, Rugby, etc.

ALWAYS LOOK FOR A HOOK:

From
NBC News
May 31, 2018

Gambling
growth
in U.K.

And Wayne Shaw, a 280-pound substitute goalkeeper for part-timers Sutton United, became a cult figure during a game against Premier League club Arsenal when he was caught on camera eating pie – an incident that became known as "Piegate."

—— Sutton United player Wayne Shaw eats a pie during a match against Arsenal on Feb. 20, 2017. Andrew Couldridge / Reuters file

However, the gambling brand Sun Bets had sponsored Sutton for the game, and offered its customers a novelty bet on whether or not Shaw would eat pie during the game.

- Online Sports Gambling with MGM

- Promotes a Helpline # & website

- Requires interaction with message – i.e. clicking "Got It."

Sports Search

CASH OUT
PARLAY BOOSTERS
PARLAY CARDS
LIVE BETTING
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SOCCER
GOLF
UFC/MMA
BOXING
MOTOR RACING
NHL
NCAAB
HORSES
POLITICS

2020 US President
2020 US Party to Win
UK Politics - Next Election Winner

2020 US PRESIDENT   UPDATE   American (+150)

2020 US Presidential Election - Odds to win the 2020 Electoral Vote (All Bets Action) - November 03, 2020 12:00 EST

Sort A-Z   Sort By Odds

Candidate	Odds
Donald Trump	+180
Bernie Sanders	+800
Joe Biden	+1000
Elizabeth Warren	+2000
Kamala Harris	+2000
Mike Pence	+3000
Beto ORourke	+4000
Cory Booker	+4000
Deval Patrick	+4000
Kirsten Gillibrand	+4000
Tulsi Gabbard	

IF YOU GAMBLE
GET SET
BEFORE
YOU BET

RESPONSIBLE GAMBLING
STARTS HERE

www.beforeyoubet.org   **1-800-589-9966**

Questions?

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