OGTP Applied Business Fill-In Template

The Ohio Guaranteed Transfer Pathway in Applied Business was endorsed and finalized on May 26, 2023. In order to begin implementation of the pathway, we need to gather institution-specific information.

This pathway looks different than other pathways. Community colleges will need to provide a list of their applied business programs. Universities are asked to identify business-related or adjacent bachelor's degree programs that a student who has earned an applied associate degree in business could complete in approximately 60 hours. If your university offers multiple programs that meet this criteria, you may complete the survey multiple times. This information will be posted to the OGTP Pathways Search Tool.

If you have questions about submitting this questionnaire or the Applied Business OGTP, please contact Candice Grant at cgrant@highered.ohio.gov or Stevi Miller White at smiller-white@highered.ohio.gov.

* 1. Are you completing this on behalf of a community college or university?

  ◯ Community College

  ◯ University

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Community Colleges

Since there is no standard template as there are with other OGTPs, the Guide to the Business Associate Degree Options will be customized for each community college, showing the AA/AS OGTP offering as well as applied degree options and contact

information. Please complete the following information to be included in the guide for your institution.

* 2. List your Business programs with the degree type as Associate of Applied Business or Associate of Applied Science (does not include programs submitted for the AA/AS Business OGTP). Institution specific program information will be included on page 2 of the Applied Business Pathway. If your institution does not offer an Applied Business program, please note that in the space provided.

Associate of Applied Business (AAB) or Associate of Applied Science (AAS)
The AAB or AAS is primarily for students wanting to enter the workforce immediately after graduating with their associate degree. There are a number of different applied degree programs within the area of business and students will typically specialize in one area, such as accounting, business administration/management, human resources, finance, marketing, entrepreneurship, etc.

Career Opportunities	Other Considerations
• Talk to business faculty and career counselors at your institution to find out where recent graduates have found employment and typical starting salaries. • Certificates showcasing new skills can often be earned along the way in under one year. • Depending on the focus of the degree, possible job titles after graduation could include Human Resources Assistant, Office Manager, Event Coordinator, or Accounts Receivable Specialist, just to name a few. • Typical starting salary will vary, particularly depending on previous work experience, but OhioMeansJobs and the Occupational Outlook Handbook are good resources for exploring various occupations, including their median salaries and projected demand.	• Applied degrees tend to have fewer required math courses than AA/AS degrees. • You will take mostly business courses and fewer Ohio Transfer 36 general education courses. • If you go on to pursue a bachelor's degree, research a variety of universities and majors with the help of your academic advisor to find the best option for you. There are two main types to consider: 1. A business-related bachelor's completion degree, such as a Bachelor of Science in Applied Management or Bachelor of Technical and Applied Studies, accepts most or all credits from an AAB or AAS and allows for efficient and affordable bachelor's degree completion. Review the Applied Business Bachelor's Degree Directory for more information. 2. A Bachelor of Business Administration or a Bachelor of Science of Business Administration through a business college at a public Ohio university may take longer for you to complete than for a student who earns an AA or AS in Business. Not all courses from an AAB or AAS are guaranteed to transfer and apply. Work with your college to learn

Example: Business Management Technology, Associate of Applied Business

3. If you have specific web pages for each associate degree program, please provide them here:

* 4. Complete contact information to be included on the OGTP for student use.

Contact Person/Department Name

Institution

Website

Email Address

Phone Number

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Universities

Since there is no standard template as there is with other OGTPs, we are asking that universities provide information for students on business-related programs that are offered. In order to be included in this directory, the program (or programs) must meet the following requirements:

1. It is a business-related or business adjacent program
2. The program would be able to transfer apply most, if not all, of an APPLIED associate degree to meet lower level program requirements.
3. A student who has completed an APPLIED associate degree in business could complete the bachelor's degree in approximately 60 hours.

If you have multiple programs that meet this criteria, you may complete this survey multiple times.

* 5. **List any business-related program(s) with the degree type** (do not include programs submitted for the traditional AA/AS Business OGTP). Please only include programs that could be completed within 60 additional credit hours by students entering your institution with an applied associate degree in a business area.

Example: Applied Administration, Bachelor of Technical and Applied Studies

The finished product will look similar to the following:

University of Cincinnati
Bachelor of Technical and Applied Studies in Applied Administration
This Bachelor of Technical and Applied Studies (BTAS) program is ideal for students and working adults who want to move into supervisory or administrative positions within their company or industry. You will learn more about communication, collaboration and strategic planning skills that will help you advance your career and reach your goals. The BTAS program was designed through feedback we received from business leaders regarding the skills and training they look for in prospective managers and supervisors. It can help you take your career to the next level or make sure you are better prepared when you begin your professional career.
Important Transfer Information:
The program was specifically designed to be a completion degree for students with an applied associate degree. The program has 45 required "core" semester hours with an additional 15 semester hours designated as general education OR applied administration electives to provide flexibility for admitted students who may need additional general education credits not earned in the associate degree. The program includes a total of 60 semester hours, and an earned associate degree is required for admission to the Applied Administration bachelor's degree.
Program Website:
https://online.uc.edu/undergraduate-degrees/bachelor-of-technical-applied-studies/

Contact Information:	Program Delivery Methods:
Patty Goedl (UC Clermont) Patty.goedl@uc.edu Pam Rankey (UC Blue Ash) pam.ranket@uc.edu	• Online (can be completed entirely online)

6. The aforementioned program can be completed in approximately 60 credit hours by a student entering with an applied business associate degree.

◯ Yes

◯ No

* 7. Include a brief description for each of the programs you noted above.

* 8. Please note the delivery method for each of your Applied Business Programs.
Delivery Methods Include: Online Synchronous, Online Asynchronous, Hybrid, Daytime in-person classes, or Evening in-person classes.

* 9. Complete contact information to be included on the OGTP for student use.

Contact Person/Department Name

Institution

Website

Email Address

Phone Number