

## **University of Cincinnati**

# Business Bachelor of Business Administration

Effective beginning Academic Year 2018-19 (Last revised August 13, 2021)

The following table outlines how transfer credits will be applied to the Bachelor of Business Administration or Bachelor of Science degree in a business field at University of Cincinnati for students who completed an Associate of Arts or Associate of Science degree via the Ohio Guaranteed Business Transfer Pathway. The OGTP designation guarantees the transfer and applicability of credits, but does not guarantee admission to a program. Some bachelor-degree granting business programs may be competitive, and students should check with individual institutions for their program admission requirements.

COURSE EQUIVALENCIES FROM THE ASSOCIATE DEGREE	Course Number	Credit Hours
GENERAL EDUCATION REQUIREMENTS/OHIO TRANSFER 36		
First Writing (TME001) course	ENGL 1001	3
Business Calculus (TMM013) or Calculus I (TMM005)	MATH 1044 /1045 or MATH 1046 (to be submitted) <sup>1</sup> or MATH 1061 <sup>2</sup>	4-6
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3
Microeconomics (OSS004)	ECON 1001	3
Any Ohio Transfer 36 approved Social and Behavioral Sciences course (except economics)	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course with lab	Ohio Transfer 36 Elective*	4
Macroeconomics (OSS005)	ECON 1002	3
Public Speaking (OCM013), Oral Communication, or Second Writing (TME002) course	ENGL 2089 or Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved electives	Ohio Transfer 36 Electives*	6
PRE-MAJOR/BEGINNING MAJOR		
Legal Environment of Business (OBU004)	BLAW 2080 (under review) <sup>1</sup>	3
Business Communications (OBU005)	COMM 2081	3
Principles of Marketing (OBU006)	MKTG 2080	3
Business Statistics (OBU013) <sup>3</sup>	BANA 2081 (to be submitted) <sup>1</sup>	3
Introduction to Financial Accounting (OBU010)	ACCT 2081	3
Introduction to Managerial Accounting (OBU011)	ACCT 2082	3
Management and Organizational Behavior (OBU012)	MGMT 3080	3
OTHER RECOMMENDATIONS		
Computer Applications/Introduction to Basic Software/Computer Course	Elective*	3
First Year Experience and/or Introduction to Business	MGMT 1051 and MGMT 1052*	3
TOTAL HOURS FROM ASSOCIATE DEGREE:		60-65

<sup>(\*)</sup> Indicates that coursework will be evaluated for applicable equivalency upon transfer at the university. If a Transfer Assurance Guide (TAG) course is taken, the approved course equivalency will be awarded.

<sup>&</sup>lt;sup>1</sup>"Under review" or "to be submitted" indicates that the course does not currently carry the statewide course equivalency guarantee. However, the institution is working towards this goal and will act in good faith to ensure the appropriate equivalency is given that counts toward the degree.

<sup>2</sup>Please note that students with 5-6 hours of business calculus will receive credit for MATH 1046. Students with 3-4 hours of credit in business calculus will receive MATH 1044 and need to take MATH 1045. Students who transfer with TMM005 will receive MATH 1061 and need to take MATH 1062.

<sup>3</sup>Institutions with approved matches for OBU009 may continue to use that equivalency through the expiration of OBU009 at the end of fall 2020 while institutions prepare to submit a course match to the new Business Statistics (OBU013) TAG. If a community college does not offer a business statistics, TMM010 is accepted as a substitute for the intended match to OBU013 indicated above.



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The following additional coursework will be required to complete the Bachelor of Business Administration or Bachelor of Science degree in a business field at University of Cincinnati after a student has completed their Associate of Arts or Associate of Science Ohio Guaranteed Business Transfer Pathway degree. Some bachelor-degree granting business programs may be competitive and admission into the program is not guaranteed. Students should check with individual institutions for their program admission requirements.

The Carl H. Lindner College of Business offers the following majors: Accounting; Business Analytics; Business Economics; Entrepreneurship; Finance; Industrial Management; Information Systems; Insurance and Risk Management; International Business; Marketing; Operations Management; and Real Estate.

REMAINING CO	DURSEWORK TO COMPLETE BACHELOR'S DEGREE	Course Number	Credit Hours
General Education:	If Calculus 1 (TMM005) was taken as part of the associate degree program, students may need to take either Applied Calculus II or Calculus II	MATH 1045 or MATH 1062	0-4
Course 1:	Business Analytics II	BANA 2082	3
Course 2:	Career Success Strategies	BA 2080	1
Course 3:	Digital Technologies for Business	IS 2080C	3
Course 4:	Business Finance	FIN 3080C	3
Course 5:	Operations Management	OM 3080	3
Course 6:	Global Environment of Business	INTB 3080	3
Course 7:	Business Professionalism and Character	BA 3080	3
Course 8:	Business Strategy	BA 5080	3
Course 9:	Foreign Language or Study Abroad	Varies	6
Courses:	Major Courses	Varies	18-24
Courses:	Free Electives	Varies	2-8
REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE TOTAL:			48-64

COMPLETE BACHELOR'S DEGREE	Total Credit Hours
BACHELOR'S DEGREE TOTAL:	120-127

#### **SPECIAL NOTES**

For more information, please contact: Jenn Wiswell, Academic Director, Undergraduate Programs (513) 556-7039 jennifer.wiswell@uc.edu https://business.uc.edu/



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The following degree map will differ based on the selected business major and its requirements.

## SAMPLE DEGREE MAP

### THIRD YEAR

SEMESTER 5		
Course Name & Number	Credit Hours	
FIN 3080C Business Finance	3	
OM 3080 Operations Management	3	
IS 2080C Digital Technologies for Business	3	
BANA 2082 Business Analytics II	3	
BA 2080 Career Success Strategies	1	
Total Semester 5 Credit Hours	13	

SEMESTER 6	
Course Name & Number	Credit Hours
BA 3080 Business Professionalism and Character	3
INTB 3080 Global Environment of Business	3
Major Course 1	3
Major Course 2	3
Total Semester 6 Credit Hours	12

### **FOURTH YEAR**

SEMESTER 7		
Course Name & Number	Credit Hours	
Major Course 3	3	
Major Course 4	3	
Major Course or Free Elective	3	
Free Elective	2	
Foreign Language or Study Abroad	3	
Total Semester 7 Credit Hours	14	

SEMESTER 8		
Course Name & Number	Credit Hours	
BA 5080 Business Strategy	3	
Major Course 5	3	
Major Course 6	3	
Major Course or Free Elective	3	
Foreign Language or Study Abroad	3	
Total Semester 8 Credit Hours	15	