

Kent State University Applied Business Bachelor's Degree

Effective Date: 2023-2024 (Last revised July 7, 2023)

The bachelor's degree program in this document has been identified as a program that is business-related and is designed to allow students who have graduated from an Ohio community college with an applied associate degree in business to transfer to a public Ohio university and complete the bachelor's degree in approximately 60 additional credit hours.

Kent State University	
Bachelor of Technical and Applied Studies (BTAS)	
<p>The Bachelor of Technical and Applied Studies degree integrates the practical application of technical skills and knowledge with the professional skills instilled in a bachelor's degree program. Students focus on career paths in technical and applied areas of specializations, leading to breadth and depth in a particular discipline.</p> <p>The program provides a foundation for further graduate education and benefits students who need additional workplace and professional skills beyond their technical education with hands-on learning, experiential learning opportunities, internships and research projects. Employers are searching for professionals with a combination of technical expertise and business soft skills; this program provides the knowledge, skills and experiences necessary to transition from student to professional.</p>	
Important Transfer Information:	
<p>The Bachelor of Technical and Applied Studies degree is a completer program designed for students with an associate degree or some college-level coursework who wish to matriculate into a bachelor's degree. The program accommodates varied educational backgrounds, develops competencies needed for success in a variety of work settings and offers flexibility and scheduling attractive to working students and to time- and place-bound adults.</p>	
Program Website:	
https://www.kent.edu/cats/btas	
Contact Information:	Program Delivery Methods:
Academic Partnerships Kent State University pathways@kent.edu 330-672-7341	<ul style="list-style-type: none"> Fully Online or Mostly Online