



Communication Studies

Bachelor of Arts

EFFECTIVE BEGINNING ACADEMIC YEAR 2024-25

LAST REVISED: May 16, 2025

The following table outlines how transfer credits will be applied to the Bachelor of Arts in Communication degree at The Ohio State University for students who completed an Associate of Arts degree via the Ohio Guaranteed Communication Studies Transfer Pathway. The OGTP designation guarantees the transfer and applicability of credits, but does not guarantee admission to a program. Some bachelor-degree granting programs may be competitive, and students should check with individual institutions for their program admission requirements.

COURSE EQUIVALENCIES FROM THE ASSOCIATE DEGREE	COURSE NUMBER	CREDIT HOURS
GENERAL EDUCATION REQUIREMENTS/OHIO TRANSFER 36		
Any Ohio Transfer 36 approved First Writing (TME001) or Second Writing (TME002) course depending on placement	ENGLISH 1110.xx	3
Any Ohio Transfer 36 approved Mathematics course (Recommended: Quantitative Reasoning (TMM011)) ¹	STAT 1350 or Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Arts and Humanities course (Recommended: Arts related)	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Arts and Humanities course (Recommended: Literature course)	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Social and Behavioral Sciences course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Social and Behavioral Sciences course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course with lab	Ohio Transfer 36 Elective*	3-4
Any Ohio Transfer 36 approved Natural Sciences course	Ohio Transfer 36 Elective*	3
Up to 12 additional hours of Ohio Transfer 36 approved courses	Ohio Transfer 36 Electives*	12
PRE-MAJOR/BEGINNING MAJOR		
Intro to Communication Theory (OCM001)	COMM 1100	3
Interpersonal Communication (OCM002)	COMM 3620	3
Small Group Communication (OCM003)	COMM 4635	3
Public Speaking/Oral Communication (OCM013)	COMM 2110	3
OTHER RECOMMENDATIONS		
World Language	Varies*	6-8
Electives	Varies*	6
TOTAL HOURS FROM ASSOCIATE DEGREE:		60-65
Advising Notes: (*) Indicates that coursework will be evaluated for applicable equivalency upon transfer at the university. If a Transfer Assurance Guide (TAG) course is taken, the approved course equivalency will be awarded. ¹ STAT 1350, 1450, or equivalent is the prerequisite for a required Communications Research Methods course at OSU.		



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The following additional coursework will be required to complete the Bachelor of Arts in Communication degree at The Ohio State University after a student has completed an Associate of Arts Ohio Guaranteed Communication Studies Transfer Pathway degree. Some bachelor-degree granting programs may be competitive and admission into the program is not guaranteed. Students should check with individual institutions for their program admission requirements.

REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE		COURSE NUMBER	CREDIT HOURS
General Education:	Connection Seminar	GENED 2601	1
General Education:	Race, Ethnicity, and Gender Diversity Course	Varies	3
General Education:	GE Theme: Citizenship for a Diverse and Just World	Varies	4-6
General Education:	GE Theme: Elective	Varies	4-6
College Requirement:	World Language (completion through the 1103-level) ¹	1103	4
College Requirement:	Arts and Sciences Survey: Transfer	ARTSSCI 1100.04	1
Major Requirement:	History of Communication	COMM 1101	3
Major Requirement:	Choose a specialization (see next page)	Varies	25-34
Electives:	Electives	Varies	3-12
REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE TOTAL:⁴			57-61
Advising Notes: ¹ Assumes the student has completed the first two semesters of the foreign language sequence prior to entering OSU. ² The OSU College of Arts and Sciences requires a minimum of 39 credit hours of upper-division coursework. ³ The OSU College of Arts and Sciences requires a total of 121 credit hours for degree completion. The total number of hours to complete a bachelor's degree represents a range of hours that may be needed depending on the individual course selections made during the associate degree program.			

COMPLETE BACHELOR'S DEGREE	TOTAL CREDIT HOURS
BACHELOR'S DEGREE TOTAL:	121

SPECIAL NOTES
For more information, please contact: School of Communication Advising Office 3033 Derby Hall, 154 N. Oval Mall Columbus, OH 43210 614-292-8444 comm.osu.edu



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The Ohio State University offers three specializations of communication: Communication Analysis and Engagement, Communication Technology, and Strategic Communication.

COMMUNICATION ANALYSIS AND ENGAGEMENT (CAE)		COURSE NUMBER	CREDIT HOURS
Core Major Requirements:	Persuasive Communication	COMM 2367(H)	3
Core Major Requirements:	Mass Communication and Society	COMM 3440	3
Research Method Requirement:	Communication Research Methods	COMM 3160	4
Experiential Learning:	One course (3 credit hours) required: Career Development in Communication Internship Undergraduate Research Thesis Research	COMM 3800 COMM 4191 COMM 4998 COMM 4999	3
Focus Area Electives:	Choose at least 5 additional courses in the School of Communication (15 credit hours). At least 12 hours should be at the 3000-level or above. Five thematic clusters provide students direction in developing a focal interest. However, students may choose courses from within and between thematic clusters to fit career goals. ¹ See course options: https://comm.osu.edu/sites/default/files/2024-05/CAE%20Major%20Curriculum%20Sheet.pdf	Varies	12
COMMUNICATION ANALYSIS AND ENGAGEMENT TOTAL:			25
Advising Notes: ¹ Students will enter with credit for Small Group Communication (OCM003), which is equivalent to COMM 4635 and could count towards the Focus Area Electives in the area of Communication Competencies for Leadership.			

STRATEGIC COMMUNICATION (SCM)		COURSE NUMBER	CREDIT HOURS
Core Major Requirements:	Writing for Strategic Communication	COMM 2321	3
Core Major Requirements:	Strategic Communication Principles	COMM 2331	3
Core Major Requirements:	Crisis Communication or Advertising & Society	COMM 3333 or COMM 3444	3
Core Major Requirements:	Strategic Message Design	COMM 3334	3
Core Major Requirements:	Public Communication Campaign	COMM 4337	4
Research Method Requirement:	Communication Industry Research Methods	COMM 3163	4
Experiential Learning:	One course (3 credit hours) required: The Practice Career Development in Communication Internship Undergraduate Research Thesis Research	COMM 3188 COMM 3800 COMM 4191 COMM 4998 COMM 4999	3
Focus Area Electives:	Choose at least 3 courses within or across clusters (9 credit hours): Strategic Planning in PR/Advertising Strategic Communication Contexts See course options: https://comm.osu.edu/sites/default/files/2024-05/SCM%20Major%20Curriculum%20Sheet.pdf	Varies	9
STRATEGIC COMMUNICATION TOTAL:			32



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COMMUNICATION TECHNOLOGY		COURSE NUMBER	CREDIT HOURS
Core Major Requirements:	Persuasive Communication	COMM 2367(H)	3
Core Major Requirements:	Visual Communication Design	COMM 2511	3
Core Major Requirements:	Intro to Communication Technology	COMM 2540	3
Core Major Requirements:	Social Implications of Technology	COMM 3554	3
Research Method Requirement:	Communication Research Methods or Evaluation and Usability Testing	COMM 3160 or COMM 3165	4
Experiential Learning:	One course (3 credit hours) required: Career Development in Communication Internship Undergraduate Research Thesis Research	COMM 3800 COMM 4191 COMM 4998 COMM 4999	3
Focus Area Electives:	Choose at least 2 courses from the following (6 credit hours): Video Games and Society Social Media Communication Network Infrastructure Social Media Analytics Human Communication in Social Networks Health Communication and New Media	COMM 3153 COMM 3558 COMM 4557 COMM 4558 COMM 4665 COMM 4738	6
Special Topic Electives:	Choose at least 3 courses within or across clusters (9 credit hours): Human-Computer Interaction and User Experience Communication Technology Management See course options: https://comm.osu.edu/sites/default/files/2024-05/COT%20Major%20Curriculum%20Sheet.pdf	Varies	9
Experiential Learning:	One course (3 credit hours) required: Career Development in Communication Internship Undergraduate Research Thesis Research	COMM 3800 COMM 4191 COMM 4998 COMM 4999	3
Focus Area Electives:	Choose at least 5 additional courses in the School of Communication (15 credit hours). At least 12 hours should be at the 3000 level or above. Five thematic clusters provide students direction in developing a focal interest. However, students may choose courses from within and between thematic clusters to fit career goals. See course options: https://comm.osu.edu/sites/default/files/2024-05/CAE%20Major%20Curriculum%20Sheet.pdf	Varies	12
COMMUNICATION ANALYSIS AND ENGAGEMENT TOTAL:			34



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SAMPLE DEGREE MAP

THIRD YEAR

SEMESTER 5		SEMESTER 6	
COURSE NAME & NUMBER	CREDIT HOURS	COURSE NAME & NUMBER	CREDIT HOURS
GENED 2601 GE Connection Seminar	1	GE Theme: Citizenship for a Diverse and Just World	4-6
COMM 1101 History of Communication	3	Race, Ethnicity, and Gender Diversity Course	3
World Language (completion through the 1103-level)	4	Specialization Course	3
ARTSSCI 1100.04 Arts and Sciences Survey: Transfer	1	Specialization Course	3
Specialization Course	3		
Specialization Course	3		
Total SEMESTER 5 Credit Hours	15	Total SEMESTER 6 Credit Hours	13-15

FOURTH YEAR

SEMESTER 7		SEMESTER 8	
COURSE NAME & NUMBER	CREDIT HOURS	COURSE NAME & NUMBER	CREDIT HOURS
GE Theme: Elective	4-6	Specialization Course	3
Specialization Course	4	Specialization Course	3
Specialization Course or Elective	3	Specialization Course	3
Specialization Course or Elective	3	Specialization Course or Elective	3
		Elective	3
Total SEMESTER 7 Credit Hours	14-16	Total SEMESTER 8 Credit Hours	15