

**2020**

## **Welsh Scenic Byway Corridor Management Plan (CMP)**

Ohio Department of Transportation

Updated **November, 2019**



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## I. INTRODUCTION AND MAP

### A. Byway Introduction

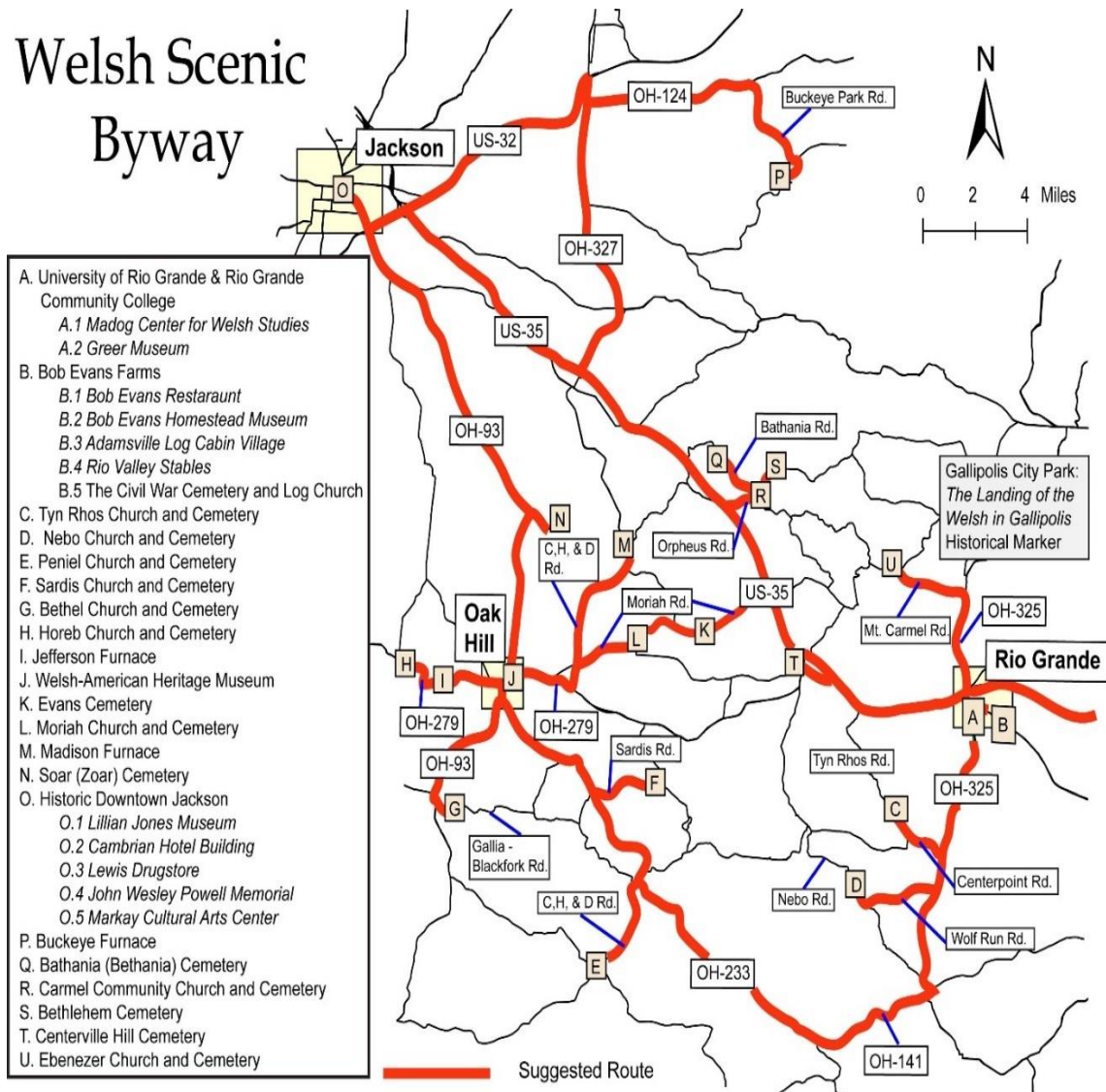
The Welsh Scenic Byway is a significant asset in exploring the Welsh history and culture of Gallia and Jackson Counties in southeastern Ohio. It provides a designated vehicular route for travelers to tour the local Welsh cultural landscape and also enjoy numerous attractions within the two counties which are nestled in the foothills of the Appalachian Mountains. Highlights include Raccoon Creek; the Our House State Memorial, a restored river tavern; recreational activities along the Ohio River; glimpses of Amish farms and bake shops; the Bob Evans Farm, home of the annual fall Farm Festival held each October; Cooper Hollow Wildlife Area; Buckeye Furnace, a reconstructed charcoal iron furnace; and Leo Petroglyph, featuring prehistoric Indian inscriptions. Sections of the Welsh Scenic Byway were travelled by Major John Hunt Morgan in Morgan's Raid, during the American Civil War. The Confederate soldiers rode through the Welsh settlements of Wales and Centerville in northern Gallia County, wreaking havoc on many of the Welsh who would later trade their plows for rifles to take up the cause of the Union soldiers fighting for abolition of slavery.

Welsh settlements are spread out over eight townships in the two counties, including Perry, Raccoon, Bloomfield, Greenfield, Madison, Huntington, Franklin, and Jefferson. The Welsh Scenic Byway connects these settlements, Welsh churches and cemeteries, along with other imprints of Welsh capitalism and industrialization. The history of the Welsh in this area is well-known, from the first "accidental" settlement by a group bound for Paddy's Run near Cincinnati in 1818, to the great "Welsh Tide" that saw up to 3000 immigrants from Cardiganshire settle here in the mid 1800's. Farming was the mainstay early on, in spite of poor soil and eroded hill land, until the 1840's, when the two counties witnessed the beginning of an industrial development along the northern edge of the Hanging Rock Iron Region. Many Welsh, who brought their strong values of work and worship, found employment and eventual wealth in the developing charcoal iron furnaces. Communities were organized around chapel life and farming and both legacies remain on the cultural landscape, especially Congregational, Calvinistic Methodist, and Baptist Churches, tŷ capels (small chapels), cemeteries and toponymy.

The Welsh settlements were concentrated in an 80 square mile compact area whose focus lies near the center of Madison Township (see map). Twenty-five Welsh chapels were established within the settlement area, many which remain and serve as reminders of the rich established Welsh culture.

B. Welsh Scenic Byway Route Map

# Welsh Scenic Byway



Welsh Scenic Byway Sub-Loop Route



**II. BYWAY STRATEGIC PLAN: VISION, MISSION, GOALS AND ACTIONS**

A. Vision and Mission

**Vision:**

The Welsh Scenic Byway provides authentic insight into the lives of the Welsh pioneers who settled in Gallia and Jackson Counties in Ohio during the “Great Welsh Tide” of the 1830’s-1840’s, through their imprint on the landscape including Welsh farms, chapels, cemeteries and remnants of charcoal iron furnaces. The Welsh Scenic Byway will serve to keep the story of the Welsh settlement of the area alive as a part of the cultural and historical fabric of the area for future generations.

**Mission:**

Welsh Scenic Byway strives to preserve, protect and promote the Welsh heritage of Jackson and Gallia Counties for enhanced public enjoyment, education and ecotourism, through collaboration with byway stakeholders, University of Rio Grande/Rio Grande Community College faculty and staff and local community members.

**B. Accomplishments since last CMP**

<b>Accomplishment</b>	<b>Date</b>	<b>Comments</b>
Hosted Ohio Local History Alliance-Region 9 meeting. (Goal 1)	March 25, 2017	Included presentation by Madog center Director “Keeping the Doors of the Museum Open’ and a tour of the Welsh Museum.
Added the Cymru-Ohio 2018 organizing committee in Aberaeron, Wales as byway partner. (Goal 4)	2017	Welsh-Americans with roots in Cardiganshire area are encouraged to travel to Wales to participate in Cymru-Ohio 2018 to celebrate 200 <sup>th</sup> anniversary of the 1818 Welsh immigration to southern Ohio.
Led a group of fifty Welsh-Americans to visit their Welsh homeland during Cymru-Ohio 2018.	June 2018	Outcome of Cymru-Ohio 2018 was increased interest in the WSB sites, as most are the old Welsh chapels and cemeteries. Visitors to the Welsh Museum increased with more interest in Welsh genealogy.
WOUB media was added as a new WSB partner. Screening of “Our Town-Jackson” held on March 26,2017. (Goals 1 & 4) “Our Town Gallipolis” is currently in the works for 2020.	2016-17	Evan Shaw, producer of “Our Town- Jackson”, included the story of Welsh immigration to this area in the film, which premiered on March 26, 2017, and then aired on WOUB Athens on March 27, 2017. He also included an interview with Madog Center director on the importance of the Welsh in the industrialization of the town and mentioned the WSB as an imprint of the Welsh still on the landscape of the area.
Installation of Ohio Historical Marker at the Welsh-American Heritage Museum site in Oak Hill. (Goal 6)	Sept 29, 2018	Marker dedicated in commemoration of the 200 <sup>th</sup> anniversary of Welsh settlement in the area. Increased public education of the Welsh immigration to this region. Funding secured through a grant from the Global Giving campaign through the

		Foundation for Wales. Dedication held at the Welsh-American Heritage Museum on Sep 29, 2018.
Moriah Church and Cemetery completed paving project and expanded gravel parking area. (Goal 6)	May 2018	Funding secured through local donations and promotional help from Madog Center.
Madison Township Trustees in Jackson County passed a resolution approving the installation of any Historical Marker in Madison Township Cemeteries.	June 2019	Marker is currently in the works for Evans Cemetery in Sept 2020 and Moriah Church in 2021.
Added a new intern, Dan Rowbotham, from Llangeitho, Wales (Goal 4)	Jan 2018	Assists with center's events and activities for two years. His presence has helped raise awareness of the Madog Center and the WSB as he presents in local schools, at community events, and on his frequent radio tapings with BBC/Wales shows.
Increased and improved social media platforms and updates for the WSB (Goal 1)	2018-19	New intern, Dan Rowbotham, added a Twitter account (@_rio) that helps keep the Madog Center connected to our followers. Facebook updates are also more active on the Welsh Scenic Byway page.
144 th Gymanfa held at Nebo Church (Goal 6)	Sept 31, 2019	Church opened to public for first time in 3 years.
Ohio Historical Marker Application selected for Evans Cemetery (Goal 6)	Sept 2019	Installation and dedication will be in fall 2020

### C. Goals, Objectives, and Action Plans

**Goal I:** Staying focused on following the WSB updated CMP.

Objective	Person/group responsible	Timeline	Action Plan	Funding
Set one day per week to review CMP.	Jeanne Jindra	Ongoing	<ul style="list-style-type: none"> <li>Keep the document open, meetings going, and share with community.</li> </ul>	N/A

**Goal II:** Create an updated Welsh Scenic Byway trifold.

Objective	Person/group responsible	Timeline	Action Plan	Funding
To furnish updated site information to the public.	Jeanne Jindra, Mashell Brown and Jean Ann Vance (URG Graphic Designer)	2020	<ul style="list-style-type: none"> <li>Compile new photos of byway sites and update information.</li> </ul>	TBD

**Goal III:** Compile a digital and hard copy Welsh Scenic Byway Handbook with historical background information, location and contact information for public use.

<b>Objective</b>	<b>Person/group responsible</b>	<b>Timeline</b>	<b>Action Plan</b>	<b>Funding</b>
Older visitors are frequent and want hard-copy information on each site.	Jeanne Jindra, Megan Malone and Amanda Crouse	2020	<ul style="list-style-type: none"> <li>• Meet quarterly with members in both counties.</li> <li>• Identify caretakers of each cemetery.</li> <li>• Get a cost estimate of printing; check with Gallipolis Tribune for possible free printing.</li> <li>• Research and compile historical background and contact information on sites.</li> </ul>	TBD

**Goal IV:** Create a WSB marketing plan.

<b>Objective</b>	<b>Person/group responsible</b>	<b>Timeline</b>	<b>Action Plan</b>	<b>Funding</b>
Strengthen marketing by working closely with CVBs in both counties.	Jeanne Jindra, Amanda Crouse, Jackson County Commissioners Tourism Committee and David Jones	2023	<ul style="list-style-type: none"> <li>• Review current marketing activities and brainstorm with partners for new ideas.</li> <li>• Provide WSB marketing materials to Gallia CVB for distribution at Ohio/WV Travel Shows.</li> <li>• Collaborate with Ohio Magazine in 2020 to align with Gallipolis being nominated “Best Hometown.”</li> <li>• Continue to be a site in Gallia Counties’ “Passport Challenge” through GCCVB.</li> </ul>	TBD based on plan objectives.

**Goal V:** Gather partners in Jackson and Gallia County including County Engineers and Township Trustees/ Host stakeholders’ meetings in both counties.

<b>Objective</b>	<b>Person/group responsible</b>	<b>Timeline</b>	<b>Action Plan</b>	<b>Funding</b>
Create awareness and foster cooperation.	Jeanne Jindra	Yearly	<ul style="list-style-type: none"> <li>• Review stakeholders list with working committee and identify invitees.</li> <li>• Identify locations and dates.</li> <li>• Organize meetings.</li> <li>• Educate and engage stakeholders on WSB.</li> <li>• Support efforts that involve stakeholder participation, collaboration, and interaction.</li> </ul>	\$100

**Goal VI:** Identify funding options.

<b>Objective</b>	<b>Person/group responsible</b>	<b>Timeline</b>	<b>Action Plan</b>	<b>Funding</b>
To have a variety of sources from which to pool funds for the purpose of furthering the byway's endeavors.	Jeanne Jindra	Ongoing	<ul style="list-style-type: none"> <li>• Review other byway CMP's for funding ideas.</li> <li>• Identify sponsorship opportunities and match with potential donors.</li> <li>• Explore additional grant sources to assist with events and operations such as: <ul style="list-style-type: none"> <li>- Governor's Office of Appalachia.</li> <li>- Ohio's Appalachian Country.</li> <li>- North America Wales Foundation.</li> </ul> </li> </ul>	N/A

**Goal VII:** Maintaining the visual reminders of roads and churches, through on-site and directional signs, informational kiosks, as well as adding Ohio Historical Marker signs at many WSB sites.

<b>Objective</b>	<b>Person/group responsible</b>	<b>Timeline</b>	<b>Action Plan</b>	<b>Funding</b>
To increase visitors and visitor experiences at byway sites.	Jeanne Jindra	2025	<ul style="list-style-type: none"> <li>• Keep the story of the Welsh pioneers alive.</li> <li>• Give more information on directional signage such as distance and</li> </ul>	\$4,000 fund raising goal via Private Sponsors.

			<p>“historic site ahead” signs.</p> <ul style="list-style-type: none"> <li>• Raise money and prioritize sites for historic markers. (work with Jackson Tourism Commission for matching funds for kiosk).</li> <li>• Work with Moriah Church trustees on application for Ohio Historical Marker.</li> <li>• Identify sites to benefit from informational kiosks (work with Jones Museum in Jackson on informational kiosk).</li> </ul>	
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**Goal VIII:** Collaborate with Ohio River Scenic Byway.

<b>Objective</b>	<b>Person/group responsible</b>	<b>Timeline</b>	<b>Action Plan</b>	<b>Funding</b>
Become more familiar with ORB activities and events.	Jeanne Jindra	Yearly	<ul style="list-style-type: none"> <li>• Identify contacts and schedule a time to meet annually</li> <li>• Engage, collaborate and participate in Ohio River Scenic Byway events</li> </ul>	N/A

**Goal IX:** Assess historic sites for accessibility

<b>Objective</b>	<b>Person/group responsible</b>	<b>Timeline</b>	<b>Action Plan</b>	<b>Funding</b>
To raise awareness of barriers to accessibility.	Larry Browne, David Jones and Jeanne Jindra	2024	<ul style="list-style-type: none"> <li>• Visit sites with accessibility expert to identify barriers and communicate deficiencies to property owners to work on plans for improvements.</li> </ul>	As needed for each site.

**III. BYWAY ORGANIZATION: STRUCTURE, COMMITTEES, VOLUNTEERS, AND PARTNERS**

A. Structure

The Welsh Scenic Byway plan was developed by a committee spearheaded by the Madog Center for Welsh Studies at the University of Rio Grande in 1997. It has remained under the Madog Center’s management since then. The Center has a director, a part-time secretary, and a graduate student intern from Wales. Jeanne Jindra has been the director since 2006 and the secretary and interns have changed every few years. The Byway Committee members are listed in section B.

One of the weaknesses of the organization of the Welsh Scenic Byway is the little support from the university administration, made up for by solid support from students and faculty on various projects over the years. This byway is reliant on the Gallia County Convention & Visitor’s Bureau for the majority of marketing. Since the 2015 Corridor Management Plan, participation has declined. The Welsh Scenic Byway needs to be supported by a large, energetic group of local stakeholders, but finding time to organize such meetings has been a challenge.

Meetings are not held on a scheduled basis, but called as sub-committee meetings as the needs arise. We meet at the Madog Center, the Gallia County Convention & Visitor’s Bureau and the Lillian Jones Museum in Jackson. Updates on the Welsh Byway and discussions were held at the annual meeting of the Welsh Advisory Board, Thursday, April 11, 2019 on the university campus. Other members of the Welsh Byway board met on Thursday, April 18, 2019, at the Welsh American Heritage Museum. Meetings were held with Amanda Crouse of the Gallia CVB and Megan Malone of the Jones Museum in October 2019. David Jones of Pennoni Associates Structural Engineers provided needed assistance in editing the CMP update.

B. Description of Current and Future Byway Committee Representatives, Partners, and Stakeholders

**Madog Faculty Fellows Committee**

<u>Name</u>	<u>Email</u>	<u>Phone</u>
Ryan Smith, President	<a href="mailto:rsmith@rio.edu">rsmith@rio.edu</a>	740-245-7215
Dr. Richard Sax, Provost	<a href="mailto:rsax@rio.edu">rsax@rio.edu</a>	740-245-7215
Elizabeth Brown	<a href="mailto:bethb@rio.edu">bethb@rio.edu</a>	740-245-7385
David Lawrence	<a href="mailto:lawrence@rio.edu">lawrence@rio.edu</a>	740-245-7032
Kevin Lyles	<a href="mailto:klyles@rio.edu">klyles@rio.edu</a>	740-245-7147/7363
Benjy Davies	<a href="mailto:bdavies@rio.edu">bdavies@rio.edu</a>	740-441-5950
Dana Evans	<a href="mailto:Danae@rio.edu">Danae@rio.edu</a>	740-245-7178
Rob Hopkins	<a href="mailto:rhopkins@rio.edu">rhopkins@rio.edu</a>	740-245-7252
Linda Sigismondi	<a href="mailto:lindas@rio.edu">lindas@rio.edu</a>	740-245-7484
Vicki Crooks	<a href="mailto:vcrooks@rio.edu">vcrooks@rio.edu</a>	740-245-7179
	Welsh Museum Trustees	
Elizabeth Davis	<a href="mailto:cardielizabeth@gmail.com">cardielizabeth@gmail.com</a>	740-682-7589 740-418-5572

Robert & Vickie Powell	<a href="mailto:vpowell@jbnets.net">vpowell@jbnets.net</a>	740-245-5271
Jeanne Jones Jindra	<a href="mailto:jjindra@rio.edu">jjindra@rio.edu</a>	740-441-7246 740-245-7186
Evan J Davis	<a href="mailto:Evanjdavis04@hotmail.com">Evanjdavis04@hotmail.com</a>	740-682-7706 740-418-1464
David Jones	<a href="mailto:djones@pennoni.com">djones@pennoni.com</a>	614-975-5570
Dr. William Thomas	<a href="mailto:Bthomas61@aol.com">Bthomas61@aol.com</a>	740-441-5020
Beth Lloyd	<a href="mailto:Bethlloyd85@yahoo.com">Bethlloyd85@yahoo.com</a>	304-634-3971
Marian Bieniek	<a href="mailto:Marianwyn61@gmail.com">Marianwyn61@gmail.com</a>	Unknown
Jennifer Blake	<a href="mailto:Jenblake1984@yahoo.com">Jenblake1984@yahoo.com</a>	740-645-7096
Debra Shato Davison	<a href="mailto:Debrashato67@yahoo.com">Debrashato67@yahoo.com</a> <a href="mailto:debraddavison@gmail.com">debraddavison@gmail.com</a>	740-418-7682

### Welsh Scenic Byway Working Committee

Amanda Crouse, Director Gallia County CVB	<a href="mailto:amandacrouse@visitgallia.com">amandacrouse@visitgallia.com</a>	740-446-6882
Megan Malone, Director Jones Museum	<a href="mailto:director@jonesmuseum.com">director@jonesmuseum.com</a>	740-286-2556
David Jones	<a href="mailto:djones@pennoni.com">djones@pennoni.com</a>	614-975-5570
Jessica Cryder, Director Southeast Ohio History Center	<a href="mailto:jessica@athenshistory.org">jessica@athenshistory.org</a>	740-592-2280
Dan Rowbotham, Intern	<a href="mailto:drowbotham@rio.edu">drowbotham@rio.edu</a>	740-245-7112
Mashell Brown, Secretary	<a href="mailto:mbrown@rio.edu">mbrown@rio.edu</a>	740-245-7145
Gale Leslie, Bob Evans Farm	<a href="mailto:Gale.leslie@bobevans.com">Gale.leslie@bobevans.com</a>	
Stanley Evans, Evans Wealth Management	<a href="mailto:stan@stanevansfinancial.com">stan@stanevansfinancial.com</a>	614-595-1156
Mark Abell, Welsh Advisory Board	<a href="mailto:mabell@rocketmail.com">mabell@rocketmail.com</a>	740-286-1065
Rob Hopkins, GIS Instructor	<a href="mailto:rhopkins@rio.edu">rhopkins@rio.edu</a>	740-245-7252
Larry Browne, The Browne Group Architects	<a href="mailto:LRB@brownegroup.com">LRB@brownegroup.com</a>	614-920-1645
Chris Walls, Pres. Madison Township Trustees	n/a	740-4184910

Missy Strickland, Secretary, Madison Township Trustees	<a href="mailto:Messrssi@yahoo.com">Messrssi@yahoo.com</a>	740-357-9550
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**C. Primary and Secondary Byway Leader Contact Information**

**Primary Contact**

Jeanne Jones Jindra  
 Director, Madog Center for Welsh Studies  
 PO Box 500 University of Rio Grande/Rio  
 Grande Community College  
 Rio Grande, Ohio 45674  
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**Secondary Contact**

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 Center  
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 1-800-765-6482  
 (740) 446-7483 Fax  
 info@visitgallia.com  
[amandacrouse@visitgallia.com](mailto:amandacrouse@visitgallia.com)

**D. Level of Participation in State/Regional Byway Meetings and Trainings**

- 2015 Ohio Byways Links Meeting-Marysville, Ohio-Jeanne Jindra
- 2016 Ohio byways Links Meeting -Cadiz, Ohio-Jeanne Jindra
- 2017 Ohio Byways Links Meeting in Granville, Ohio- Jeanne Jindra
- 2018 Midwest Byway Conference-Brittany Ray, Madog Center Secretary and WSB Committee Member

**E. Byway Leadership Succession Plan**

The Welsh Scenic Byway will remain under the umbrella of the Madog Center, with the current director taking responsibility, since the WSB mission is closely tied to our mission “to foster understanding and appreciation for Welsh heritage and contemporary Welsh culture”.

We have gained the support of the Gallia County Convention & Visitor’s Bureau and have will include their contact in our marketing materials. In the event the Madog Center would dissolve, the GCVB will take over leadership of the Welsh Scenic Byway. Current Director is Amanda Crouse.

#### **IV. BYWAY CORRIDOR CONDITIONS: ROADWAYS, SAFETY, INTRINSIC RESOURCES, AND ACCESSIBILITY**

##### **A. Road Conditions and Signage**

The Welsh Scenic Byway is situated in the low-rolling hills of Gallia and Jackson counties. While the sites are easily accessible by roadways, sites are in rural areas with winding paths and various road conditions; the worst condition (less than 8%) being marked as fair, with recommendations of slower speeds and possible poor visibility. The WSB is best traveled with patience and a loose schedule, for visitors may be unfamiliar with the area, and interested in longer visits at specific sites. Visitors will encounter mostly paved roadways, with some loose gravel roads between state highways. Some locations are no longer used by the public, limiting access for visitors. Overall, the visitor should take advantage of the online story map or contact the Madog Center (800) 282-7201 ext. 7186 for information on each location to determine which sites will have easier access, be open to the public, or available by appointment.

A new Overpass Bridge over Rt 35 in Jackson County was completed in 2016. The bridge addressed the safety concern of the traffic flow that crossed Rt 35 from McCarty Lane. State Route 233 between Oak Hill and the Gallia County line was also resurfaced in 2016.

ODOT's culvert rehabilitation and slide repair on US Route 35 near Centerville Road was completed summer 2019. Another ODOT project, # 190263, was completed in August 2019, installing a sidewalk from the Village of Rio Grande to St Rt 325 North out to the Marathon Gas Station. This provides safer means of foot traffic for university and village residents.

There are many wayfinding signs to guide visitors along and near the byway. Each Welsh Church and cemetery is well-marked at the entrances with individual signs. Many of the churches and cemeteries also have plaques with historical and background information. Our local byway signs are located on larger routes that direct travelers to the byway sites, and we do hope to upgrade these signs to include more information such as distance to the sight.



Wayfinding signs

##### **Ohio Historical Markers on or near the WSB:**

(Text of signs can be found at [www.remarkableohio.org](http://www.remarkableohio.org))



##### **Ohio Historical Markers in Gallia County on or near the WSB:**

- 1-27 Historic Gallipolis
2. 6-27 University of Rio Grande and founders Nehemiah & Permelia Atwood
3. 8-27 Silver Bridge Disaster
4. 13-27 Landing of the 1818 Welsh in Gallipolis

5. 14-27 Gallia County, Gallipolis and the Ohio River
6. 15-27 Lambert Lands Settlement
7. 16-27 Morgan’s Raid
8. 18-27 Robert L. “Bob” Evans
9. 19-27 The Homestead Museum
10. 20-27 The Village of Adamsville



**Ohio Historical Markers in Jackson County on or near the WSB:**

1. 1-40 Buckeye Furnace
2. 2-40 Trails
3. 3-40 Jefferson Furnace
4. 4-40 John Wesley Powell
5. 5-40 The Scioto Salt Licks
6. 10-40 Welsh American Heritage Museum/Old Welsh Congregational church

For future sign needs:

- Secure grant funding for additional local Welsh Scenic Byway signs with distance to site from roadway and interpretive informational signs for all sites.
- Work with county officials and the Ohio History Connection on continued development of Ohio Historical Markers as Interpretive signage. (See Goal 7 above)

**B. List of Primary and Secondary Intrinsic Qualities/Resources**

<b>Primary Intrinsic Quality</b>	<b>Secondary Intrinsic Quality</b>	<b>Site and Location (GPS when available)</b>	<b>Description</b>
Cultural	Historic	Lillian Jones Museum (01) (39.050021, -82.640057) 740-286-2556	Opened in 1995, the museum strives to educate and preserve the cultural and historic aspects of Jackson county, OH. This museum hosts four major exhibits each year plus permanent collections. Houses a major collection of local genealogical materials. The museum has become more of a “Visitors Center” for the community.
Cultural	Historic	John Wesley Powell Memorial (04) (39.052152, -82.636886)	Memorial built by Order of the Redmen for explorer/naturalist John Wesley Powell.

			Contact Bob Ervin of the Historical Society to open for visit. 740-978-8022.
Cultural	Historic	Markay Cultural Arts Center (05) (39.051365, -82.636802)	Restored Arts Deco theater now home to Southern Hills Arts Council. This is the home of the Southern Hills Arts Council which sponsors the Foothills Arts Festival each October.
Cultural	Historic	Jackson Architectural Walking Tour	Focus on homes built in the early 1900's. Contact Lillian Jones Museum 740-286-2556.
Cultural	Historic	Buckeye Furnace Museum & Covered Bridge (39.05769, -82.452490) 740-384-3537	Reconstructed charcoal-fired iron blast furnace with original stack. A museum is on site and a covered bridge nearby. It hosts several events each summer/fall.
Cultural	Historic	Welsh-American Heritage Museum (38.895832, -82.568954) 740-245-7186	Former Welsh Congregational Church now a Welsh Museum. This hosts the Gymanfa every third year and is open by appointment.
Cultural	Historic	Horeb Presbyterian Church/Cemetery (38.903335, -82.611168) 740-682-7507	Former Calvinistic Methodist Church still holds Sunday services  Pastor Linda D. Plummer
Cultural	Historic	Bob Evans Farm Homestead Museum (38.875033, -82.369912) 740-245-5304	Early stagecoach stops, now a museum honoring the heritage of Bob Evans and development of his company. This hosts an exhibit in downstairs on Bob Evans history April-December annually.
Cultural	Historic	Wood Family Cemetery & Tyn Rhos Church replica (38.875511, -82.369027) 740-245-5304	Cemetery with several Civil War soldiers' graves. This is the resting place of Adamsville founder Adam Rickabaugh and several members of the Nehemiah wood family.
Cultural	Historic	Adamsville Log Cabin Village (38.875511, -82.369027) 740-245-5304	Four reconstructed early log cabins and a schoolhouse from the first settlement in 1800. Open April-December.
Historic		1922 Concrete Cantilever Bridge South of the Adamsville Log Cabins on Farmview Road	Only surviving concrete cantilever bridge in Ohio. It will be rehabilitated in 2020. Two lane road crosses a stream in a rural setting. The bridge is closed to traffic.
Recreational		Bob Evans Camp Ground St Rt 588 south of Bob Evans Farm	RV camping as well as tent camping is available. Contact Patricia Filie for any information: 740-645-9762

Cultural	Historic	French Art Colony (38.809284, -82.201396) 740-446-3834	A multi-cultural arts education center housed in an 1855 Greek Revival home, "Riverby." Available to rent as a venue space.
Cultural	Historic	Gallia County Genealogical Society (38.807531, -82.206226)	Offers a Gallia County Museum dedicated to the collection, conservation, and preservation of artifacts relevant to Gallia County's rich history. Open W-F from 10-4pm.
Cultural	Historic	Gallia County Genealogical Society (38.809020, -82.203430) 740-446-4242	To promote interest in genealogical study and research. Has many resources for research. Open Wed. 12-5pm.
Cultural	Historic	John Gee Black Historical Society (38.813734, -82.197457) 740-446-2698	A cultural and educational center to insure the preservation of tradition, culture, crafts, music and art of African Americans in SE OH. Open the 1st and 3rd week of each month from 10-2pm.
Cultural	Historic	Lambert Lands Memorial  Greenlee Road Vinton, Ohio 45686	Memorial dedicated to thirty ex-slaves freed by Charles Lambert of Bedford County, VA. The group migrated north and settled in Morgan Township.
Cultural	Historic	Tyn Rhos Congregational Church and Cemetery (C) (38.853856, -82.412981)	Former Congregational Church and original log chapel. Church services held every other Sunday.
Cultural	Historic	Madog Center for Welsh Studies (38.882791, -82.379055) 740-245-7186	Welsh cultural resource and academic center includes a library, displays and cultural events throughout the year. Open university hours M-F 9-5pm.
Scenic		Mound Hill Cemetery State Route 141 1.5 miles from State Route 7 South Gallipolis, Ohio 45631	Known as Fortification Hill, this cemetery overlooks the Ohio River, city of Gallipolis and West Virginia. Thirty Revolutionary War soldiers' graves along with many gravestones of interest.
Cultural	Historic	Our House Tavern (38.807853, -82.203478) 800-752-2618	1819 Inn & Tavern built by Henry Cushing to serve travelers from the Ohio River and locals. Once visited by General Lafayette, now a museum of the Ohio History Connection. Open by appointment Memorial Day-Labor Day.
Scenic	Natural	Lake Katherine Nature Preserve (39.081117, -82.677700)	Lake Katharine State Nature Preserve is a magnificent natural area in southeast Ohio's Jackson County. The focal point of this preserve is a clear water lake surrounded by towering sandstone cliffs. The home of John E. Jones has been purchased by "Friends of Lake Katherine"

			group and named Derry Ormond after the Jones family home in Wales. Will be available to rent for events.
Recreational	Scenic	The Ohio River  Riverfront in downtown Gallipolis	Originating at Pittsburg at the confluence of the Allegheny and Monongahela Rivers. Forms the southern border of Ohio.  Location of Ohio Historical Marker commemorating the landing of the first Welsh in 1818.
Recreational	Scenic	Raccoon Creek County Park/ OO McIntyre Park District (38.791611, -82.346771) 740-379-2711	Raccoon Creek County Park is a 700-acre park in the Gallia County foothills along Raccoon Creek. Its scenic vistas, deep gorges, wetlands, meadows and species earned the park designation as an Ohio Natural Landmark. The park features picnic areas, shelters, nature and hiking trails, youth play facilities, basketball and tennis courts and athletic fields. It is owned and operated by the O.O. McIntyre Park District and is an ideal spot to relax, observe nature, take a walk or have a picnic. Park office is located at 17 Locust Street Gallipolis, OH. Open: Sunday-Saturday Dawn to Dusk Office Hours 8:00 p.m. – 4:00 pm
Historic		Gallipolis Railroad Freight Station Museum (38.815975, -82.195526)	Restored 1901-1981 freight station used by C&O and B&O Railways. They offer a look at the area railway systems through historical displays. <a href="http://www.gallipolisrailroad.org">www.gallipolisrailroad.org</a>
Natural	Recreational	Elizabeth Evans Waterfowl & Bird Sanctuary (38.814056, -82.208121) 740-446-6275	Over 60 acres set aside for wetland bird and wildlife species serving as a living, learning laboratory for students. Open year round for walk-in use during daylight hours.
Cultural	Historic	Lake Jackson State Park and Jefferson Furnace ruins (I) (38.904024, -82.610840) 740-682-6197	Although relatively small, 349-acre Jackson Lake State Park boasts acres of some of the most scenic country in Ohio. The park's serene lake is a focal point for excellent fishing and provides the ideal setting for a peaceful retreat. Camping available. Ohio Historical Marker for Jefferson Furnace has been taken down for repair by ODNR.
Recreational		Gallia County Hike & Bike Trail	The Gallia County Hike & Bike Trail follows an old railroad right-of-way between

		Depot Road at SR 554 (Bidwell) to Haskins Memorial Park (Gallipolis)	Bidwell and Gallipolis, at the Ohio River. 8.5 miles of trails.  Part of TrailLink.
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C. Changes in Intrinsic Qualities/Resources since last CMP

The University of Rio Grande announced major program cuts to ease the financial situation summer 2019. Various four-year degree and four-year minor programs from Art to English were on the list, as enrollment is down in those areas. The Madog Center and the Greer Museum as byway sites, have not been affected thus far.

Soar Cemetery in Jackson County continues to be compromised by nearby strip-mining operations, making the visitor experience less appealing and the cemetery is suffering from shifting land and sliding. The cemetery is under the jurisdiction of the Madison County Trustees and I have met with them to discuss the situation. Do to vandalism, they have installed a gate at the entrance to the cemetery, making visitation more difficult. Visitors can call the sheriff's office to gain entrance, however this appears to be an awkward fix.

In 2016, the Madog Center signed on to become a "consulting party" in the Adamsville Bridge Project and will continue to follow with interest reports on the Cantilever bridge on Gallia County Road 71, even though it is not on the Welsh Scenic Byway. It is located at the end of the Bob Evans Farm, which is a byway site. It has been closed to traffic for some time, but a recent RFP from ODOT indicates the bridge is now slated for preservation.

Bob Evans Farm in Rio Grande hosted the 49<sup>th</sup> Bob Evans Farm Festival, October 11-13, 2019, had record crowds and there are rumors this festival may continue to be held after the 50<sup>th</sup> year. The Welsh Scenic Byway will join other university and community groups to show support for the continuation of the annual event beyond 2020. Cadot-Blessing Camp #126 of the Sons of Union Soldier of the Civil War occupies the top floor of the Homestead Museum. The Log Cabin Village is open on the same schedule as the museum. All of the land on the east of right side of Rt. 588 was donated to the University of Rio Grande/Rio Grande Community College. Several meetings have been held recently on campus to discuss possible uses of the land. It does include the Shelter House in the "Hollow," which is a frequently used space for picnics and reunions.

As of 2019, many of the Welsh chapels, especially Carmel Chapel, need repairs. Several sites, such as Moriah Church, have excelled in improvements on the church building and surrounding areas in 2018.

We continue to be concerned about the condition of the permanent billboards. In August, 2019, I was informed of an application for Scenic Segmentation for installation of an advertising device on Route 35 North near the intersection of Rt. 850. I was unable to identify cultural or historical intrinsic qualities in this area, so could not oppose the request for segmentation. This area is near the Dan Evans Industrial Park which has seen increased growth in the past 5 years.

The Lewis Drug Store, a byway site on the corner of Main Street and Broadway in Jackson, closed suddenly this summer after the death of the pharmacist. The building is currently maintained and there

has been no update from the Jones family members, as to the future of the building. Across the street sits the beautifully restored Cambrian Hotel, one of the early first-class hotels in Jackson. The building is now used by the Jackson Metropolitan Housing Authority and the area around the front has become unappealing as residents smoke on the sidewalk. Public visitation is not allowed and the Welsh dragon mosaic that was original to the construction can only be viewed on their website. The Cambrian was open one afternoon during an “Ohio Open Doors” Event in Sept. 2018 for the purpose of allowing the public to see the Welsh dragon.

D. Accessibility to Intrinsic Quality/Resources: Pull-Offs, Parking, Rest Areas, Visitor Amenities, etc.

<b>Intrinsic Quality</b>	<b>Pull-off</b>	<b>Parking</b>	<b>Rest Area</b>	<b>Visitor Amenities</b>
(G.) Bethel Presbyterian Church & Cemetery	Yes	Yes- church parking lot	No	None
(R.) Carmel Community Church and Cemetery	Yes- In front of Church building	No	No	None
(U.) Ebenezer Welsh Baptist Church and Cemetery	Yes- in front of Church building	No	No	None
(H.) Horeb United Presbyterian Church and Cemetery	No	Yes- church parking lot/paved circular drive around church and cemetery	No	None
(L.) Moriah Presbyterian Church and Cemetery	Yes-across road in front of church	Yes- new gravel parking area as of 2016	No	None
(D.) Nebo Congregational Church and Cemetery	No	Yes- lot in front of church	No	None
(C.) Tyn Rhos Welsh Congregational Church and Cemetery	Yes- along road in front of church and cemetery	No	No	None
(E.) Peniel Community Church and Cemetery	Yes-along road in front of church and cemetery	No	No	None
(F.) Sardis Presbyterian Church and Cemetery	Yes-along road in front of church and cemetery	No	No	None
(J.) Welsh-American Heritage Museum	No	Yes-front of building-ADA accessible	No	Yes, museum open select hours summer or by appointment

(A.2) Greer Museum	No	Yes- parking adjacent to building-ADA accessible	No	Yes-museum open during select hours
(A.1) Madog Center for Welsh Studies	No	Yes- parking adjacent to building- ADA accessible	No	Yes- center open regular business hours 8-5 pm M-F.
(B.) Bob Evans Farms	No	Yes- for restaurant and Homestead Museum- ADA accessible	No	Yes- restaurant open regular hours, museum open seasonal hours
(B.3) Adamsville Log Cabin Village	No	Yes- by restaurant and homestead museum	No	Yes- restaurant and Homestead museum
(I.) Jefferson Furnace	Yes	Yes/parking in paved area by Lake Jackson	No	Yes- Lake Jackson State Park
(M.) Madison Furnace	Yes- limited space along road	No	No	None
(O.1) Lillian Jones Museum	Yes-in back of the museum	Yes- along street	Restroom in Museum handicapped accessible	Yes- museum open select hours; various businesses in Jackson
(O.2) Cambrian Hotel Building	No	Yes- along street	Yes	Yes- various businesses in Jackson
(O.3) Lewis Drugstore	No	Yes- along street	No	Yes- various businesses in Jackson
(O.4) John Wesley Powell Memorial	No	Yes- along street	No	Yes- various businesses in Jackson
(O.5) The Markay Cultural Arts Center	No	Yes- along street	No	Yes- various businesses in Jackson
(P.) Buckeye Furnace	No	Yes- at picnic area near furnace	Restroom in museum	Yes-gift shop open during seasonal hours
(T.) Centerville Hill Cemetery	Yes- along cemetery driveway	No	No	None

(Q.) Bethania Cemetery	Yes- along road in front of cemetery	No	No	None
(S.) Bethlehem Cemetery	No	No	No	None
(N.) Soar Cemetery	Yes	Yes	No	None
(K.) Evans Cemetery	Yes, along road in front of cemetery	No	No	None

All interpretation, Pull-Offs, and visitor amenities along with associated parking, public restrooms and amenities are to be accessible per the Americans with Disability Act. This includes accessibility for persons with mobility, hearing, sight, and cognitive impairments. The 2010 US Census revealed that at least 56.7 million or 20 percent of the US population have some level of disability, about 20 million of which are mobility impaired Americans. Therefore, for the story of the byway to be told to all, new programs and improvements need to be accessible while existing sites should have transition plans in place by those who own and maintain them.

The byway organization will have a hand improving accessibility by raising awareness about the need to remove barriers to access and by installing all interpretive signs or other improvements according to the United States Civil Rights ADA laws. For free information and guidance, please contact the Great Lakes ADA Center at 800-949-4232 (V/TTY).

## V. VISITOR EXPERIENCE: INTERPRETATION, STORIES, AND PRESERVATION

### A. Interpretation Since Designation

The Welsh Scenic Byway brochure has been updated once since designation. An updated tri-fold is currently in the works. The story map of byway sites has been helpful in increasing visitor experiences along with increased events held at byway sites. The Welsh Scenic Byway page on Facebook is another good media tool helping to increase visitor interest and experiences at sites. Installation of Ohio Historical Markers at sites which visitors find closed has increased visitor experiences. **See Goal 9.**

### B. Byway Story

Welsh immigrants first came to this area from south west Wales in 1818, and during the “Great Welsh Tide” of the 1830’s-40’s, Jackson and Gallia counties saw an estimated 3000 people of Welsh descent settle here. They organized their communities around chapel life and farming and both legacies remain on the cultural landscape. The Welsh Scenic Byway was proposed in 1996 as part of the Ohio Scenic Byways Program to preserve that cultural and historical imprint on the landscape of Jackson and Gallia Counties. The WSB winds through these two counties, connecting settlements where Welsh culture abounds in the pastoral farms, wildlife areas, Welsh churches, tŷ capels (small chapels) and cemeteries.

The 64-mile Welsh Scenic Byway originates at Gallipolis on the Ohio River, home of Our House Tavern and the Silver Bridge Memorial, and runs northwest along U.S. Rt. 35 to Jackson. At Rio Grande, travelers can visit The Bob Evans Farm, with the Homestead Museum and Log Cabin Village, Raccoon Creek where Daniel Boone hunted, and the Madog Center for Welsh Studies. Here the byway route follows a sub loop down SR 325 south, meandering through the rolling countryside and townships that formed the core of the Welsh settlement in this area. Along with the Welsh churches and cemeteries, several old charcoal iron furnaces remain can be seen along this part of the byway that is in the center of the Hanging Rock Iron Region. As the byway turns west along SR 233, many Amish farms appear, and the route passes through the village of Oak Hill, home of the Welsh-American Heritage Museum and Jefferson Furnace, before turning north on Rt. 93 N back to Jackson. The Welsh Scenic Byway includes twelve Welsh churches and cemeteries, three museums, three charcoal furnaces and several historic sites in downtown Jackson.

### C. Future Interpretation

We will work towards more interpretive information options for visitors- a Welsh Scenic Byway handbook, (paper and digital copy) a YouTube video on our website, and Ohio Historical Markers at more locations. (See Goal 7 above)

### D. Plans for Improving Visitor Experience

Plans are being developed for installation of an informational kiosk at the Lillian Jones Museum in Jackson to include photos and history of the Cambrian Hotel, the Lewis Drug Store building and the old Eisteddfod building location.

There will be a dedication ceremony in Sept. 2020 at the Evans Cemetery for installation of an Ohio Historical Marker. This marker has two purposes, to honor the 1818 Welsh pioneers who are buried in this old cemetery, and to honor the Welsh-Americans who were key in preservation of the grounds.

Another Ohio Historical Marker is planned for Moriah Church, the Mother of all the Welsh chapels in this area. Church members and the Moriah Cemetery Association are to be involved in planning and payment for the project. See iii C 6 above

#### E. Preservation

The area surrounding the WSB is rich with historical and cultural history, which are all non-renewable intrinsic qualities. Our committee will work to educate the community on the importance of the Welsh churches, cemeteries, buildings and scenic views and their relationship to the Scenic Byways program. Public awareness is critical to building interest in preservation of sites. This mission also aligns with that of the Madog Center for Welsh Studies to protect and promote our Welsh cultural resources for future generations. We will continue to take the lead in identifying means of preserving and protecting byway sites.

## **VI. MARKETING AND PROMOTION, FEATURED ATTRACTIONS, AND FUTURE PLANS**

### A. Current and Future Planned Marketing Activities

Visitors can find us on Facebook @Welsh SB and we update often, using this platform for marketing activities and events at the WSB sites. We also send out updates on Twitter on @\_rio. The WSB relies on the Gallia County Convention & Visitor's Bureau and the Jackson County Chamber to provide major marketing for the byway. They include our brochure in all of their marketing materials locally and also at trade shows held regionally. The University of Rio Grande does not currently have a Marketing Director to collaborate with, however we will work with this department when one is hired.

WOUB Public Media worked with Jackson County officials in 2017 on the production "*Our Town-Jackson*". edited by Evan Shaw. He included interviews with me providing information on the Welsh influence in the growth and industrialization of early Jackson and the imprint the Welsh left on the landscape. The Madog Center purchased 30 of the DVDs for promotion and marketing.

<https://woub.org/2017/03/27/woubs-our-town-series-selects-location-of-next-episode/> A premiere was held in Jackson on March 26, 2017, and the DVD was aired on WOUB the following week.

WOUB has recently begun researching the story of Gallipolis, and will include the Welsh settlement in the production of "*Our Town-Gallipolis*". Madog Center will purchase copies of the DVD for marketing and promotion of the byway.

While we do not have a written marketing plan, we do plan our marketing based on activities and events at byway sites and utilization of Gallia and Jackson County's informational sites. We bring byway marketing into all activities and events, as when our Welsh intern visits local schools and civic groups.

### B. Recommended Products or Attachments for Media and Public Relations

Listed are websites used for marketing the Welsh Scenic Byway and events:

- America's Scenic Byways site: <https://scenicbyways.info/byway/13595.html>
- ODOT's Ohio Scenic Byway brochure: <http://www.dot.state.oh.us/OhioByways/Documents/OhioByways2018.pdf>
- ODOT's Ohio Scenic Byways on Facebook: @OhioScenicByways
- Madog Center's Welsh Byway on Facebook: @WelshSB
- Gallia County Convention & Visitor's Bureau on Facebook: @VisitGallia
- Wreathes Across America at Tyn Rhos Church: <https://www.mydailytribune.com/news/46990/wreaths-across-america-returns-to-tyn-rhos>
- Visit Gallia website: <https://www.visitgallia.com/>
- Jackson Convention & Visitor's Commission: <https://www.tourjacksonohio.com/welsh-heritage>
- Jackson County newspaper: <https://thetelegramnews.com/>
- Madog Center website for Welsh Museum: <https://old.rio.edu/rio.innersync.com/madog/Welsh-American-Heritage-Museum.html>

#### i. Short description of byway for use in publications:

This 64-mile byway loops through Gallia and Jackson counties and celebrates the Welsh immigrants who settled in southeastern Ohio during the "Great Welsh Tide" of the mid 1800's. The byway connects Welsh chapels, cemeteries, and charcoal furnace remnants built by the Welsh. Visitors are treated to

pastoral farms, including the Bob Evans Homestead, quaint cemeteries and wildlife areas that include Raccoon Creek, where Daniel Boone hunted and trapped. John Hunt Morgan and his Raiders travelled sections of the Welsh Scenic Byway during the Civil War. The Madog Center for Welsh Studies at the University of Rio Grande/Rio Grande Community College and the Welsh-American Heritage Museum are located on the Welsh Scenic Byway.

ii. Seasonal digital photographs (at least 300 dpi).  
See appendix.

iii. Brief description of the top 5-10 unique/authentic attractions on the byway.

<b>Attraction</b>	<b>Location</b>	<b>Description/Features</b>
Madog Center for Welsh Studies	SR 325/Lake Drive in Rio Grande, OH 45674	A Welsh cultural center serving the University of Rio Grande and the local Welsh-American community.
Bob Evans Farm	10854 St Rt 588, Rio Grande, OH 45674	Original home of company founder Bob Evans includes a restaurant, Homestead Museum, Events Barn, RV/tent camping, and monthly events for family fun.
Welsh-American Heritage Museum	412 E. Main Street OH III, OH 45656	Former Welsh Congregational Church, now a Welsh Museum filled with rare and interesting items from Welsh immigration to this area from 1818's on.
Buckeye Furnace	123 Buckeye Park Rd, Wellston, OH 45691	Restored charcoal iron furnace, company store, and museum. Events held throughout the summer months.
Lillian Jones Museum	75 Broadway St., Jackson, OH 45640	Former home of Lillian Jones, from the Jones family of industrialists who helped build Jackson. The mission of the museum is to educate and preserve the historical artifacts from Jackson County. Has become the "Welcome Center" for the town.
Markey Cultural Arts Center	469 E. Main St, Jackson, OH 45640	A community cultural arts center and home of the Southern Hills Arts Council in the restored 1930's Arts Deco Theater.
"Gallipolis in Lights" in City Park	Second Avenue Gallipolis, OH 45631	A magical wonderland of holiday lights from Thanksgiving to January 1 <sup>st</sup> .
Merry Family Winery	2376 St Rt 850, Bidwell, OH 45617	Handcrafted wines and craft beer in a former grain mill.
Historic Downtown Gallipolis	Downtown areas of 1 <sup>st</sup> and 2 <sup>nd</sup> Avenues	Listed on the National Register of Historic Places in 1980, the downtown areas of 1 <sup>st</sup> and 2 <sup>nd</sup> avenues include the public square and garden lots district settled by the French in 1790. The Gallipolis Park is home to "Gallipolis in Lights" a magical display of Christmas lights and decorated trees from

		Thanksgiving -Christmas. On Facebook @GallipolisInLights.
The Ohio River	Downtown Gallipolis	The river forms at Pittsburgh from the confluence of the Allegheny and Monongahela Rivers. It has served as the southern border for the Northwest Territory and now the state of Ohio and was a commercial and immigration route in the early days.
Our House Museum	432 First Avenue, Gallipolis, OH 45631	This Ohio River Tavern was built by Henry Cushing and was the center of social life for many years. Now it is a museum with memorabilia of the early days along with a jacket worn by General Lafayette during his stay at the inn.

iv. Provide website/URL (if available) and local/website/URL that manages the byway.

<http://www.rio.edu/madog/Welsh-Scenic-Byway.cfm> and [www.ohiobyways.com/welsh](http://www.ohiobyways.com/welsh)

v. Marketing contact information:

Jeanne Jindra, Director Madog Center for Welsh Studies  
 University of Rio Grande/Rio Grande Community College  
 welsh@rio.edu  
 740/245-7186

## **VII. PUBLIC PARTICIPATION: COMMUNITY PARTNERS, PUBLIC FORUMS, AND CRITICAL ISSUES**

### **A. Ongoing Communication and Cooperation with Community Partners**

Jeanne Jindra met with a group of people from Moriah church in July 2017 to discuss preservation of their cemetery and concerns about public access to it. A major road repaving project was completed in the cemetery in 2018 following a fund-raising event with the Madog Center.

At the March 16<sup>th</sup>, 2017 board of trustees meeting of the Gallia County Convention and Visitor's Bureau, Jeanne gave an overview of the Welsh Scenic Byway and the need for community input. Amanda Crouse from GCVB and Jeanne are planning a Gallia County WSB stakeholder meeting in the spring.

On Dec. 15, 2018, Jeanne Jindra attended the Madison Township trustees meeting to address concerns at the Soar Cemetery, which is deteriorating due to continued strip mining around the area. There was an added benefit of meeting with these trustees, as several of the Welsh cemeteries on the WSB are located in Madison Township. The trustees are now more aware of community concerns and pledge to work with us on preservation of these sites.

### **B. Public Meeting and Public Participation Opportunities**

Madog Center hosted the Local History Alliance Region 9 meeting on campus on March 25<sup>th</sup>, 2017 and the story map was shared with 16 representatives from other small history societies and small museums. A tour of Welsh Museum occurred later in the day, following Jeanne's presentation on "Keeping the Doors Open".

We participated in the "Ohio Open Doors" event at the Cambrian Hotel in September, 2018.

We participated in a public meeting of stakeholders supporting the continuation of the Bob Evans Farm Festival on November 20, 2019. The annual festival will celebrate its 50<sup>th</sup> anniversary in 2020, and the discontinuation of it would be a major loss to tourism and commerce in the community. The outcome was a positive response that the corporate office plans to continue the festival.

### **C. Steps Taken to Update Byway Mission and Vision**

Working with Gabe Hayes, Director, Wallace Panther Group, in 2019, the 2015 vision of the Welsh Scenic Byway was revised to reflect where we would like to be. The mission of the byway was reworded slightly, which details how we will achieve our vision.

### **D. Narrative on Critical Issues and How They Will Be Addressed**

At this update, the most critical need would be for increased stakeholder and partner involvement to help with the work load of managing the byway. One idea would be to organize a student group on campus, led by the Madog Center Intern, to assist with marketing events and site assessment.

A second need is for an updated trifold as our current brochure is out of date. Work on this has been ongoing, and completion is expected by January 2020. Completing the CMP update for 2020 prior to completion of the new brochure has ensured that all information is accurate and updated.

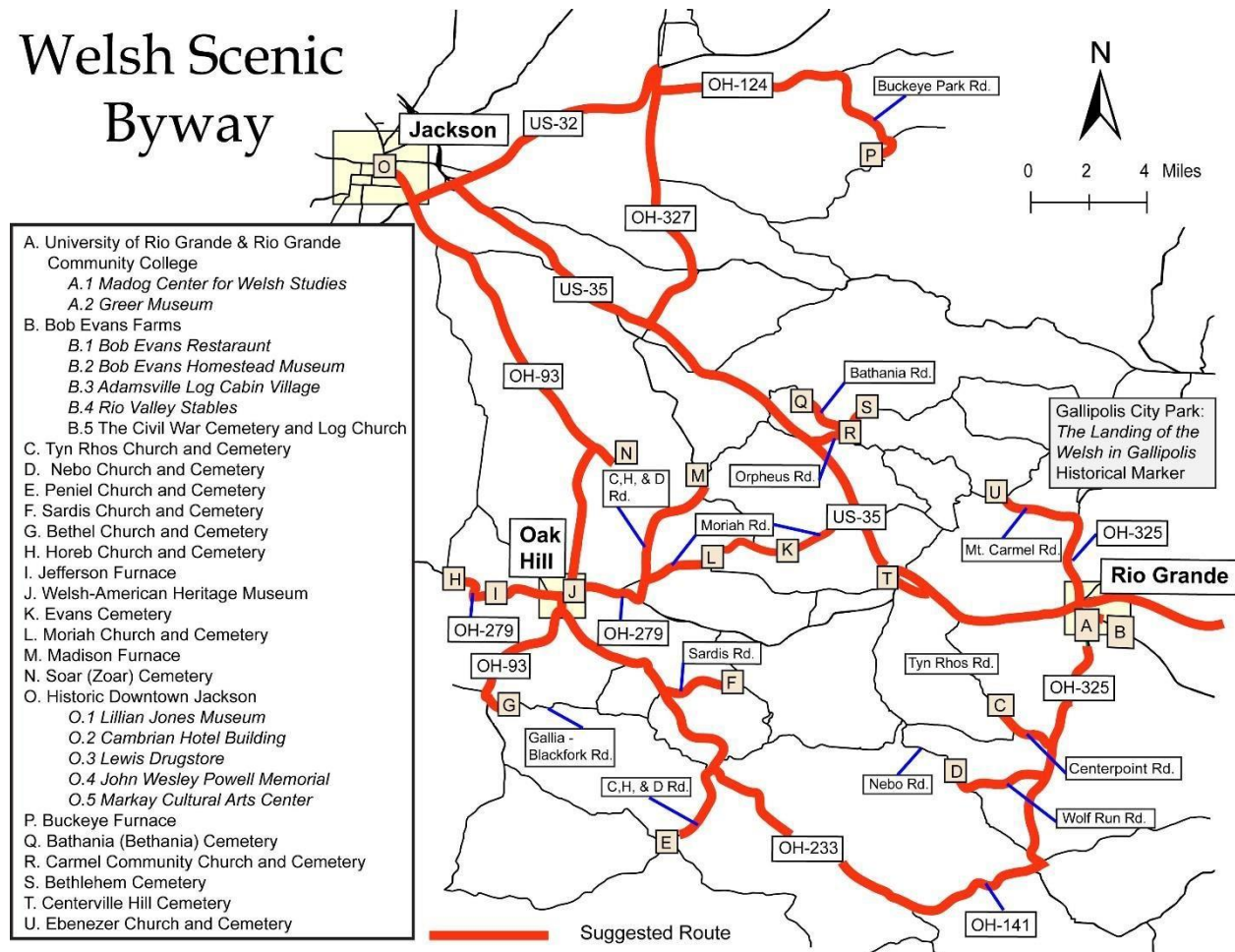
**VIII. APPENDIX**

A. Ohio Byway sign inventory (Microsoft Excel Spreadsheet, GIS information formatted as latitude, longitude as per ODOT guidelines)

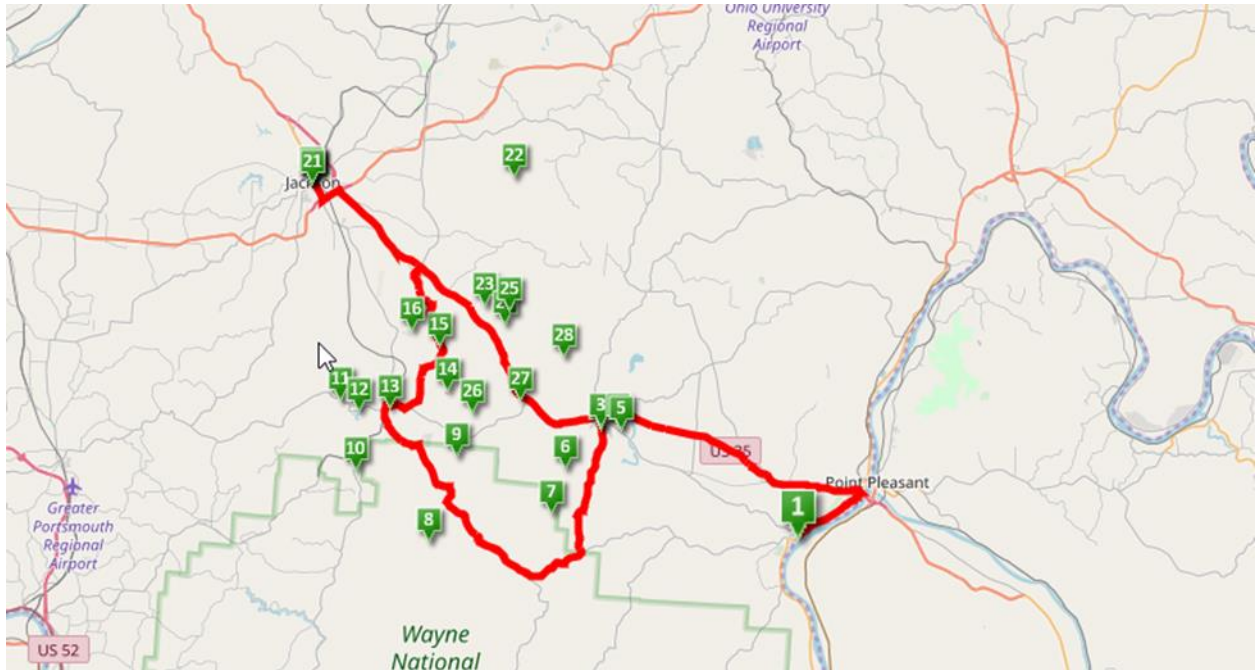
<b>County</b>	<b>Route (Route Name)</b>	<b>Lat</b>	<b>Long</b>	<b>Location (NB SB WB EB)</b>	<b>Sign Description</b>	<b>Condition</b>	<b>Points of Interest (list nearby attractions)</b>
Gallia	OH-325	38.828	-82.396	NB/SB	Welsh Scenic Byway	Original WSB sign replaced with generic sign after sidewalk construction by ODOT.	Bob Evans Farm; University of Rio Grande
Gallia	OH-325/OH-141	38.796	-82.398	Intersection	Welsh Scenic Byway	Good	Amish bakeries
Gallia	US-35	38.893	-82.382	NB/SB	Welsh Scenic Byway	Good	Bob Evans Farm; University of Rio Grande
Gallia	OH-141/OH-233	38.78	-82.444	Intersection	Welsh Scenic Byway	Good	
Gallia	OH-233	38.83	-82.518	NB/SB	Welsh Scenic Byway	Good	
Gallia	OH-233	38.823	-82.506	NB/SB	Welsh Scenic Byway	Good	
Jackson	OH-279	38.898	-82.561	EB/WB	Welsh Scenic Byway	Good	Village of Oak Hill
Jackson	US-35	38.926	-82.466	NB/SB	Welsh Scenic Byway	Good	Bob Evans Farm; University of Rio Grande
Jackson	US-35	38.965	-82.498	NB/SB	Welsh Scenic Byway	Good	City of Jackson
Jackson	US-35	38.993	-82.541	NB/SB	Welsh Scenic Byway	Good	City of Jackson
Jackson	US-35	39.014	-82.573	NB/SB	Welsh Scenic Byway	Good	City of Jackson
Jackson	Gallia-Blackfork Rd	38.8695	-82.547		Welsh Arrow Sign	Good	Bethel Presbyterian Church & Cemetery

Jackson	Orpheus Rd.	38.9529	-82.4849		Welsh Scenic Byway	Good	Carmel Community Church
Gallia	Mount Carmel Rd	38.9236	-82.3834		Welsh Arrow Sign	Good	Ebenezer Welsh Baptist Church & Cemetery
Gallia	Wolf Run Rd.	38.828	-82.396		Welsh Arrow Sign	Good	Nebo Congregational Church & Cemetery
Gallia	Wolf Run Rd.	38.828	-82.396		Welsh Scenic Byway	Good	Nebo Congregational Church & Cemetery
Jackson	Old Tyn Rhos Rd	38.84072	-82.3926		Welsh Arrow Sign	Good	Old Tyn Rhos Welsh Congregational Church 7 Cemetery
Jackson	CH&D Road	38.8035	-82.5177		Welsh Scenic Byway	Good	Peniel Community Church & Cemetery
Jackson	OH-279	38.8957	-82.5549		Welsh Scenic Byway	Good	Welsh-American Heritage Museum
Gallia	OH-325	38.8911	-82.3822		Welsh Scenic Byway	Good	Greer Museum & Madog Center
Gallia	Moriah Road	38.9244	-82.4648		Welsh Scenic Byway	Good	Evans Cemetery

# Welsh Scenic Byway



**C. Maps Identifying Primary Intrinsic Quality/Resource Locations**



**Welsh Scenic Byway Story Map Locations**

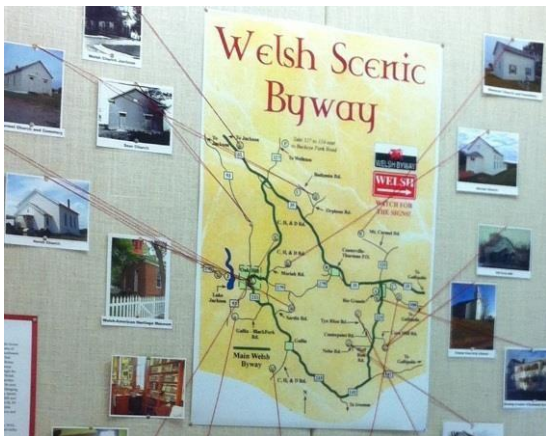
**Welsh Scenic Byway Signs**



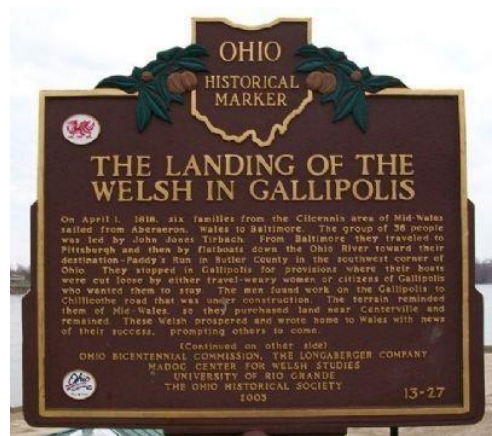
**D. Byway Photographs- Include several images of your byway, at least one from each season.**



**Madog Center for Welsh Studies at the University of Rio Grande/Rio Grande Community College**



**Welsh Scenic Byway Exhibit**



**Ohio Historical Marker on Ohio River**

**Bob Evans Homestead Museum**



***Ohio Historical Marker Robert L Evans***



***Homestead Museum National Register Plaque***



***Bob Evans Farm***



***Log Cabin Village at Bob Evans Farm***



**Moriah Church**



**Nebo Congregational Church**



**Madison Furnace**



**Old Madison Furnace**



**Bethel Church**



**Tyn Rhos Congregational Church**



**Tyn Rhos Church Plaque**



**Original Tyn Rhos Chapel**



**Horeb Presbyterian Church**



**Original Jefferson Furnace**



**Jefferson Furnace Today**



**Ohio Historical Marker at Jefferson Furnace**



***City Park Fountain in Downtown Gallipolis***

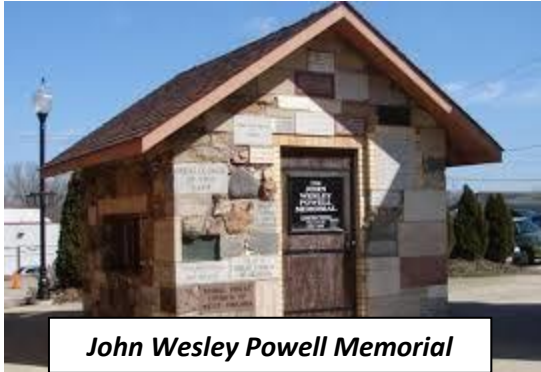


***Gallipolis in Lights in City Park***



***Inside Welsh-American Heritage Museum***

**Welsh-American Heritage Museum**



**John Wesley Powell Memorial**



**Cambrian Hotel**



**Lillian E. Jones Museum**



**Markay Cultural Arts Center**



**Ebenezer Welsh Baptist Church**



**Carmel Congregational Church**



*the Furnace*



*Peniel Church*



*Sardis Church*



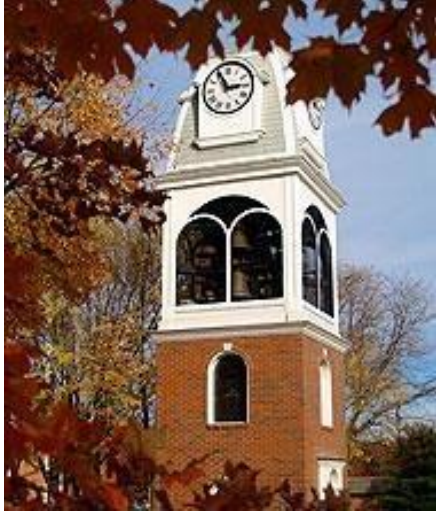
*Bethesda Cemetery*

*New Historical Marker at Welsh Museum*



**Centerville Hill Cemetery**





*Bell Tower at URG*

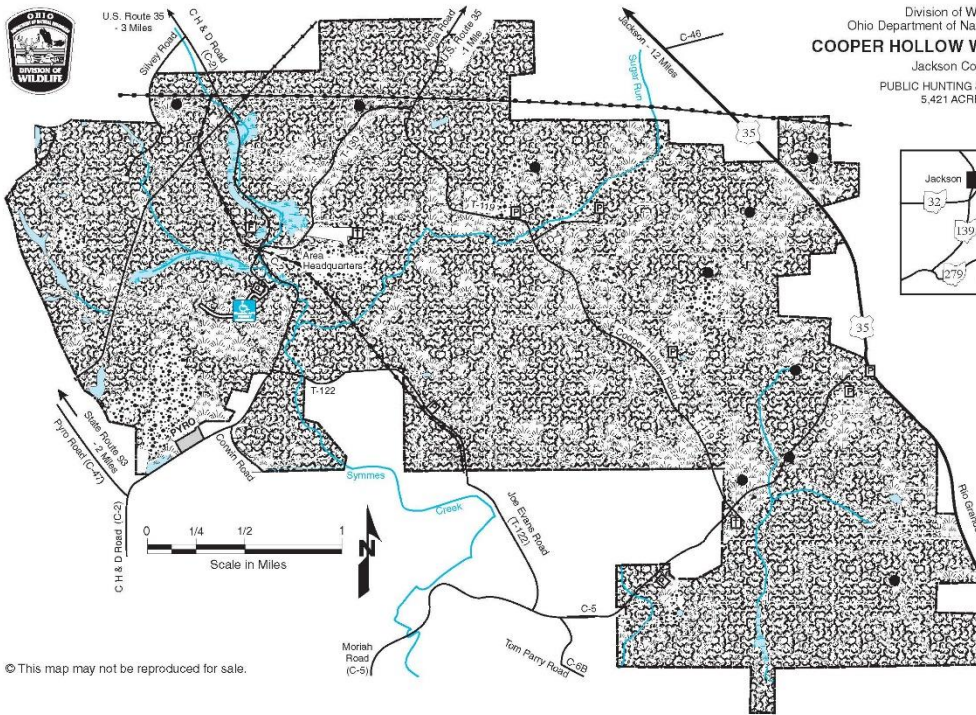


*Welsh Dragon on Rio Grande Flood Wall*



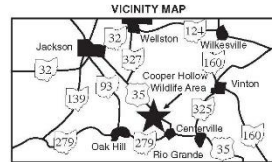
*Bob Evans Drive in Rio Grande*





Division of Wildlife  
Ohio Department of Natural Resources  
**COOPER HOLLOW WILDLIFE AREA**  
Jackson County  
PUBLIC HUNTING & FISHING  
5,421 ACRES

Publication 20  
(R808)

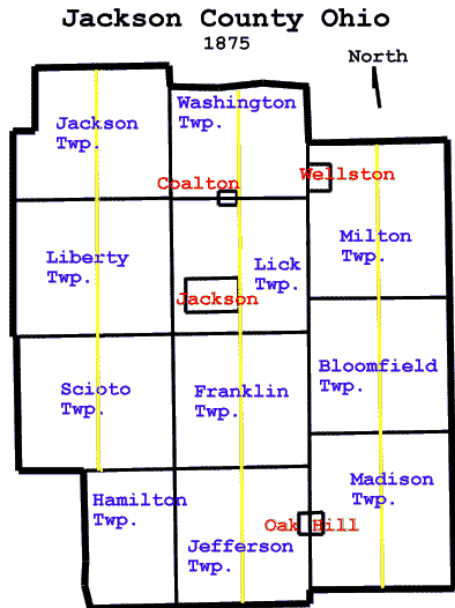


**LEGEND**

- Cemetery
- Iron Furnace
- Parking
- Pond
- Waterhole
- Foot Trails
- Pipeline
- Powerline
- Creek
- Brushland
- Openland
- Woodland
- Wetland
- Accessible Electric APV Trail - Permit Required

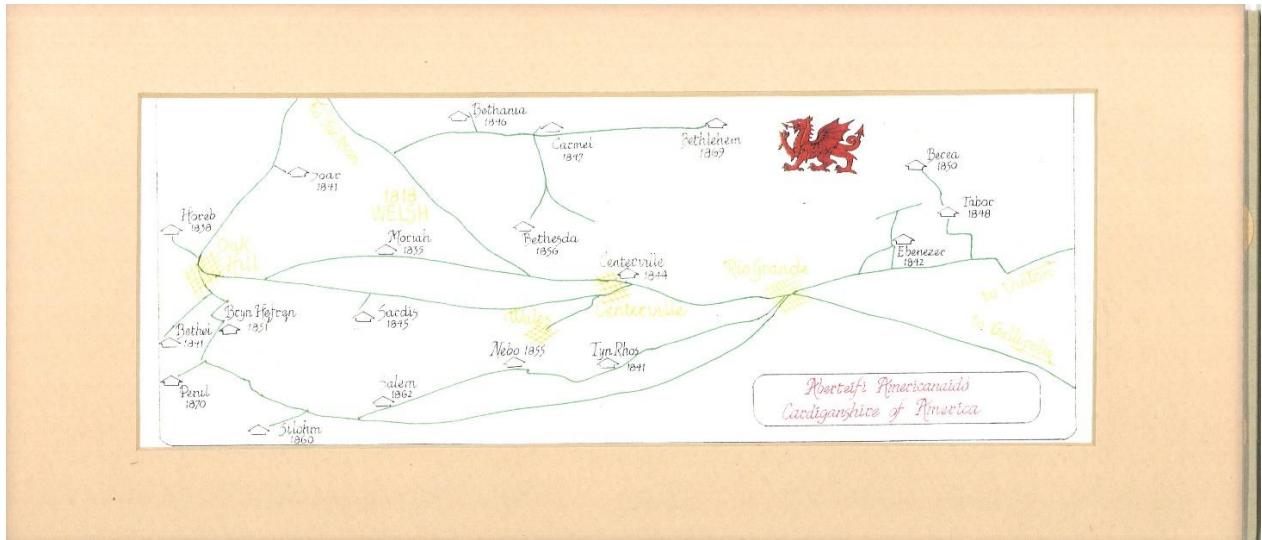
© This map may not be reproduced for sale.

**Map of Cooper Hollow Wildlife Area surrounding Evans Cemetery in Jackson County**



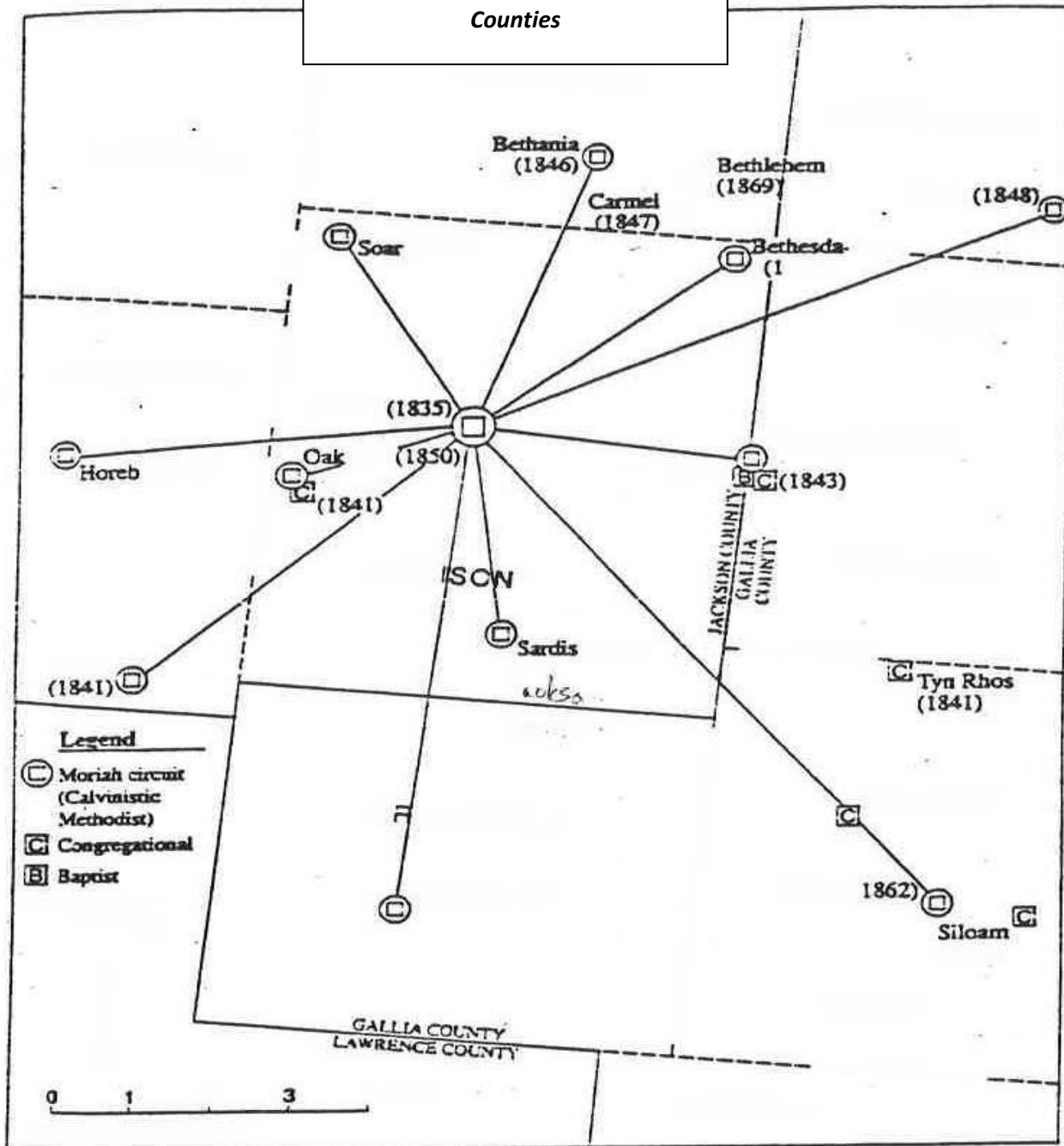


Site locations on Welsh Scenic Byway

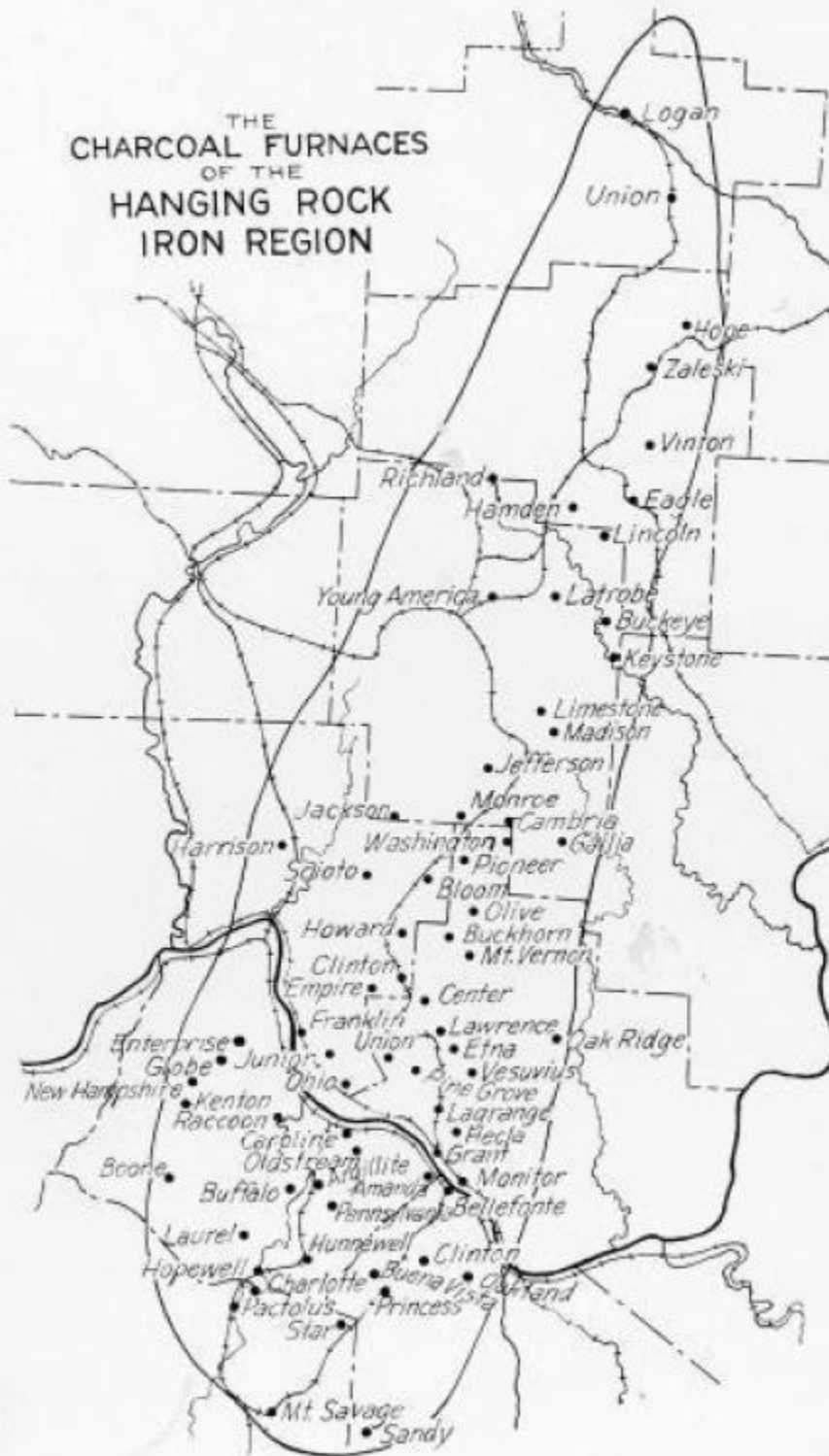


Hand drawn map of all Welsh Chapel locations

**Welsh Chapels in Gallia & Jackson Counties**



THE  
CHARCOAL FURNACES  
OF THE  
HANGING ROCK  
IRON REGION





**Current Welsh Scenic Byway Brochure**



**Ohio Scenic Byway & Welsh Scenic Byway Sign at Rt 325 south at Rio Grande**



**Gallia County Hike & Bile Trail**



*Restored bas-relief sculptures at Markay Cultural Arts Center in Jackson*



*Similar bas-relief sculptures on underpass Rt. 35/McCarty Lane exit in Jackson*



*Ohio Historical Marker/Grandma Gatewood*



*Horeb Chapel & tỳ chapel & Cemetery*





***Welsh-American Heritage Museum***



***Madog Center for Welsh Studies***



***Buckeye Furnace***



***Bob Evans Farms***



***Bob Evans Farm Event Barn***



*Historical Marker at URG/RGCC*



*Historical Marker City Park Gallipolis*



*Gallia County Quilt Barn Trail*

## E. *Marketing Materials*

<https://www.poconorecord.com/lifestyle/20180810/travel-gallipolis-celebrates-french-welsh-heritage> “Gallipolis Celebrates French, Welsh Heritage” Pocono Record by Steve Stephens

<https://ohio.org/destination/ariel-ann-carson-dater-performing-arts-centre/> from “Ohio find it here”

on the historic Ariel Opera House

Ohio Magazine 2017: <https://www.ohiomagazine.com/travel/history/article/heritage-road-trips-2017>

Ohio-find it here: <https://ohio.org/top-ohio-scenic-byways/>

Welsh Scenic Byways 2016 stakeholder’s meeting: <http://www.jonesmuseum.com/jackson-county-shareholders-meeting-for-welsh-byway>

### *The Welsh Scenic Byway*

By Damaine Vonada

September 25, 2014

#### **Ohio Cooperative Living Magazine**

Each October, thousands of folks travel through southeast Ohio to enjoy agriculture demonstrations, crafts, and entertainment at the Bob Evans Farm Festival. A ritual for some 40 years, the festival takes place at the farm near Rio Grande where the late Bob Evans started a small sausage shop that mushroomed into hundreds of restaurants and a national line of supermarket foods.

While most people recognize the Bob Evans brand, far fewer realize that Robert Lewis Evan’s ancestors were part of the “Great Welsh Tide” of immigrants who established one of the nation’s largest Welsh-American communities in Gallia and Jackson counties.

Today, the Welsh Scenic Byway loops through the bucolic hills of that “Little Cardiganshire,” and signs marked with a red dragon (the symbol of Wales) and the word “WELSH” point to destinations ranging from Bob Evans Farm to the little Oak Hill church with two front doors (one for men, one for women) that houses the Welsh-American Heritage Museum.

The Welsh byway is about as long – 65 miles – as the tiny region of Wales is wide, and it’s less touristy than another scenic route with an ethnic connection, Ohio’s Amish Country Byway. On the Welsh byway, you won’t encounter anything as obvious as horse-drawn buggies or people in quaint clothing. The influence of the Welsh is subtler, and you must look a bit harder to appreciate it. You’ll see their legacy in the road names imported from Wales, such as Tyn Rhos, Nebo, and Moriah; in the Welsh flags

flying in Rio Grande, complete with green and white colors and a dragon; and at the Madog Center for Welsh Studies, where an entrance banner proclaims “CROESO I BRIFYSGOL RIO GRANDE” – Welsh for “Welcome to the University of Rio Grande.”

“The imprint of the Welsh is still on the landscape,” says Jeanne Jones Jindra, the Madog Center’s director and a Buckeye Rural Electric Cooperative Member.

Madog was a legendary prince who supposedly sailed from Wales to America 300 years before Columbus. Although Madog’s journey is probably folklore, historical markers near the Ohio River in Gallipolis document the first six Welsh families who landed there in 1818 as well as the hundreds more who followed.

“The Welsh came over because they wanted to worship as they pleased and own land,” says Jindra. “Most had no land in Wales.” The 1818 Welsh intended to settle near Cincinnati but stopped traveling when they got to Gallipolis. “My feeling,” says Jindra, “is that the women simply refused to go on. Then they walked inland and saw how much the topography looks like Wales.”

Compared to the multitudes that left Ireland for the United States in the 1800s, the number of Welsh immigrants was small, and while the Irish went to cities, the Welsh gravitated to rural areas like Gallia and Jackson counties where they farmed or worked in mines. Though less conspicuous than Irish-Americans, Welsh-Americans such as James Monroe, Meriwether Lewis, John Pierpont Morgan, and Frank Lloyd Wright wove a strong thread into the nation’s fabric.

On Jackson’s courthouse square stands a statue of an Ohio governor of Welsh descent who spent a record 16 years in that office. James Rhodes was born in nearby Coalton in 1909, and his first job was roasting peanuts at Michael’s Ice Cream, the old-time soda shop on East Main Street. Michael’s still roasts nuts for its signature “bubble” sundae, but now it also displays the portrait Rhodes sent when he became governor.

A few doors away in a restored movie theater, the Markay Cultural Arts Center has art exhibits in the lobby and treasured 1940s sculptures representing Jackson occupations—including a farmer, a coal miner, and a foundry worker—gracing the auditorium.

Jackson County’s iron industry began in the 1850s, when Thomas T. Jones and other Welsh businessmen-built iron furnaces. At Jefferson furnace, Jones made high-quality iron for Civil War

cannons, and he later started Globe Iron Company, which his progeny made a world leader in silvery pig iron production.

Benefiting Jackson for generations, the Joneses provided the Markay Theatre and the Lillian E. Jones Museum, a byway destination containing Globe memorabilia, antique furnishings, and sculptural pieces by Fletcher Benton, a renowned artist from Jackson.

The Jones who made the greatest cultural contribution was John Ellsworth Jones, the “Father of the Jackson Eisteddfod.” Wales is a nation of singers, and one of its beloved traditions is a song and literary competition called the Eisteddfod. During the 1920s, Jones organized an association to cultivate poetry and music and also raised the money to build an auditorium just for Eisteddfods.

“In 1930,” says Jindra, “the National Eisteddfod was held in Jackson, largely because it had a hall big enough for choirs from around the country.”

Like the Globe company, that auditorium is gone, but the singing custom has endured, particularly in Jackson City Schools, where students have been participating in annual Eisteddfod recitals and contests since 1924. “As far as we know,” says Jindra, “Jackson has the country’s only public-school Eisteddfod.” For the springtime Welsh Heritage celebration at Bob Evans Farm, the Madog Center organizes both Eisteddfods and Gymanfa hymn concerts, and it helped produce *That Was Bob*, a musical show about Bob Evans that will be staged during the Farm Festival. On Nov. 30, the Madog’s Youth Choir also will perform in Welsh and English at the Welsh-American Heritage Museum’s annual Advent Carol Sing. Of course, the first Welsh immigrants never could have imagined Bob Evan’s Farm, the Madog Center, or a Welsh Scenic Byway, yet a Cambrian corner of Ohio exists because their journey ceased in Gallipolis nearly 200 years ago. “Once visitors experience the byway,” says Jindra, “their usual reaction is, ‘There’s so much Welsh-ness here!’”

*Damaine Vonada is a freelance writer from Xenia.*

*For Welsh Scenic Byway information, visit [www.ohiobyways.com](http://www.ohiobyways.com).*